

Step 1: Download the kitemark

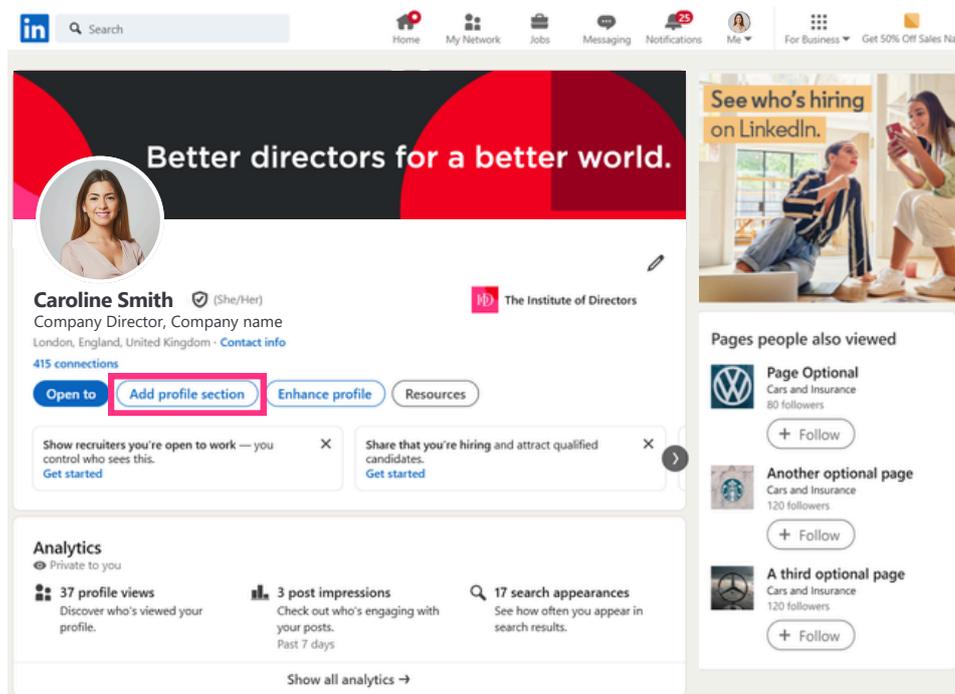
<https://drive.google.com/file/d/1ONICTFypAMcfMQyX4OKFWhmlewPNOIbW/view?usp=sharing> IoD Code of Conduct for Directors kitemark
[LinkedIn \(1\).png](#)

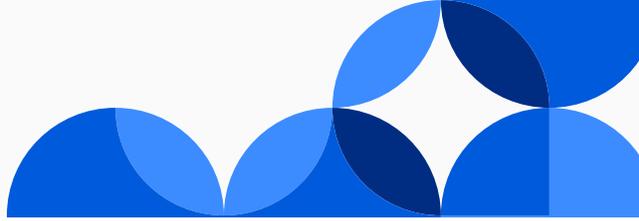
Step 2: Access Your LinkedIn Profile

- Go to LinkedIn's website: www.linkedin.com
- Make sure you're logged in to your account.
- Go to your profile page.

Step 3: Add a New Profile Section

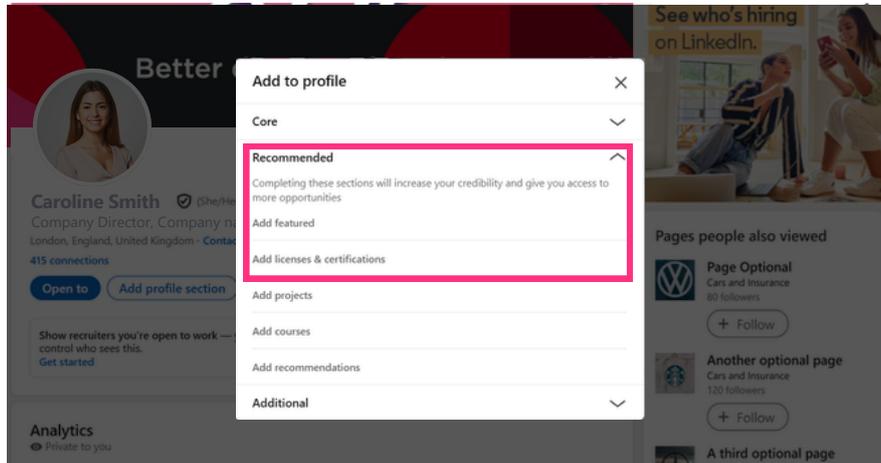
- Click on the “Add profile section” button.





