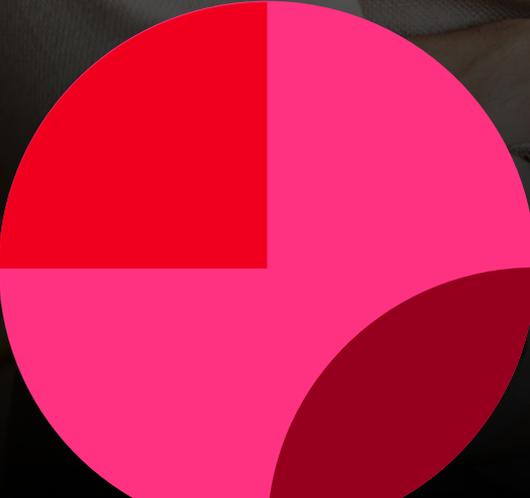




IoD MEMBERSHIP

# Connecting directors across the UK



# Benefits tailored to you

## Training

Advance your knowledge and skills with professional development training created by directors for directors. Courses range from one-day sessions to full qualifications.

## Events

Learn, share and connect with fellow directors and leaders virtually and in-person at events hosted at IoD hubs across the UK and beyond.

## Insight

Get information to help you manage and grow your business, with resources, guides and factsheets written by the IoD's research team, based on real business queries.

## Advice

Get unbiased, confidential advice on strategic and operational challenges from our business, tax and legal experts as part of our Information and Advisory Service.

## Influence

Be heard. The IoD is its members' voice to UK government, influencing the debate, shaping the agenda and advocating change.

## Workspace

Make one of our hubs your office. Book flexible workspaces and private rooms or take advantage of our free meeting areas. We also offer additional virtual office services to members.

For further information about membership visit: [iod.com/why-join-us](https://iod.com/why-join-us)



# The difference between a good director and a great director is the company they keep

The IoD is a thriving membership community for directors in the UK and beyond, where you can connect with other leaders, develop your skills and be heard. At a time when great directors have never been more important, the IoD offers professional development, valuable connections and insights.





# Professional Development

Whether you're starting or cementing your role as a company director the IoD can help you develop your existing business skills and broaden your knowledge with new ones. Our world-class professional development, designed by directors for directors, helps you and your senior leaders steer your organisation effectively and successfully, supporting a shared commitment to lifelong learning.

## **Open courses**

### **Equip yourself to succeed in the boardroom**

IoD open courses cover the essentials needed to successfully shape and challenge an organisation's leadership and can be taken individually or as part of a tailored training package. Led by expert practitioners with realworld experience, they provide a detailed understanding of the roles and responsibilities of key positions within strong leadership teams.

Four out of the 10 courses combine to make up the Certificate in Company Direction, the first of three stages in our Chartered Director Qualification.

## **Chartered Director Programme**

### **The gold standard director-level qualification**

Our flagship director qualification rigorously expands, tests and supports your expertise and portfolio as a business leader – culminating in an interview to secure globally recognised chartered director status.

The three stages – the Certificate in Company Direction, the Diploma in Company Direction and a chartered director interview – provide you with a comprehensive and holistic understanding of what it takes to be an effective board director, enabling you to perform at your best in the boardroom and beyond.



### **Tailored training and evaluation**

#### **Learning tailored to your needs**

Our customised in-company training is led by experienced directors who work alongside you to get to the heart of what your board and organisation needs.

Using a combination of facilitated classroom sessions, real-world case studies and small group exercises, we get your people thinking strategically, motivating them to raise their game.

### **CPD**

#### **Stay up-to-date with the latest insights**

We provide a range of complimentary CPD events for IoD members to help you and your board stay up-to-date. Sign up for our Professional Director Series in which business leaders share their insights on current, relevant topics.

Delivered in-person and virtually, the series offers accessible, digestible CPD, mapped to our Director Competency Framework. Whether you attend one or all of the events, you'll gain skills and refresh your knowledge.

# Do you know what you need to know?

Our Director Competency Framework underpins the Chartered Director Programme and reflects more than a century’s experience of what it takes to be an exceptional director and leader. It was created to help directors assess their competencies and use the feedback to help shape their personal learning pathway.



