



Director of the
Year Awards

Institute of Directors

Commercial opportunities



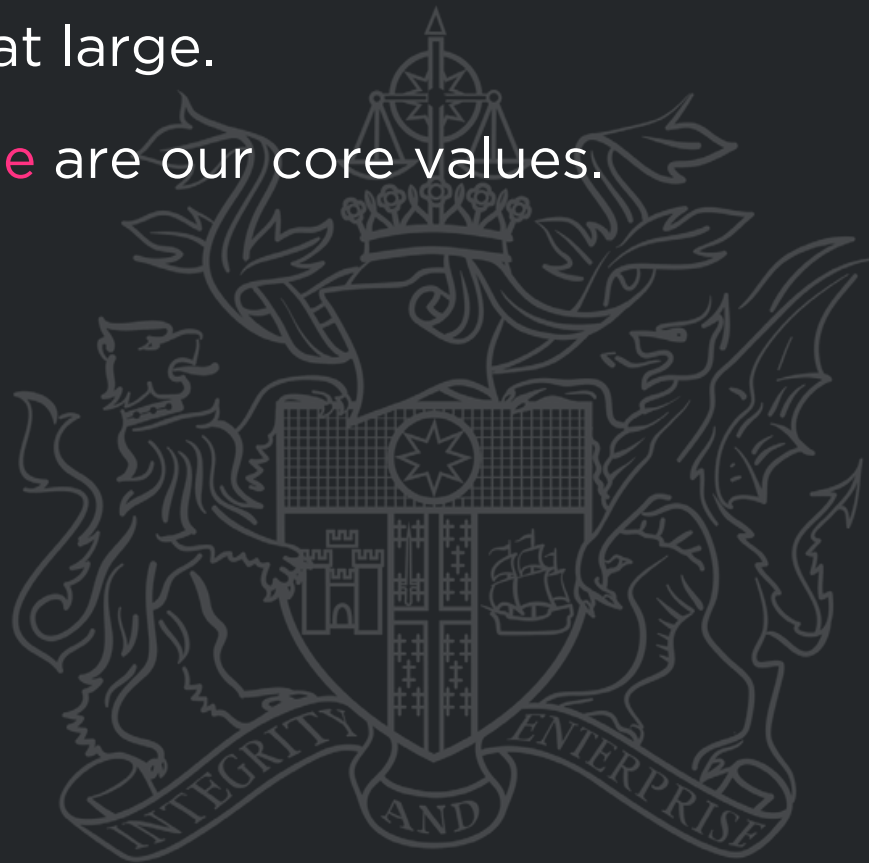
About the IoD

Our Royal Charter sets out a clear purpose

We have a clear vision – The Institute of Directors is the professional institute for responsible directors and leaders.

Our mission is to develop, support and represent skilled, knowledgeable and responsible leaders for the benefit of the economy and society at large.

Integrity and **Enterprise** are our core values.



The objects of the Institute are:

To promote for the public benefit high levels of skill, knowledge, professional competence and integrity on the part of directors, and equivalent office holders however described, of companies and other organisations.

To represent the interests of members and of the business community to government and in the public arena, and to encourage and foster a climate favourable to entrepreneurial activity and wealth creation.

To promote the study, research and development of the law and practice of Corporate Governance, and to publish, disseminate or otherwise make available the useful results of such study or research.

To advance the interests of members of the Institute, and to provide facilities, services and benefits for them.

What we do



Connect

We create unique events and interactions between like minds from diverse backgrounds to share complex issues.

We collaborate in pursuit of worthwhile aims and learn partly by sharing and helping each other.



Develop

We provide world- class learning and development to give directors at any stage in their career pathway the edge.

We offer the insights to navigate your legal and governance responsibilities.



Influence

We get involved in actively shaping public policy agendas, locally, regionally, nationally and globally, representing directors views and issues.

About Director of the Year

The annual Director of the Year Awards, highlights ‘the very best of the best’ in our annual calendar and provides an excellent opportunity to celebrate and recognise outstanding leadership in the boardroom and amongst start-ups.

This year, the English regions will combine to create three super regions - North, Midlands and the East and South. A shortlist of finalists from each region will be invited to attend the national awards ceremony at our fabulous headquarters on Pall Mall in London in the autumn.

This event is one of the most prestigious regional business events and not to be missed.

When and where?

The national IoD Director of the Year awards ceremony is planned for 29 September 2023, at the home of the institute, 116 Pall Mall.

Who will be there?

Business representatives from blue chip to SMEs, from the across the regional business communities will gather for this event.

Will there be regional awards ceremonies this year?

The awards format is changing this year, with one national ceremony, as opposed to multiple regional events. Shortlisted finalists in each category will be announced in late Spring 2023.



Headline awards sponsor

From £15,000 + VAT

Main sponsor benefits include:

- Opportunity for an introductory speaking slot at the podium
- Recognition as a major sponsor of the Awards, with priority branding on all marketing and event collateral
- Complimentary table at national celebration event
- Public “thank you” at the event
- Option to include pre-recorded message broadcast to all attendees
- Logo and hyperlink on the IoD event page and literature
- PR submitted to media
- Up to six months of ongoing PR
- Inclusion in post-event winners podcast



Entertainment sponsor

From £10,000 + VAT

Sponsor benefits include:

- Billed as an entertainment sponsor on all event marketing materials
- Physical presence at the event with half table of complimentary tickets
- Meet and greet with event host (STC)
- Public "thank you" at the event
- PR and profile in IoD event collateral
- Up to six months of ongoing PR

Regions available to sponsor are North, Midlands and the East and South



Category sponsor

From £5,000 + VAT

Sponsor benefits include:

- Billed as category sponsor on all event marketing materials
- 2 tickets to attend the event
- Opportunity to present award to category winner
- Company profile included in category intro

Please get in touch to discuss options.



Director of the Year Awards

Categories

Director of the Year

Innovation

Director of the Year

Public and Third Sector

Director of the Year

Chartered Director

Director of the Year

Small Business
(Up to £50 million turnover)

Director of the Year

Equality, Diversity
and Inclusion

Director of the Year

Family Business

Director of the Year

Non-Exec

Director of the Year

Start up and Young

Director of the Year

Sustainability

“

Winning the Judges’ Special Award was a shock and lovely surprise. I know how prestigious the IoD is, so having an award of that magnitude is really special and made me feel very proud of my achievements. Watching the awards, I could see the calibre of the people involved, and so it’s a real privilege and honour to have the award from the judges.”

Nicola Chance-Thompson
CEO, The Piece Hall Trust
Winner, Director of the Year Awards 2020

What next...

Find out more by contacting:

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