Step 3 (continued):

- Select “Recommended” from the list of options.
- Choose “Add licenses & certifications”.



Step 4: Fill in the details

- Name: Committed to the Code of Conduct for Directors
- Issuing Organization: Institute of Directors (IoD)
- Credential URL: You can leave this blank or add the link to the IoD Code of Conduct webpage: <https://www.iod.com/news/policy-and-governance/iod-code-of-conduct-for-directors/>

The screenshot shows the 'Add license or certification' form. The fields are filled out as follows:

- Name*: Committed to the Code of Conduct for Directors
- Issuing organization*: Institute of Directors (IoD)
- Issue date: Month (dropdown), Year (dropdown)
- Expiration date: Month (dropdown), Year (dropdown)
- Credential ID: (empty)
- Credential URL: <https://www.iod.com/news/policy-and-governance/iod-code-of-conduct-for-directors/>

Below the form, there are sections for 'Skills' and 'Media', each with a '+ Add skill' and '+ Add media' button respectively. A 'Save' button is located at the bottom right.



Step 5: Add the kitemark image

- Click on the “Add media” button.
- Select “Add a link”.

Add license or certification [Close]

* Indicates required

Name*
Committed to the Code of Conduct for Directors

Issuing organization*
Institute of Directors (IoD)

Issue date
Month Year

Expiration date
Month Year

Credential ID

Credential URL
https://www.iod.com/news/policy-and-governance/iod-code-of-conduct-for-directors/

Skills
Associate at least 1 skill to this license or certification. It'll also appear in your Skills section.
+ Add skill

Media
Add media like images, documents, sites or presentations. Learn more about [media file types supported](#)
+ Add media

Save

Add license or certification [Close]

Credential ID

Credential URL
https://www.iod.com/news/policy-and-governance/iod-code-of-conduct-for-directors/

Skills
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+ Add skill

Media
Add media like images, documents, sites or presentations. Learn more about [media file types supported](#)
+ Add media

Add a link
Use for videos, articles, and websites

Add media
Upload pictures, presentations, or documents

Save

- Paste the link:
<https://www.iod.com/app/uploads/2024/10/IoDCodeofConductbadge1920x1920-4fbf41146d0e10f4213ab2da5a96d340.png>
- Click “Add”.
- Add title “IoD Code of Conduct Kitemark”.
- Click “Apply” and then “Save”.

Add a link [Close]

Paste or type a link to an article, file or video.
https://www.iod.com/app/uploads/2024/10/IoDCodeofConductbadge1920x1920-4fbf41146d0e10f4213ab2da5a96d340.png Add

Title*
IoD Code of Conduct kitemark

Description

Thumbnail

Apply

Add license or certification [Close]

Expiration date
Month Year

Credential ID

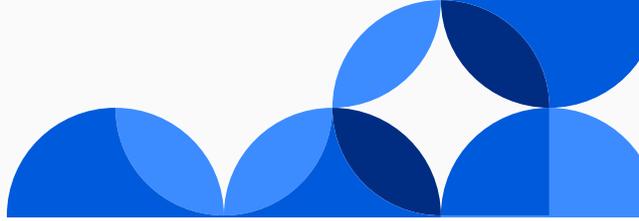
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Add media like images, documents, sites or presentations. Learn more about [media file types supported](#)
+ Add media