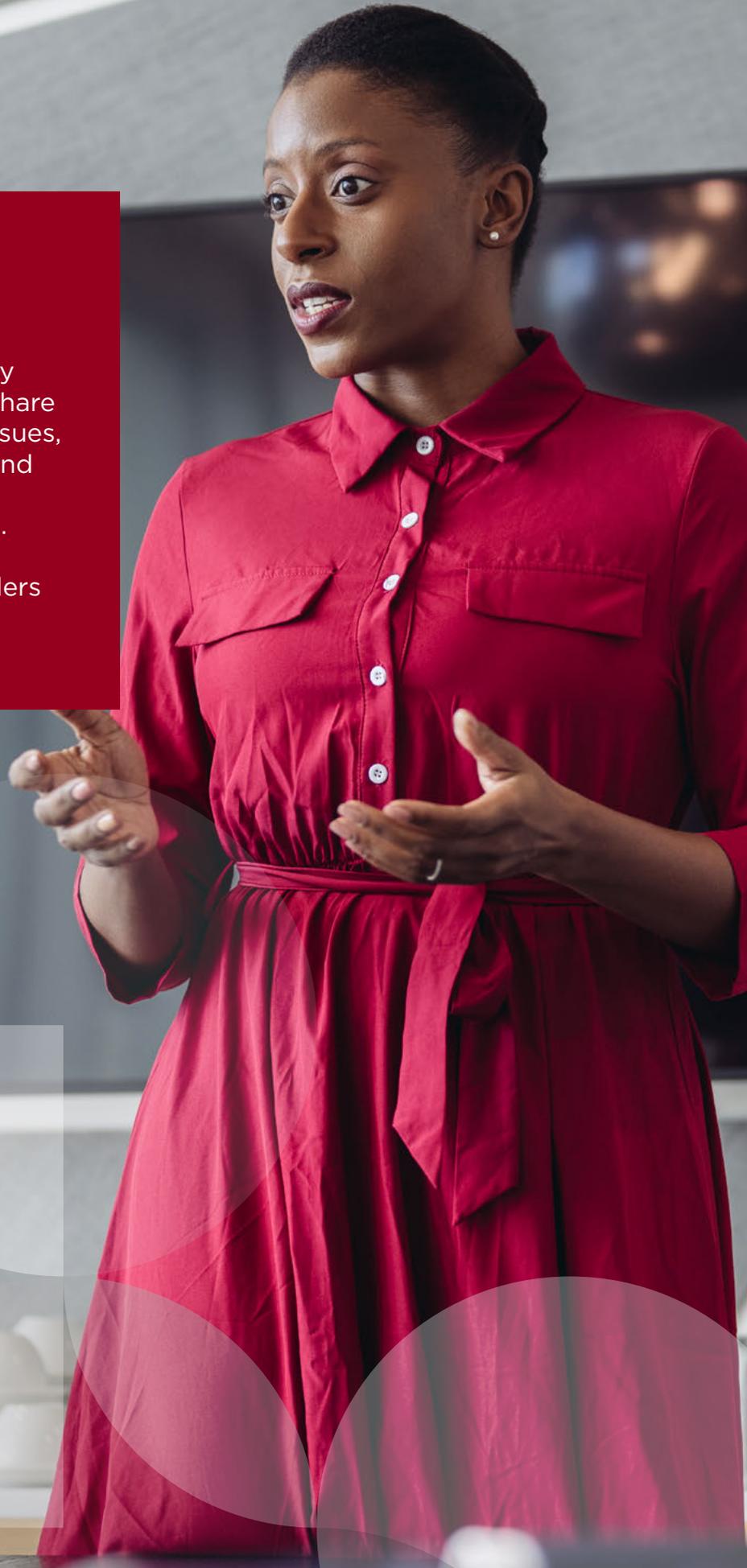
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# Policy

## Tell UK Government what you think

Policy Voice is a monthly survey encouraging IoD members to share their views on contemporary issues, providing statistical evidence and anecdotal detail on the issues that matter most to businesses. Members receive personalised monthly invitations and reminders to participate in each survey.



## How we use Policy Voice

We use Policy Voice to collect and share evidence around key issues that affect our members, including in the routine conversations we have with UK Government. The data is also regularly reported in national newspapers, amplifying the voices and opinions of our members.

# Information Advisory Service (IAS)

## So many questions, so little time

The IoD's Information and Advisory Service (IAS) is here to help you get answers. IoD members can access the latest information for small businesses, including legal and tax advice. Our resources cover everything from market research to finance and our experienced researchers will help you find exactly what you're looking for. On average IoD members who use our Information Advisory service are 95% more likely to renew their membership.

