



IOD PROFESSIONAL DEVELOPMENT

In-House Development Solutions



Our purpose

Our Royal Charter sets out a clear purpose

The Institute of Directors is the professional institute for responsible directors and leaders.

Our mission is to develop, support and represent skilled, knowledgeable and responsible leaders for the benefit of the economy and society at large.

Integrity and **Enterprise** are our core values.

The objects of the institute are:

To promote for the public benefit high levels of skill, knowledge, professional competence and integrity on the part of directors, and equivalent office holders however described, of companies and other organisations.

To represent the interests of members and of the business community to government and in the public arena, and to encourage and foster a climate favourable to entrepreneurial activity and wealth creation.

To promote the study, research and development of the law and practice of Corporate Governance, and to publish, disseminate or otherwise make available the useful results of such study or research.

To advance the interests of members of the Institute, and to provide facilities, services and benefits for them.



IoD in-house benefits

How can the IoD benefit you and your board?

Help you to optimise board performance

Develop colleagues to board level competence

Support leadership to better understand the difference between direction, management and ownership

Enhance the board's role in corporate governance and support the improvement of board effectiveness

Embed the understanding regarding legal status of a company and other organisations and associated implications of the liabilities of directors in major jurisdictions including the UK and China

Return on Investment - Why the IoD?

- ✔ In-person, closed group training and advisory solutions
- ✔ Over 170+ learning hours available per participant
- ✔ Year-round CPD via IoD's Professional Director Series
- ✔ Access to IoD Mentor Connect
- ✔ Credit-rated programme contextualised to your organisation
- ✔ Professional Qualification (SCQF)
- ✔ Delivered to you, no matter your location



Director development: delivered to you

Flexible training and development that fits your organisation. Our courses and advisory services are led by experienced company directors and leaders who work with you to get to the heart of what your organisation needs for business success.

What we offer

Professional Development courses



Flexible to you

We can deliver any of our professional development courses directly to your organisation.



IoD credit rating

We are the only institute in the world to offer the internationally recognised Chartered Director Programme, underpinned by our Royal Charter.



Expert practitioners

Our expert facilitators and consultants hold a wealth of experience in an array of board roles across a range of sectors and organisations.

Executive coaching



Your agenda

Working with groups or on a one-to-one basis, our coaches offer advice and guidance relevant to your development aims and goals.



Career development

Work with an executive coach to identify skill gaps, develop your leadership skills and take your career to the next step.



Inspiring coaches

We have a team of specialist C-suite coaches with a wealth of practical board and leadership knowledge.



Consultancy



Define your strategy

Whether it's facilitating a strategic review meeting or helping to navigate the board through a complex discussion, our skilled subject matter experts can be called upon to assist.



