

# The difference between a good director and a great director is the company they keep

The IoD is a thriving membership community for directors in the UK and beyond, where you can connect with other leaders, develop your skills and be heard. At a time when great directors have never been more important, the IoD offers professional development, valuable connections and insights.

## For just £494 a year, gain exclusive access to benefits worth over £10,000:

#### **Training**

Advance your knowledge and skills with professional development training created by directors for directors. Courses range from one-day sessions to full qualifications.

Access free CPD courses worth £1,000 and save £4,200 on the **Chartered Director Programme** 

#### **Events**

Learn, share and connect with fellow directors and leaders virtually and in-person at events hosted at IoD hubs across the UK and beyond.

Discounted member rate

#### Insight

Get information to help you manage and grow your business, with resources, guides and factsheets written by the IoD's research team. based on real business queries.

#### **Advice**

Get unbiased, confidential advice on strategic and operational challenges from our business, tax and legal experts as part of our Information and Advisory Service (IAS).

Estimated value £3,250

#### Influence

Be heard. The IoD is its members' voice to UK government, influencing the debate, shaping the agenda and advocating change.

#### Premises and hubs

Make one of our hubs your office. Book flexible workspaces and private rooms or take advantage of our free meeting areas.

Estimated annual value £1,620



For further information about membership visit: iod.com/why-join-us



# Professional Development

Whether you're starting or cementing your role as a company director the IoD can help you develop your existing business skills and broaden your knowledge with new ones. Our world-class professional development, designed by directors for directors, helps you and your senior leaders steer your organisation effectively and successfully, supporting a shared commitment to lifelong learning.

## **Open courses**

# Equip yourself to succeed in the boardroom

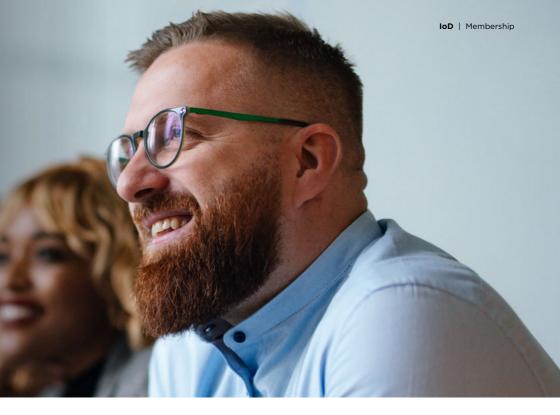
IoD open courses cover the essentials needed to successfully shape and challenge an organisation's leadership and can be taken individually or as part of training packages. Led by expert practitioners with real world experience, they provide a detailed understanding of the roles and responsibilities of key positions within strong leadership teams.

## **Chartered Director Programme**

# The gold standard director-level qualification

Our flagship director qualification rigorously expands, tests and supports your expertise and portfolio as a business leader – culminating in an interview to secure globally recognised chartered director status.

The three stages - the Certificate in Company Direction, the Diploma in Company Direction and a chartered director interview - provide you with a comprehensive and holistic understanding of what it takes to be an effective board director, enabling you to perform at your best in the boardroom and beyond.



## **In-house Development**

# Director and Board level development solutions delivered to you

Our flexible in-house training is led by experienced directors who work alongside you to get to the heart of what your board needs, whether that is training, consultancy or executive coaching. Using a combination of facilitated classroom sessions, real-world case studies and small group exercises, we will get your people thinking strategically, motivating them to raise their game.

## **CPD**

# Stay up-to-date with the latest insights

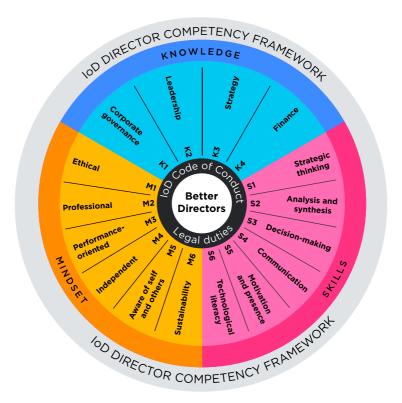
We provide a range of complimentary CPD courses for IoD members to help you and your board stay up-to-date. Sign up for our Professional Director Series in which business leaders share their insights on current, relevant topics.

Delivered virtually, the series offers accessible, digestible CPD, mapped to our Director Competency Framework. Whether you attend one or all of the sessions, you'll gain skills and refresh your knowledge.



Start your chartered director journey by exploring the Certificate in Company Direction, or discover the comprehensive range of professional development courses offered by the IoD at <u>iod.com</u>.

The IoD Director Competency Framework is an important tool for directors and their equivalents that sets the standard for professional practice and what it takes to become an exceptional director and leader. It has been created to serve as a benchmark to identify how you are performing and a blueprint for shaping your personal learning pathway.



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Find out more via the IoD Director Competency Framework brochure or visit:

iod.com/professional-development/director-competency-framework



# **Policy**

### **Providing business insights**

The IoD's Policy Team is a leading authority on trends, risks and opportunities in the business, economic and political environment. We help you to make sense of new regulation and geopolitical developments. Stay-up-to-date as a director through our publications, podcasts, webinars and events.

## Tell UK Government what vou think

#### **Policy Voice**

Policy Voice is a monthly survey encouraging IoD members to share their views on contemporary issues, providing statistical evidence and anecdotal detail on the issues that matter most to businesses. Members receive personalised monthly invitations and reminders to participate in each survey.

