

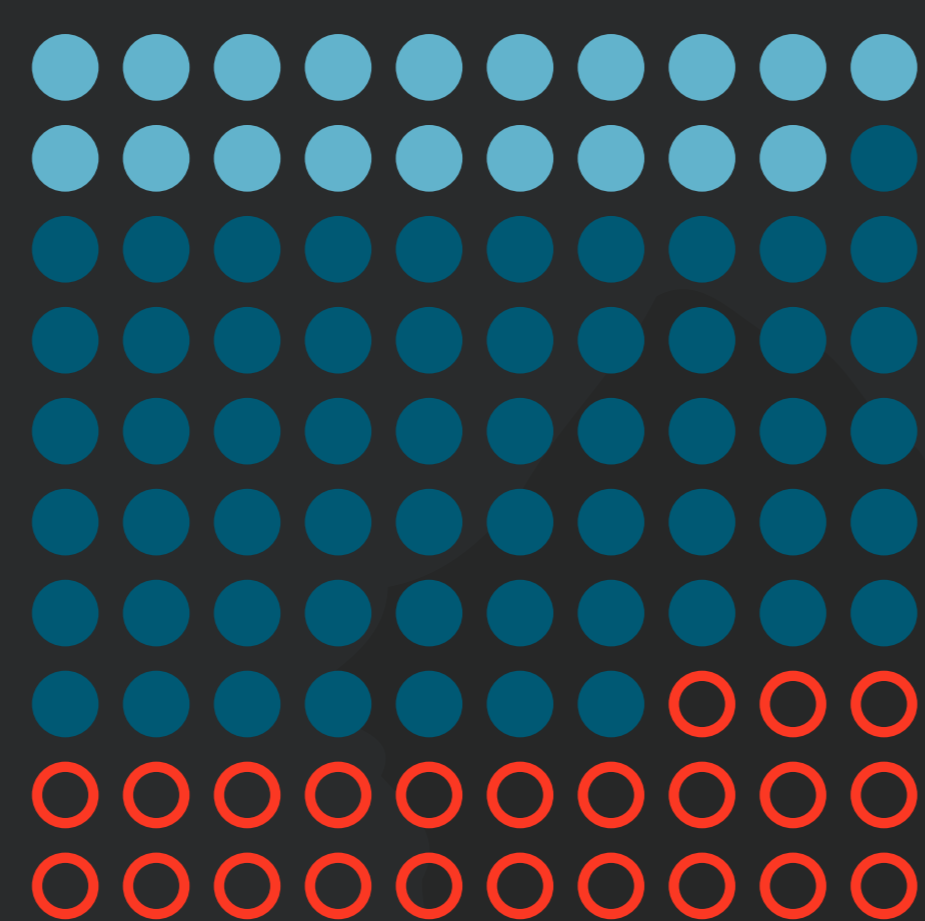
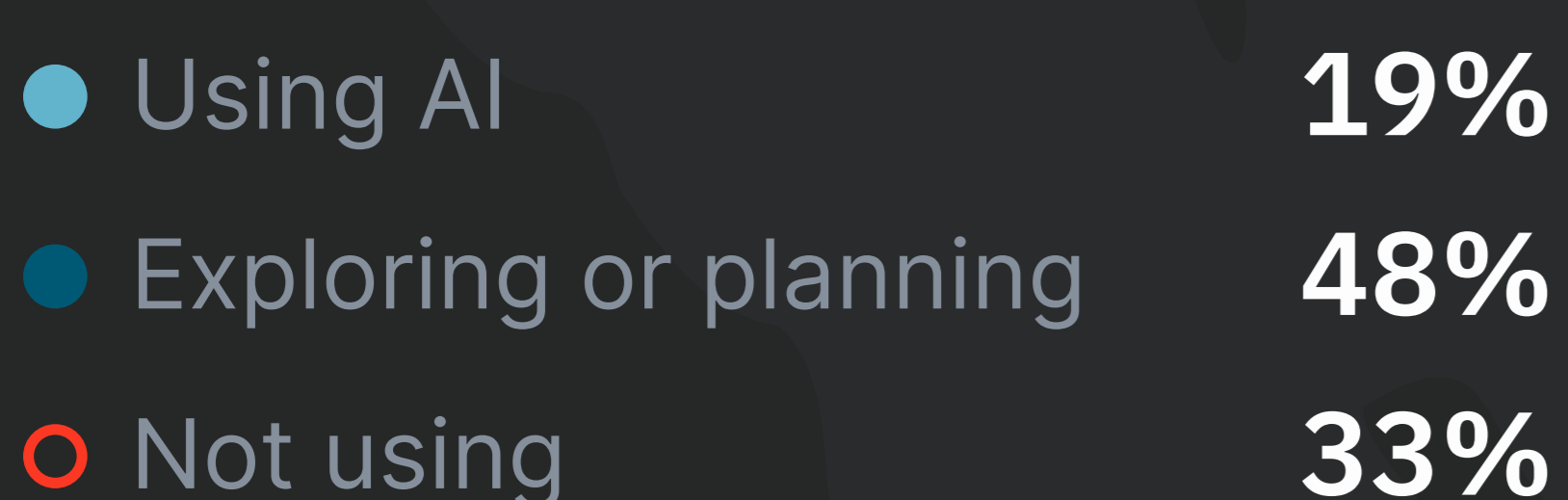
AI in NI