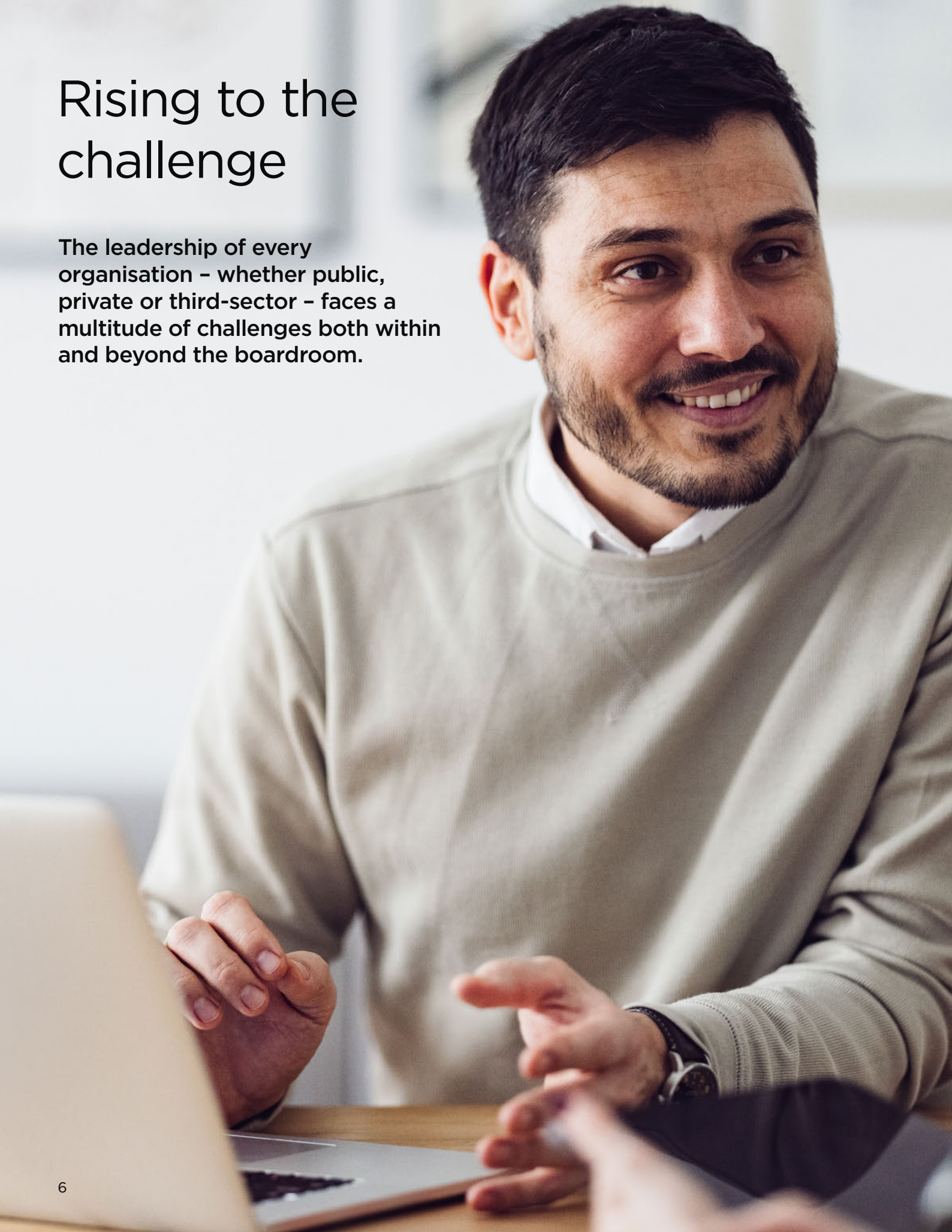
Leading consultants

Our expert consultants have a wealth of industry and academic experience in leading organisations through change and developing successful forward thinking business plans.



Rising to the challenge

The leadership of every organisation - whether public, private or third-sector - faces a multitude of challenges both within and beyond the boardroom.



With over a century's worth of experience partnering with international organisations, we have a unique understanding of what makes an effective leader, a high performing board, and a successful business.

Director learning and development trends

Inclusion and diversity
 Agile leadership
 Cultivating culture
 Corporate governance
 Sustainability agenda

Best board practice
 Succession planning
 Formulating strategy
 Financial acumen
 Technological innovation

Boardroom challenges

Board induction
 Board cycles
 Board evaluation and review
 Leadership development
 Stakeholders
 Shareholders
 Conflict management
 Conflict of interest
 Board composition
 Diversity
 Role of the chair vs CEO
 Director removal
 Board dysfunction

Board committees
 Crisis management
 Board ethics
 Innovation
 Organisational culture
 Strategic leadership
 Bias and decision making
 Defining leadership
 Strategic analysis
 Strategy and the board
 Assessing financial health
 Financial reporting