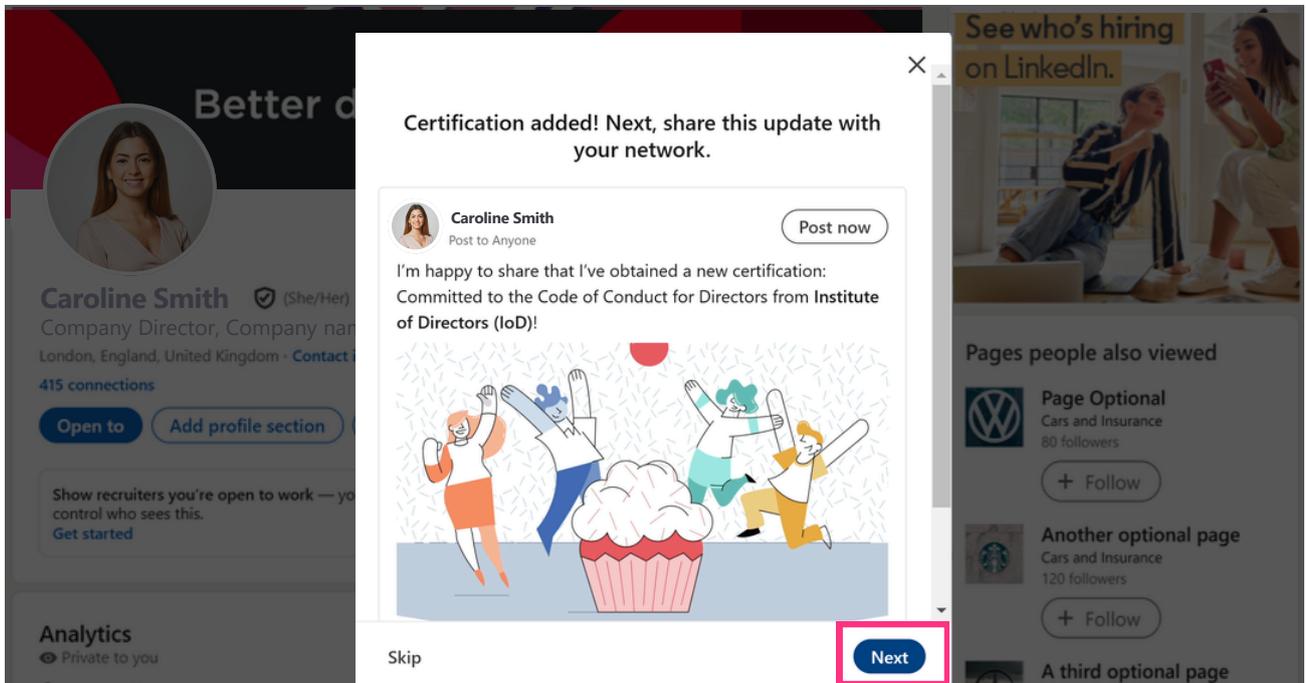
IoD Code of Conduct kitemark

Save

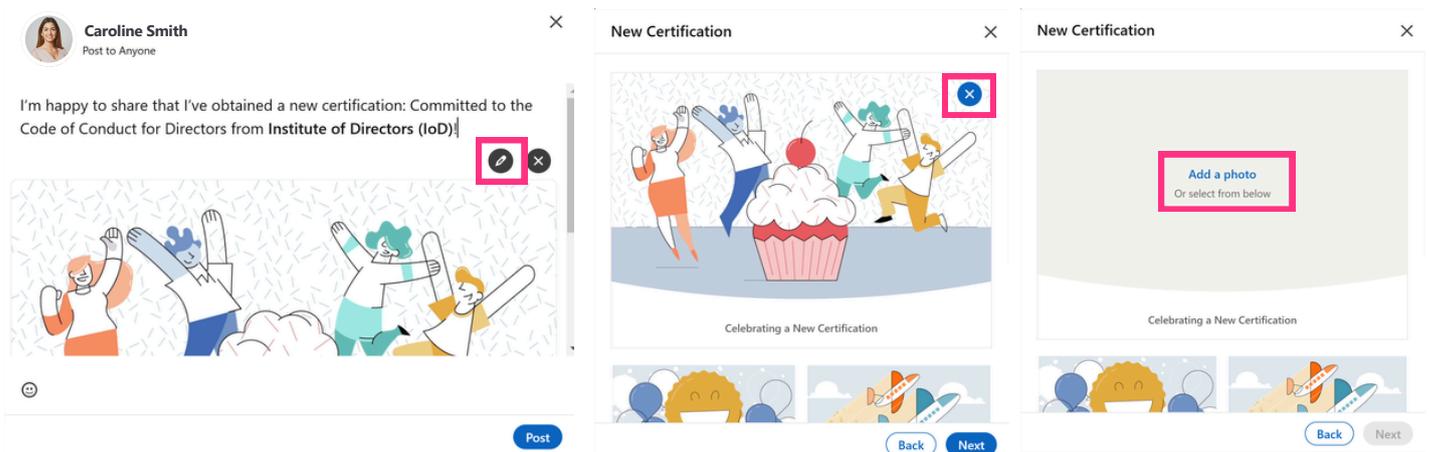


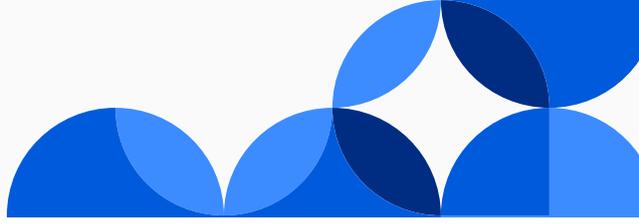
Step 6: Share to LinkedIn

- Click “Next” (or “Skip” if you do not wish to add to your feed).



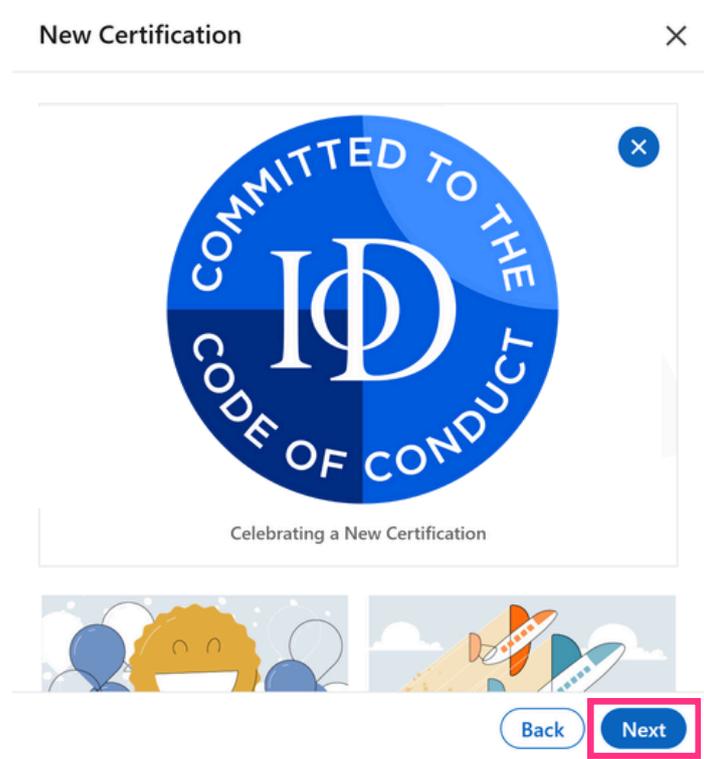
- Click the pencil icon to edit the image.
- Click the ‘X’ icon to remove the default image.
- Click “Add a photo” and navigate to the image downloaded in Step 1.





Step 6 (continued):

- Click “Next”



- Paste the following suggested copy into the post field:
- I’m proud to commit to the Institute of Directors’ (IoD) Code of Conduct for Directors. This code sets a high bar for ethical leadership, and I believe it’s crucial for fostering strong corporate governance.
- Click “Post” and you’re done!