Business Insights

From early adoption to future ambitions, a survey of 200 Northern Ireland companies shows how AI is transforming priorities and unlocking growth.

AI adoption

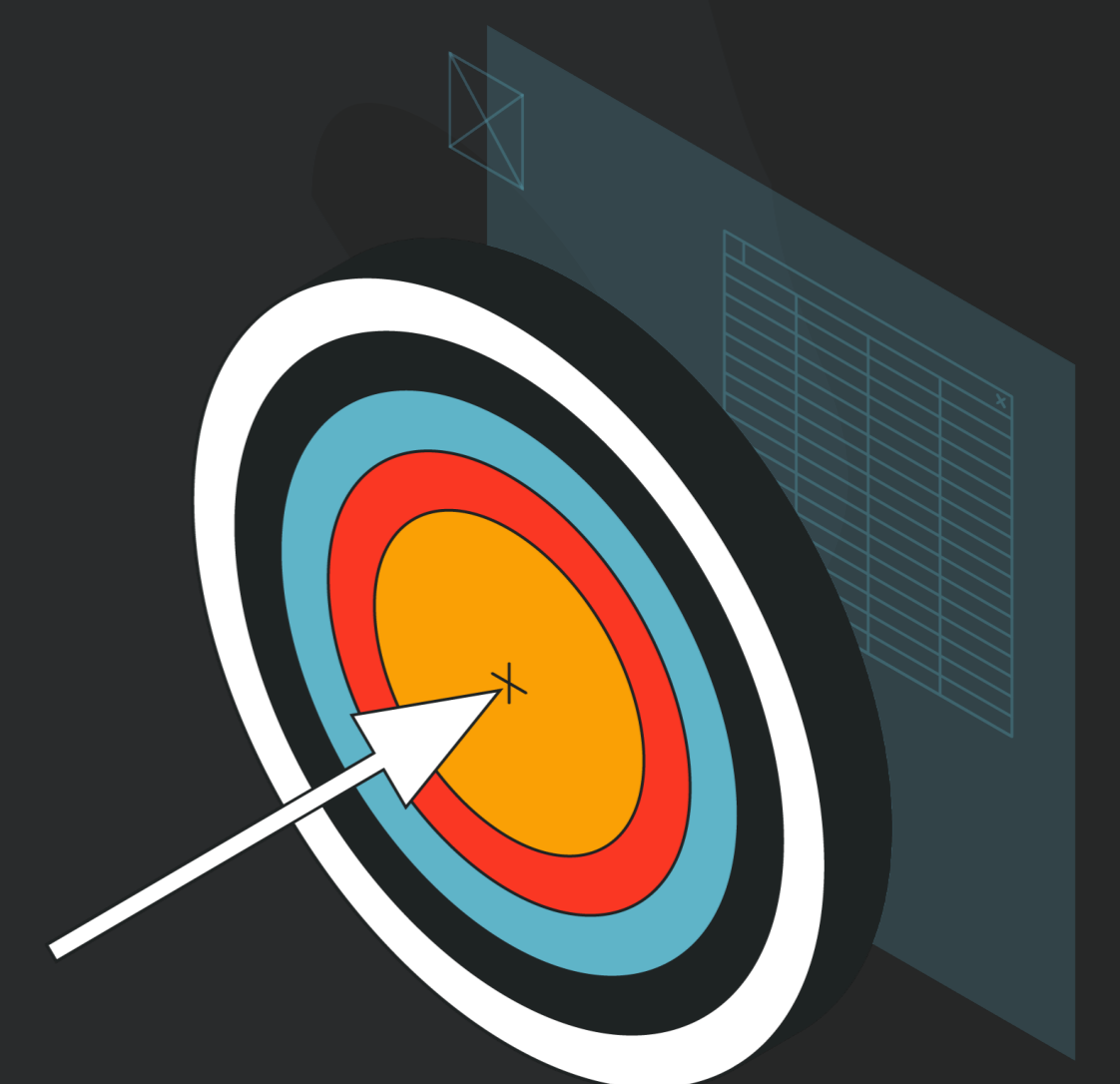
AI adoption in Northern Ireland is in the early stages, but is poised for strong growth