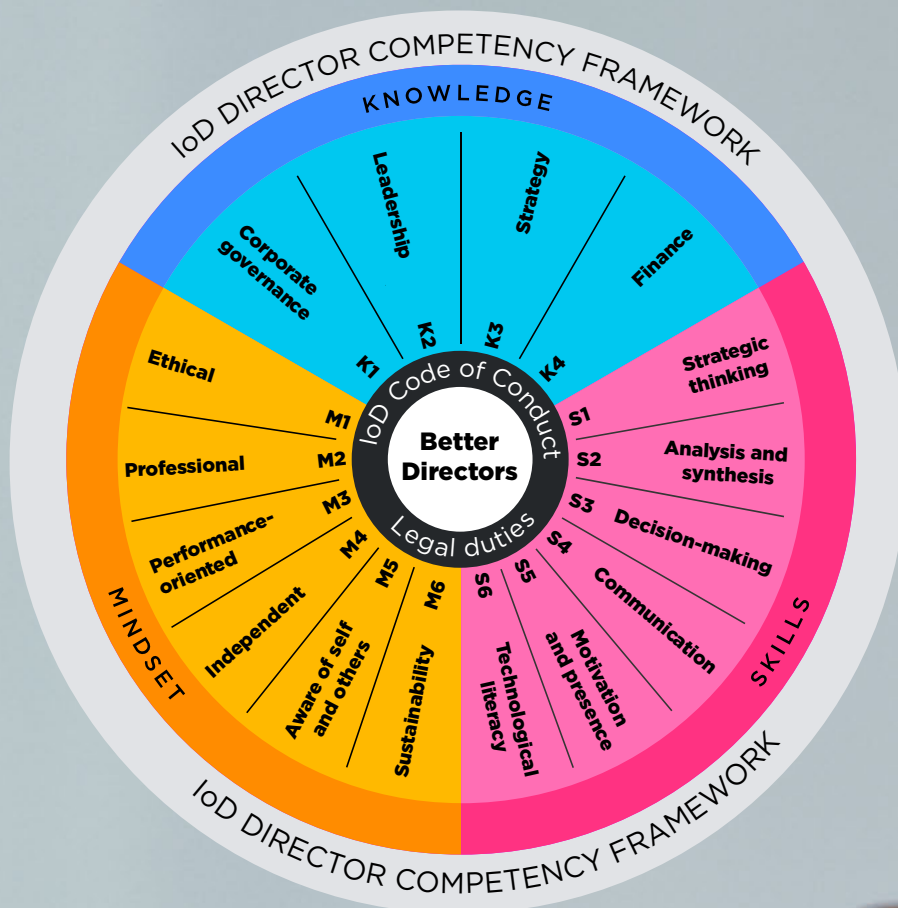


Last year, we had the opportunity to contribute to two high-level training programs designed for directors and senior executives, bringing together 40 participants committed to excellence in corporate governance. Thanks to the rigorous approach and professionalism of IoD, these programs not only met expectations but also exceeded industry standards for executive training.

