



Policy Voice full results January 2023

Number of respondents: 941

Survey dates: 13 – 29 January 2023

On 9 January the Chancellor announced the level of support for business energy costs that would be available from April. To what extent do you feel reassured by this announcement?

| Very reassured | 2% |
|----------------------------------|-----|
| Quite reassured | 30% |
| Not reassured | 45% |
| I didn't notice the announcement | 16% |
| Don't know | 7% |

We used this data in our Ministerial engagements with the Chancellor to inform his decisions on energy support.

The Prime Minister has proposed that students should study some form of maths to age 18. To what extent do you agree with this policy?

| Strongly agree | 23% |
|----------------------------|-----|
| Agree | 32% |
| Neither agree nor disagree | 16% |
| Disagree | 19% |
| Strongly disagree | 9% |
| Don't know | 1% |

These results fed into an informal consultation response we sent into the Department for Education.

Have you experienced any of the following behaviours from your energy supplier in the last six months? Please select all that apply.

| Refusing to renew a contract | 6% |
|---|-----|
| Refusing to negotiate payment terms when requested to do | |
| so | 6% |
| | |
| Requesting a larger share of the bill to be paid in advance | 11% |
| None | 73% |
| | |
| Terminating or altering the terms of a contract before it | |
| comes up for renewal | 4% |
| Other | 9% |

We wrote to Ofgem urging them to take action to secure a well-functioning energy market for non-domestic customers.

The following data contributed to our <u>Director's Economic Confidence Index</u>, which we send directly into the heart of government each month. This index is widely reported in the media each month.



How optimistic are you about both the wider UK economy and also your organisation over the next 12 months?

| _ , | | |
|------------------------------------|---------|-----------------------------|
| | Wider | |
| | UK | |
| | economy | Your (primary) organisation |
| Very optimistic | 2% | 10% |
| Quite optimistic | 22% | 43% |
| Neither optimistic nor pessimistic | 25% | 29% |
| Quite pessimistic | 38% | 13% |
| Very pessimistic | 14% | 3% |
| Don't know | 0% | 1% |

You said you were pessimistic about prospects for the UK economy. Which, if any, of the following factors best describes the reason you said you were pessimistic? Please select one response.

| , | |
|---|--------|
| Total | 486 |
| Don't know | 0.2% |
| Supply chain problems affecting the UK | 3.3% |
| The international price of energy | 4.9% |
| Falling customer demand in the UK | 10.7% |
| Political instability in the UK government | 18.9% |
| Difficulties in the UK's trading relationship with the EU | 24.00/ |
| | 21.0% |
| The rate of inflation in the UK | 25.7% |
| Other | 15.2% |



At what point, if at all, do you expect the rate of inflation in the UK to peak before starting to fall back again?

| peak before starting to fail back again: | | | |
|--|-------|--|--|
| | | | |
| Inflation has already peaked | 23.7% | | |
| Winter 2022-2023 | 11.5% | | |
| Spring 2023 | 18.6% | | |
| Summer 2023 | 14.7% | | |
| Autumn 2023 | 10.0% | | |
| Winter 2023-2024 | 8.0% | | |
| Spring 2024 | 4.4% | | |
| Summer 2024 | 2.3% | | |
| Later than Summer 2024 | 1.8% | | |
| Don't know | 4.6% | | |
| Never | 0.5% | | |

Comparing the next 12 months with the last 12 months, what do you believe the outlook for your organisation will be in terms of:

| | Business | | | | |
|-------------|------------|-------|----------------|-----------|---------|
| | investment | Cost | Employee wages | Headcount | Revenue |
| Much higher | 5.0% | 22.4% | 11.8% | 2.9% | 8.2% |
| Somewhat | | | | | |
| higher | 22.4% | 62.5% | 57.3% | 27.1% | 46.5% |
| No change | 45.5% | 10.6% | 26.2% | 51.5% | 24.7% |
| Somewhat | | | | | |
| lower | 16.7% | 3.0% | 1.9% | 14.5% | 15.9% |
| Much lower | 8.2% | 0.4% | 1.2% | 2.8% | 3.5% |
| Don't know | 2.2% | 1.1% | 1.6% | 1.3% | 1.2% |