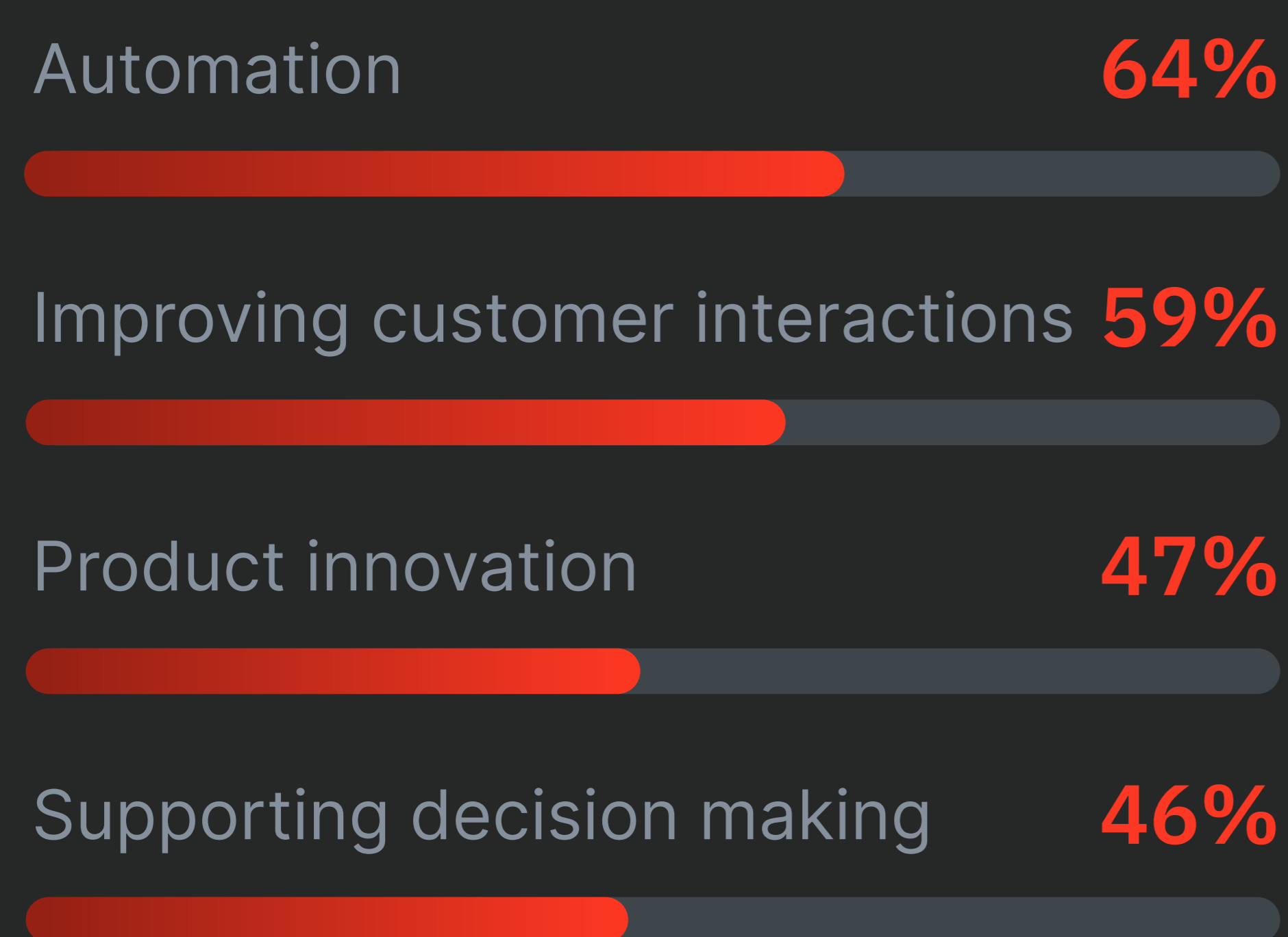
Strategic use of AI

39%

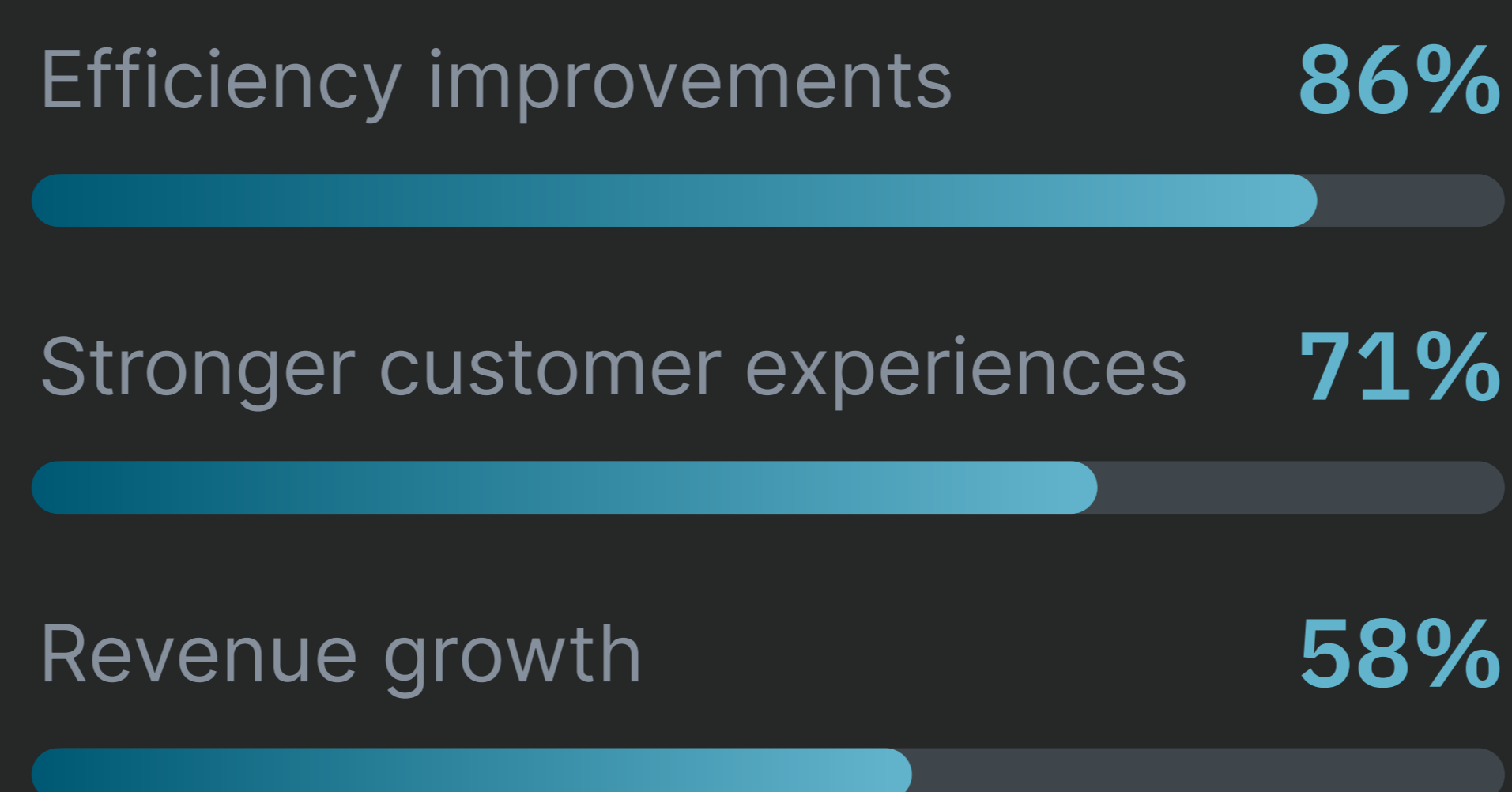
of *adopters* use AI strategically



Strategic application