**businessinfo@iod.com**  
**+44 (0)20 3855 4313**

## Help where it's needed

### Business information

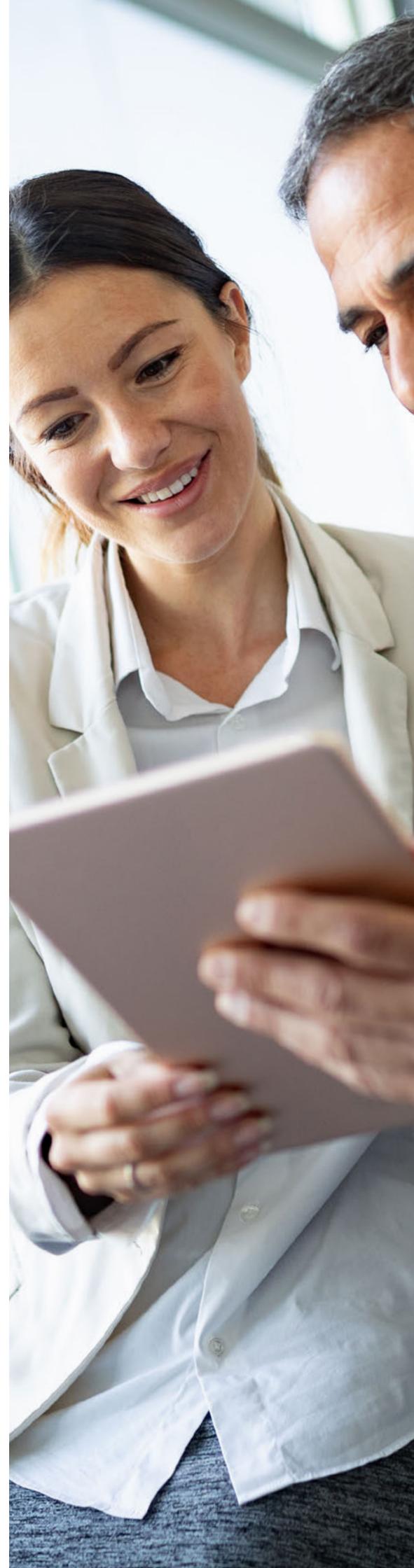
IoD members can request the IAS team to select and collate information from commercial databases for them for free. This information can help support and inform your decisions as a director.

**Call: +44 (0)20 3855 4313**

### Directors' advice

From raising finance to tackling stakeholder disputes, we have specialists who can provide independent and confidential business advice to help you make better decisions.

**Call: +44 (0)20 3855 4313**





### **Legal helpline**

Full IoD members can get free, unbiased and confidential advice on a huge range of legal issues. Get the guidance you need on employment, company, commercial and personal legal matters in the UK and Europe.

**Call: +44 (0)12 7537 8719**

### **Tax helpline**

Full IoD members can access free, unbiased and confidential tax advice over the phone, on topics such as NIC, PAYE, VAT, Corporation Tax, Inheritance Tax, Income Tax, Stamp Duty and Trusts.

**Call: +44 (0)14 5563 9110**  
**Please quote ref CRT33337**

### **Resource library**

If you need help writing a business plan, preparing a statement for tender or understanding social media marketing, we have extensive online resources for these things and more.

# IoD Professional Benefits Programme

**Essential products and services to support our members**

The IoD Professional Benefits Programme provides you with a wide range of special member offers on products and services to support your business and personal needs, from company insurance to personal private health cover and more.

**Terms may apply. See the [website](#) for latest offers and information.**

## IoD Virtual Office

**Raise your company profile and transform the way you work**

IoD Virtual Office provides you with a prestigious Pall Mall, London business address with mail forwarding to anywhere in the world. Our premium SW1 postcode places you in one of London's most desirable business locations.

Our service can also provide your business with a 0207 telephone number and professional call handling, to help you make the perfect first impression.

See the [website](#) for more information and details on how to apply.

# Local

The IoD is as diverse as the nations and regions we represent. Our members work in the media, tourism, technology, retail, professional services, finance and insurance. Join us to develop strong local and national government ties, access a broad range of events and gain the latest sector-specific insights.

## Special Interest Groups

The IoD offers a wide variety of special interest groups (SIGs) to connect like-minded members and build specialist business communities that are prominent and well respected in a range of key business areas.

Please visit our [website](#) for the full list.

Property and Built Environment Group

Emerging NEDs Group

Sustainability Group

International Trade Group

Insurance Group

Glass Ceiling Group

Finance and FinTech Group





### **Regional events**

Browse our upcoming regional events to see what is taking place in your area. They are designed for you to network - online and in person - to share ideas and build your business community.

**See our website for our latest events.**

### **Local hubs**

Our network of premises and workspaces provide members options to meet and work right across the UK.