### How we use Policy Voice

We use Policy Voice to collect and share evidence around key issues that affect our members, including in the routine conversations we have with UK Government. The data is also regularly reported in national newspapers, amplifying the voices and opinions of our members.



For further information about Policy visit: iod.com/news/policy-and-governance





# Information and Advisory Service (IAS)

## So many questions, so little time

The IoD's Information and Advisory Service (IAS) is here to help you get answers. Full IoD members can access the latest information for small businesses, including legal and tax advice. Our resources cover everything from market research to finance and our experienced researchers will help you find exactly what you're looking for. On average IoD members who use our Information and Advisory service are more likely to renew their membership.

businessinfo@iod.com +44 (0)20 3855 4313

## Help where it's needed

#### **Business information**

IoD members can request the IAS team to select and collate information from commercial databases for free. From company listings and template contracts to market research and salary reports. This information can help support and inform your decisions as a director.

#### **Directors' advice**

From raising finance to contract reviews and career guidance, we have specialists who can provide independent and confidential business advice to help you make better decisions.





#### Legal helpline

Full IoD members can get free, unbiased and confidential advice on a huge range of legal issues. Get the guidance you need on employment, company, commercial and personal legal matters in the UK and Europe.

Call: +44 (0)12 7537 8719

#### Tax helpline

Full IoD members can access free, unbiased and confidential tax advice over the phone, on topics such as NIC, PAYE, VAT, Corporation Tax, Inheritance Tax, Income Tax, Stamp Duty and Trusts.

Call: +44 (0)14 5563 9110



For further information visit: iod.com/ias

# Essential products and services to support our members

The IoD Professional Benefits Programme provides you with a wide range of special member offers on products and services to support your business and personal needs, from company insurance to personal private health cover and more.



Terms may apply.
See the website for the latest offers and information.









# 116 Pall Mall workspaces

Base yourself and your business in our iconic 116 Pall Mall building in the heart of London, with access to a wide range of on-site facilities — for both work and play!

#### **Benefits include:**

- Dedicated workspace for you and your team.
- Access to a wide range of on-site facilities.
- Complimentary Wi-Fi, tea, coffee and water.

Price: varies\*

- Enhanced discounts on flexible meeting room hire.
- Unlimited access during Mon-Fri, 8am-8pm.
- 6-12 month licences available.

All workspaces are subject to availability. Terms and conditions apply.

\*A minimum of one member of the company needs to hold and maintain an active IoD membership, and all users of the licence in director-level roles should also hold and maintain an active IoD membership, throughout the duration of any licence.



See the website for more information or please contact our team at <a href="https://linear.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.ncbi.nlm.nc



## **IoD Mentor Connect**

The IoD Mentor Connect platform is designed to connect members looking for support and guidance on their leadership journey with those that want to share the benefit of their experience.

- Search for mentors based on location, industry, company size, career stage, expertise, skills, and mentorship preference.
- Offer advice and support to other directors and aspiring directors.
- Schedule meetings and communicate securely within the platform.
- Set goals, monitor your development, and get the most out of your mentoring experience.

Whether you are an aspiring or experienced director, or anything in between, our platform makes it easy to find and build your support network, share your experiences and learn from others.



Access to the platform is free to all members.

## How to get started

#### **Become a Mentor**

Whether you are a young entrepreneur or an experienced board director, you have a lot to offer the business community. Share your knowledge and expertise by signing up as a mentor today.

**Member: free** 

#### **Become a Mentee**

Want to gain valuable insights and personalised guidance from accomplished directors? Create your profile and find the right mentor for you.

Aspiring and experienced directors are welcome to sign up as mentees.

Member: free

#### Not an IoD member?

Discover the benefits of IoD membership and gain full access to the IoD Mentor Connect platform and other benefits that will help you excel in your leadership career.

Non-member: prices vary

#### Get in touch

If you are facing any issues or would like to ask for more information about the mentoring platform, please email **mentoring@iod.com** and one of our friendly team members would be happy to help.



## Local

The IoD is as diverse as the nations and regions we represent. Our members work in the media, tourism, technology, retail, professional services, finance and insurance. Join us to develop strong local and national government ties, access a broad range of events and gain the latest sector-specific insights.

### **Special Interest Groups**

The IoD offers a wide variety of special interest groups (SIGs) to connect like-minded members and build specialist business communities that are prominent and well respected in a range of key business areas.



Please visit our website for the full list.

**Property and Built Environment Group** 

**Emerging NEDs Group** 

**Sustainability Group** 

**International Trade Group** 

**Insurance Group** 

**Glass Ceiling Group** 

Finance and FinTech Group









## **Regional events**

Browse our upcoming regional events to see what is taking place in your area. They are designed for you to network – online and in person – to share ideas and build your business community.

## **Local hubs**

Our network of premises and workspaces provide members options to meet and work right across the UK.



See our website for our latest events.



For the latest list of hubs open in your area, please see the website.



# Where to find us

The IoD is a network of over 20,000 directors who live and work in every sector and region of the UK and internationally. By working together regionally, we are shaping local economies and building a better world. Connect with your local branch to broaden your network, build your career and strengthen your organisation.

#### iod.com/locations



Stay up-to-date on issues that affect directors and get access to free resources by becoming a digital subscriber.

Join the IoD today either by online or contact us below.

iod.com/why-join-us

E: <a href="mailto:membership@iod.com">membership@iod.com</a>
T: +44 (0)20 7451 3209



Scan the QR code for all our membership benefits iod.com/why-join-us