Strategic users are seeing



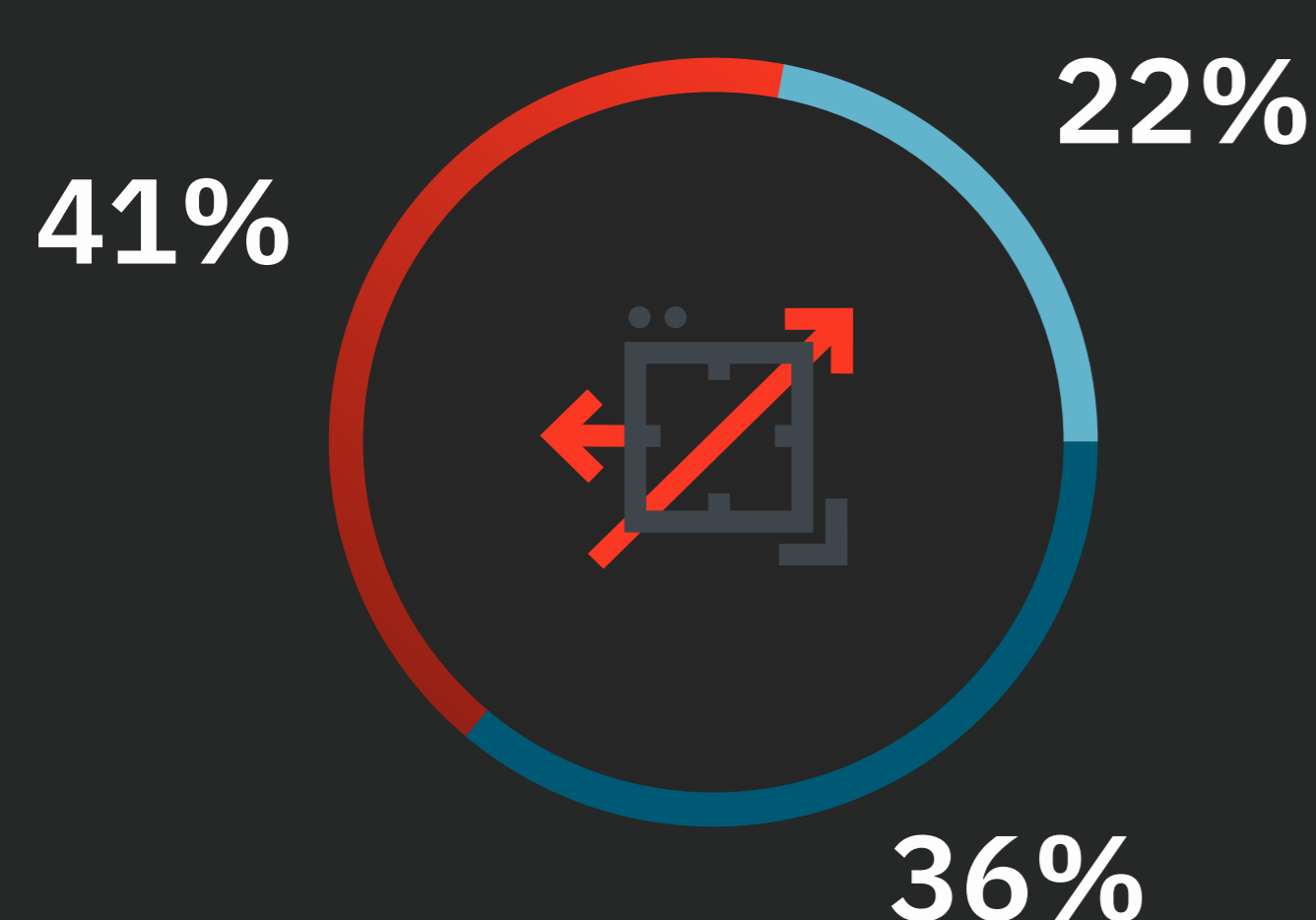
Policies & governance for use

2/3 of strategic *AI adopters* have AI policies in place