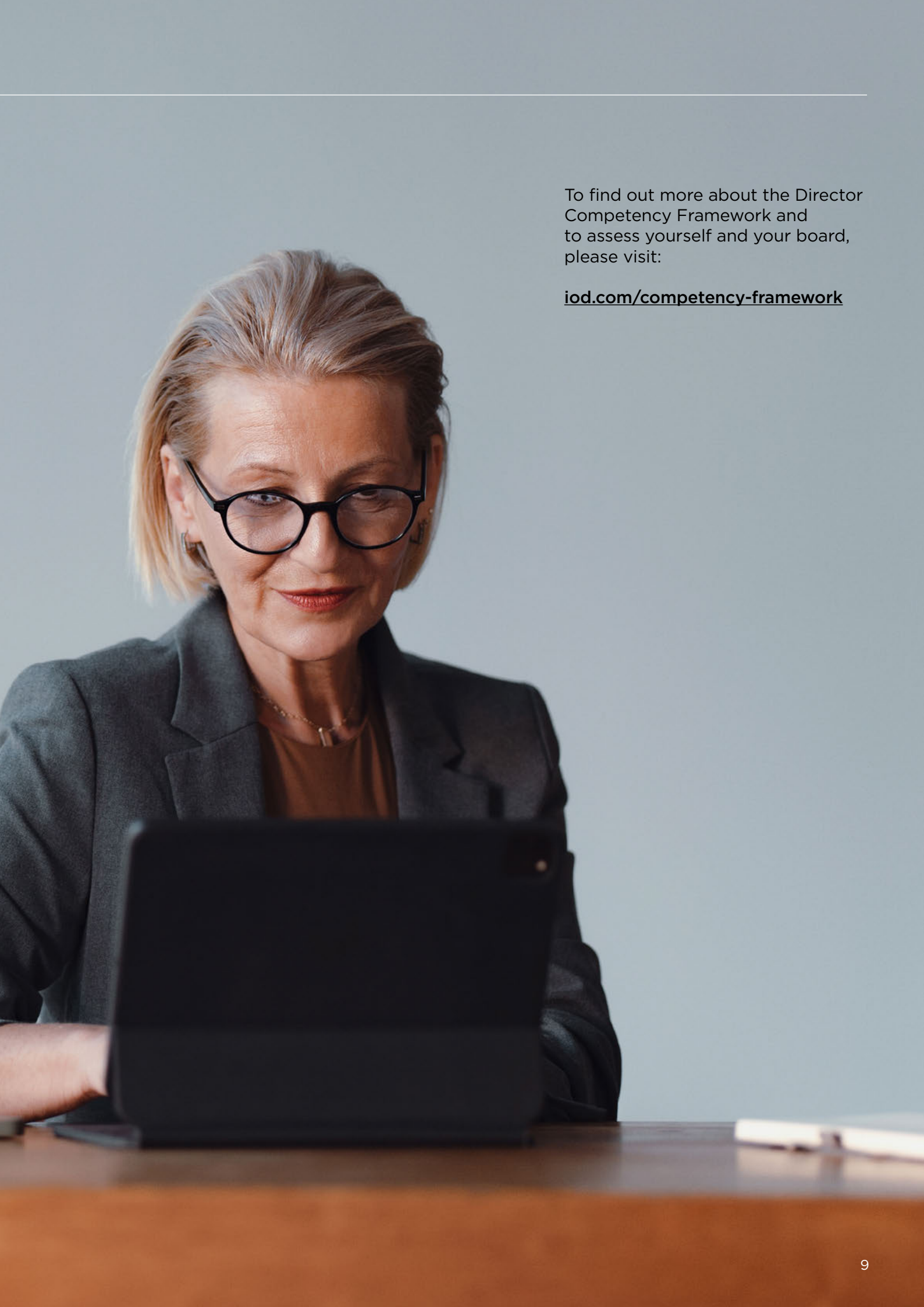
IoD Director Competency Framework

The effective leadership of an organisation demands a set of distinct and wide-ranging capabilities, set out in the IoD Director Competency Framework.

The framework defines the knowledge, skills and mind-set required for directors as a professional group – regardless of sector, industry, role or location – and explores 16 core competencies under these three dimensions.



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To find out more about the Director
Competency Framework and
to assess yourself and your board,
please visit:

iod.com/competency-framework

Our approach

We work collaboratively with you to design learning solutions that are relevant, measurable and flexible, using the ADDIE methodology to ensure that you get the best return on your investment.



Analyse

We work with you to outline the key challenges facing your business, with a 360° competency-based assessment to identify knowledge and skill gaps and define objectives for success.



Design

Our experts work with you to determine the optimum structure and format, based on learning outcomes that promote application beyond the training environment.



Develop

Our content development team will construct a learning support plan, with contextualised content and terminology that speaks to your organisation.



Implement

Your programme will feature an induction, facilitated classroom sessions, case studies and interactive activities that encourage participants to think strategically and drive improvements at an individual, board and organisational level.



Evaluate

Our in-house team are here to support you with regular reviews at every stage of the programme to ensure that your performance improvement is tangible, observable and measurable.

Global delivery

The IoD delivers on a global scale, with programmes customised to suit the strategic and cultural requirements of boards, regardless of size, sector and goal.

We have delivered courses all over the world, to provide board solutions and professional development to thousands of global directors.



For further information:

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Better directors for a better world

We're a growing community of directors and leaders with a commitment to professionalism, good governance and inclusion and diversity. Our professional development and insight make the IOD the authority on what today's and tomorrow's directors and leaders need to know. Representing their diverse voices and ambitions, we are also a movement, shaping the agenda and influencing government.



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