



Region Chair Recruitment Pack



Jonathan Geldart
Director General, IoD

Welcome from the Director General

Thank you for considering putting yourself forward as a Region Chair for the Institute of Directors. Your willingness to step up and contribute to this significant role speaks volumes about your commitment – not just to the IoD, but to the wider business community in your region.

Our strategic vision is to make the Institute a vibrant, relevant and successful organisation that empowers all directors regardless of age, ethnicity or gender.

Volunteers have always been at the heart of the IoD and are an important part of driving its future. I know this personally, having served as a volunteer myself before becoming Director General. It is a role that offers both responsibility and reward: the chance to make a real difference, to influence and to inspire.

As a Region Chair, you will have the opportunity to lead, to connect and to champion the interests of our members and the wider business community. You will help create a vibrant community that supports directors and business leaders in navigating challenges and seizing opportunities. This is not just about holding a title – it is about being part of something bigger, something that matters.

Your contribution will strengthen the IoD's impact across the UK, ensuring that our voice remains strong and relevant.

I wish you every success in the process. We value the time, energy and expertise you are prepared to invest, and we recognise the significance of this commitment.



About the IoD

As the UK’s largest and longest-running organisation for professional directors, the IoD is dedicated to supporting its members, encouraging entrepreneurial activity, and promoting responsible business practice for the benefit of the business community and society as a whole. It has a worldwide reputation for excellence in business leadership and governance.

Since its formation in 1903, the IoD has been at the forefront of British business. The Institute’s purpose is underpinned by its Royal Charter, awarded in 1906. IoD members are some of the most skilled and prominent directors. They lead a diverse range of organisations: from start-up entrepreneurs, to listed company Board members, directors in the public sector and CEOs of multinational organisations.

Membership enables directors to connect with their peers, to develop their knowledge and skills, and to influence the people that matter. Members also benefit from a range of resources, including bespoke business information, advisory services and flexible working spaces. Meanwhile, the IoD’s renowned Chartered Director Programme and training portfolio provide members and the wider director community with the platform to hone their understanding of the role and reach their full potential.

The IoD has a prominent position in the public debate around business. It represents local, national and international issues with the objective of ensuring that their views are taken into account when Governments or Regulators are reviewing policy or legislation.

Our Royal Charter
defines our responsibilities



Our purpose
flows from this

**Better directors
for a better world**



Our value proposition
delivers on our purpose

Connect

with peers facing similar challenges

Develop

the skills and knowledge that make better directors

Influence

the people making decisions that touch your world



Our three powerful dimensions
capture how we deliver

We are a community

A network of peers exchanging knowledge, learning together and supporting each other

We are an authority

The source of knowledge and expertise for everything company directors need to know

We are a movement

A group of people with a common cause – creating better directors for a better world

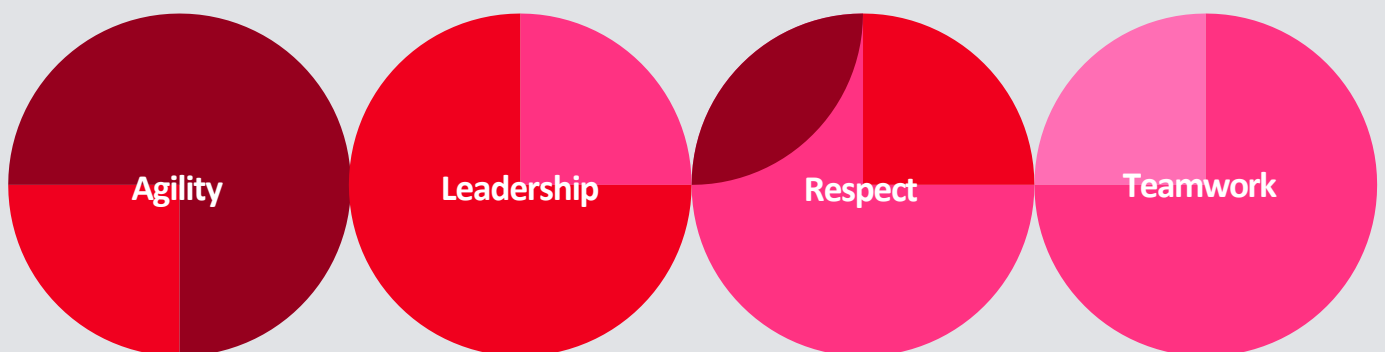
The opportunity

As part of our commitment to supporting our members and providing experiences across the UK, we have a variety of volunteering opportunities for enthusiastic, committed and experienced directors (or equivalent).

The Region Chair is a vital volunteer leadership role, the successful candidate is expected to lead and inspire their Regional Leadership Group (RLG) of Ambassadors to provide fantastic member value activity in their local area.

Supported by the Relationship Team at the IoD, the Region Chair and the RLG will strengthen local networks, shape relevant and high-quality activity, and ensure our values and strategic priorities are reflected at a regional level.