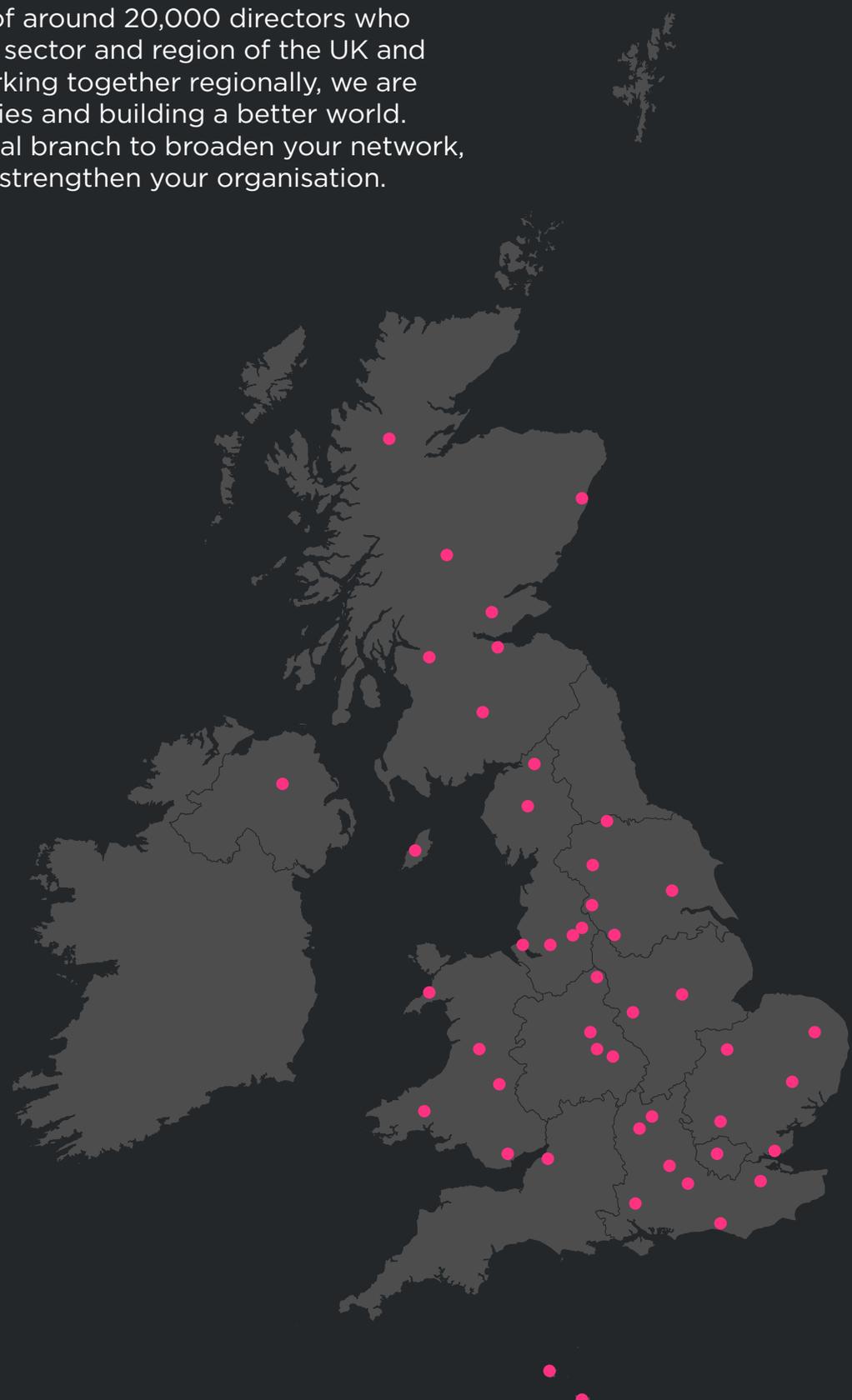
**For the latest list of hubs open in your area, please see the website.**

## Join our online community

Our LinkedIn page has over 85,000 followers and is an excellent opportunity for exposure and to connect with fellow members.

# Where to find us

The IoD is a network of around 20,000 directors who live and work in every sector and region of the UK and internationally. By working together regionally, we are shaping local economies and building a better world. Connect with your local branch to broaden your network, build your career and strengthen your organisation.



[iod.com/locations](https://www.iod.com/locations)

Stay up-to-date on issues that affect directors and get access to free resources by becoming a digital subscriber.

Join the IoD today either by online or contact us below.

[iod.com/why-join-us](http://iod.com/why-join-us)

E: [membership@iod.com](mailto:membership@iod.com)

T: 020 7451 3209

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