

Strategy for Directors

Course overview and benefits

You will understand what is expected of you as a director and the skills you need to create, lead and evaluate your organisation's strategic processes.

Benefits:



Strategic insight

A deep understanding of strategic planning and implementation.



Boardroom confidence

The ability to lead strategic initiatives and navigate complex boardroom dynamics.



Strategic execution

Develop and execute strategies that align with best practices and drive organisational success.



Professional networking skills

Engage with fellow directors and industry leaders, enhancing your strategic network and collaborative opportunities.

Course overview:

- **Strategic analysis:** explore the models and methods that will help you sustain competitive advantage.
- **Strategic planning:** craft and align your goals, identify and evaluate strategic alternatives.
- **Evaluation and control:** identify tools and techniques for monitoring progress against key metrics and how to future proof strategies by exploiting and mitigating risks.
- **Implementation:** develop and prioritise action plans, budgets and resource management.
- **Governance and ethics in strategy:** the role of the board in strategic oversight and integrating ethics into strategic decision-making.
- **Case studies and real-world exercises:** analyse successful and failed strategies through collaborative planning and problem-solving tasks.

Distinguished heritage in governance

With over seven centuries of experience, between IoD and the University of St Andrews Business School, we offer deep insights and proven strategies that have stood the test of time.

Certification pathway

This course can be combined with other modules to qualify for the Certificate in Company Direction.

[Expert delivery team](#) | iod.com | [Express your interest](#)

Leadership for Directors

Course overview and benefits

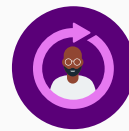
You will gain a deep understanding of leadership concepts and how they specifically relate to the director's role on the board.

Benefits:



Leadership confidence

Grow your influence and impact within and beyond through the organisation.



Change management skills

Develop essential leadership behaviours to drive and manage change.



Leadership expertise

Develop and execute leadership styles that align with best practice and drive organisational success.



Performance measurement

Gain insights into measuring progress and organisational performance effectively.

Course overview:

- **Self-awareness and motivations:** develop a greater awareness of yourself and the motivations and behaviours of others.
- **High-performing teams:** enhance your ability to build and sustain high-performing teams, including the board.
- **Culture creation:** foster a culture that helps the organisation achieve its purpose and respond effectively to crises and change.
- **Embracing change:** learn how to anticipate and steer through change.
- **Influence and impact:** achieve influence and impact within and beyond the organisation through effective stakeholder relations.
- **Case studies and real-world exercises:** analyse successful and failed strategies through collaborative planning and problem-solving tasks.

Distinguished heritage in governance

With over seven centuries of experience, between IoD and the University of St Andrews Business School, we offer deep insights and proven strategies that have stood the test of time.

Certification pathway

This course can be combined with other modules to qualify for the Certificate in Company Direction.

[Expert delivery team](#) | iod.com | [Express your interest](#)

Role of the Director and the Board

Course overview and benefits

You will explore the key duties, roles and legal responsibilities of a director and the board, while understanding insights into corporate governance.

Benefits:



Practical application

Bring best practice to the boardroom.



Boardroom confidence

Learn to tackle boardroom challenges with confidence.



Governance mastery

Gain an in-depth understanding of corporate governance and comply with legal and ethical standards.



Stakeholder management

Feel empowered to manage stakeholders effectively while acting in your organisation's best interests.

Course overview:

- **Corporate governance:** examine the board's role in corporate governance and improve board effectiveness.
- **Organisational ethics:** foster a culture of integrity and accountability by promoting ethical behaviour and decision-making throughout the organisation.
- **Boardroom challenges:** learn the skills to tackle boardroom obstacles with confidence.
- **Board dynamics:** develop strategies for delivering best practice in the boardroom.
- **Governance and risk assurance:** gain insights into governance and risk assurance to ensure the company's prosperity.
- **Case studies and real-world exercises:** analyse successful and failed strategies through collaborative planning and problem-solving tasks.

Distinguished heritage in governance

With over seven centuries of experience, between IoD and the University of St Andrews Business School, we offer deep insights and proven strategies that have stood the test of time.

Certification pathway

This course can be combined with other modules to qualify for the Certificate in Company Direction.

[Expert delivery team](#) | [iod.com](#) | [Express your interest](#)

Finance for Non-Finance Directors

Course overview and benefits

You will explore how the director's roles and responsibilities relate to finance, and the relationships between financial and corporate strategies.

Benefits:



Financial literacy

Improve your understanding of financial language, planning and implementation.



Confidence and credibility

Build the confidence to discuss financial health and navigate complex boardroom dynamics.



Financial decision-making

Enhance financial decision-making by providing valuable insights and fostering collaboration.



Professional growth

Engage with fellow directors and industry leaders, enhancing your network and collaborative opportunities.

Course overview:

- **Effective reporting:** ensure management reporting is effective in enabling the organisation's strategy to be achieved.
- **Understanding financial statements:** gain knowledge of common financial statements, how they relate to each other and how they are affected by business decisions.
- **Financial ratios and analysis:** learn how to use financial ratios and how to analyse and interpret accounts to assess the financial health of an organisation.
- **Mitigating risk:** identify potential risks, spot financial red flags and ensure compliance with funding regulations and options.
- **Creating financial value:** contribute to creating financial value and understand why it is critical that directors fulfill their duty to promote the long-term success of the organisation.
- **Case studies and real-world exercises:** analyse successful and failed strategies through collaborative planning and problem-solving tasks.

Distinguished heritage in governance

With over seven centuries of experience, between IOD and the University of St Andrews Business School, we offer deep insights and proven strategies that have stood the test of time.

Certification pathway

This course can be combined with other modules to qualify for the Certificate in Company Direction.

[Expert delivery team](#) | iod.com | [Express your interest](#)