The IoD has four key values that underpin all activities:



**More information can be found at:
iod.com**

Role description

Key responsibilities

Leadership

- Chair the meetings and activities of the Regional Leadership Group (RLG), demonstrating effective leadership and communication skills, and ensuring that IoD values and behaviors are upheld.
- Provide strategic guidance and regional insight to ensure regional activities align with the IoD's ambitions.
- Act as the primary liaison between the region and the IoD - keeping knowledge of IoD strategy and activity up to date and reporting back key issues and opportunities from the region.

Engagement

- Be a visible and accessible figurehead for the IoD, representing the IoD at events and stakeholder meetings.
- Support and empower regional Ambassadors in delivering value to members through events, insights and local initiatives.
- Encourage membership engagement and retention by promoting the benefits of IoD membership and professional development training, leveraging existing strong connections and credibility in the region's business community.

Relationships

- Build and maintain positive relationships with key stakeholders including:
 - Regional members, business leaders and other local stakeholders.
 - IoD National Chair (applicable only in Scotland and Wales).
 - Other IoD Region Chairs, vital to sharing best practice and strategic collaboration.
 - The IoD Relationship Team, Networks and Engagement Lead and Director of Membership Services.

Collaboration

- Collaborate closely with IoD staff to support delivery of regional and national objectives
- Work with external stakeholders (e.g. local government, business groups, universities) to raise the profile of the IoD.
- Provide regional insight and intelligence to inform IoD policy positions and national advocacy work.

Additional information

Eligibility

- ⊕ Must be an active Member MloD or Fellow FloD of the IoD and their primary address be in the region for which they are applying.
- ⊕ Must not be a member of IoD staff.
- ⊕ Multiple IoD chair/lead volunteer roles cannot be held concurrently. An individual can apply for the opportunity whilst still holding another role, but if successful, would need to be free of that previous role at the point they are appointed into the new role.

Tenure and time commitment

- ⊕ This is a voluntary and unremunerated role with a standard term of three years, with the option for a one-year second term.
- ⊕ Approx. 1 – 2 days per month, depending on regional activity.
- ⊕ Includes attending RLG meetings (virtual or in person), regional events, and occasional national meetings or calls.

Support provided

- ⊕ Full induction and onboarding from the IoD.
- ⊕ Ongoing support from IoD staff including: relationship team, marketing team, membership operations team.
- ⊕ Regional Leadership Group of Ambassadors.
- ⊕ Access to IoD resources, networks and communications platforms.

Details on how to apply can be found here iod.com/regionalchairs

The Institute of Directors is an equal opportunities organisation and is committed to promoting equality and diversity. Applications are encouraged from all backgrounds and sections of the community.

Key behaviours

These are the behaviours that the IoD expects from all Region Chairs. They are linked to our values and purpose along with our commitment to ongoing development through the IoD Director Competency Framework.

Exhibits strong leadership skills fostering trust and integrity.

Supports the national standards, policies, values and priorities of the IoD.

Takes time to listen to and understand the views of others.

Acts in a professional, courteous manner towards members, regional chairs, staff, ambassadors and local stakeholders.

Champions IoD ambition regarding all elements of diversity and inclusivity.

Offers friendly, constructive support and guidance to the member community.

Is highly regarded and respected by his/her/their peers and in his/her/their sector/specialism.

Believes in and advocates the IoD's value proposition and member proposition.

Is a good listener and communicator, while demonstrating strong commitment to developing directors across the region and branches.

Is a strong advocate for encouraging entrepreneurialism.

Declares any interests and prevents any personal or business interest from conflicting with the role and avoids using this position directly to promote personal interests.

Is passionate about business, good corporate governance and professional development.

Role benefits

As a Region Chair, there will be opportunities for you to:

Meet new people, be part of the growth of the IoD, influence the growth of our economy, become a better director and have fun along the way.

Hone your coaching and mentoring skills as you support the Ambassadors to deliver on their objectives.

Grow your network and develop peer-to-peer relationships.

You will benefit from*:

- **Discounts on many IoD Professional Development courses (including some which will be complimentary).**
- **Personalised referral code and access to a discounted membership scheme.**
- **Directly engaging with and influencing IoD discussions and receiving management support to shape and align your vision for the region with IoD strategy.**
- **Recognition on the relevant IoD website and social media outputs.**
- **A weekly update directly from the IoD Director General exclusively for our volunteers.**
- **Opportunities to attend events and external meetings on behalf of the IoD.**

*Any benefits are at the IoD's discretion and may be varied from time to time.

If you have any questions,
please contact us at:
memberrelations@iod.com

We look forward to receiving
your application.

The Institute of Directors is a non-party political organisation, founded in 1903, with approximately 20,000 members. Membership includes directors from right across the business spectrum – from media to manufacturing, professional services to the public and voluntary sectors. Members include CEOs of large corporations as well as entrepreneurial directors of start-up companies.

The IoD was granted a Royal Charter in 1906, instructing it to “represent the interests of members and of the business community to government and in the public arena, and to encourage and foster a climate favourable to entrepreneurial activity and wealth creation.”

The Charter also tasks the Institute with promoting “for the public benefit high levels of skill, knowledge, professional competence and integrity on the part of directors”, which the IoD seeks to achieve through its training courses and publications on corporate governance.