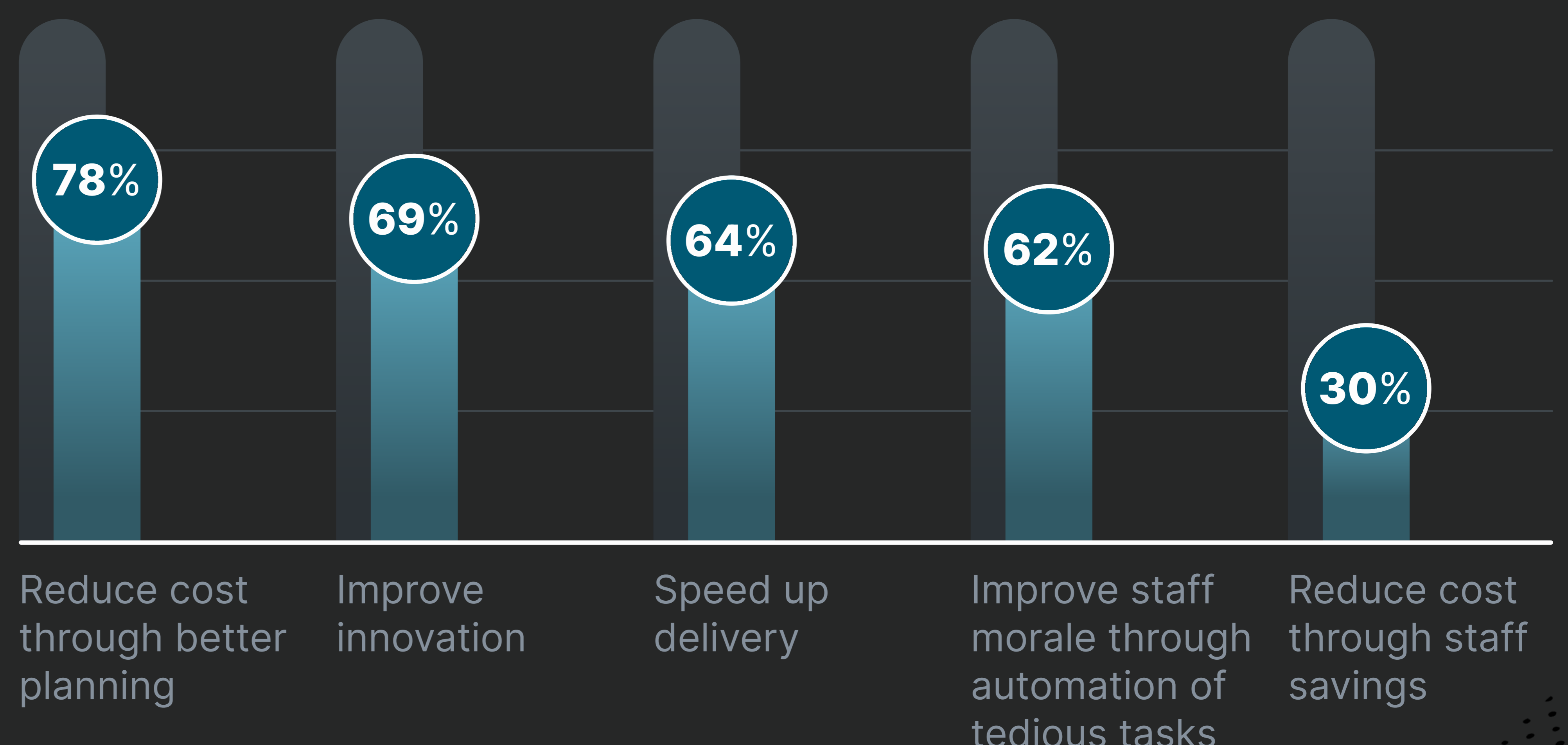
4/5 *non adopters* have no safeguards to stop unauthorised AI use

Barriers to adoption

- Lack of knowledge
- Lack of expertise
- Budget constraints



Thoughts on how AI will impact businesses over next 5 years



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