



# Tomorrow's Director

Our essential e-learning programme for a new generation of future business leaders.



# Tomorrow's Director is a self-study e-learning course that introduces learners to the IoD and guides them through three modules covering governance and ethics, leadership and stakeholders, and risk.

The fully interactive content includes case studies, real-life examples, and reflective quizzes that test learners' knowledge as they progress through the course.

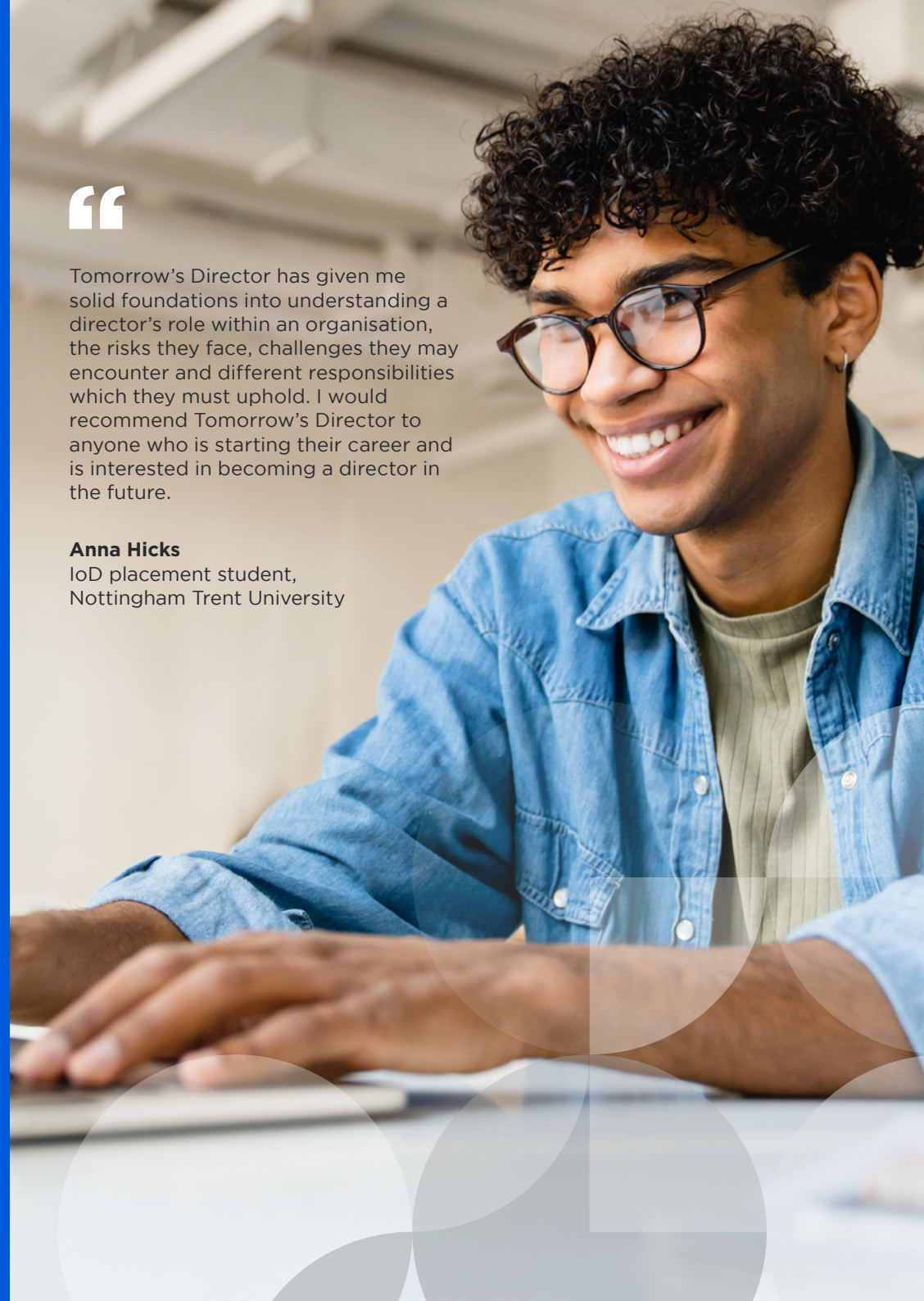
Each of the three modules concludes with a section of a long-form interactive case study. Learners are given the opportunity to make key decisions from a director's perspective, to guide a newly formed meal-kit delivery company through different stages of its development. As they advance through the case study narrative, learners will encounter different scenarios depending on the quality of the decisions they make.

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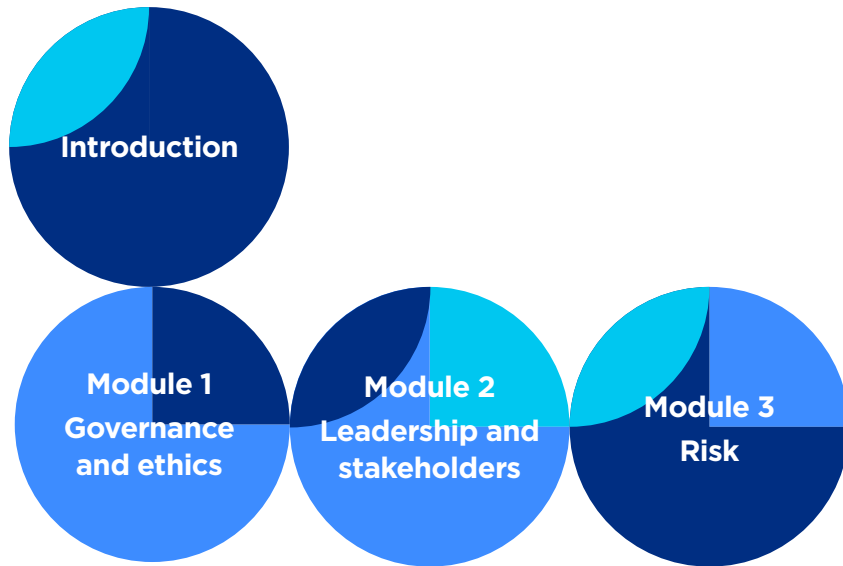
Tomorrow's Director has given me solid foundations into understanding a director's role within an organisation, the risks they face, challenges they may encounter and different responsibilities which they must uphold. I would recommend Tomorrow's Director to anyone who is starting their career and is interested in becoming a director in the future.

**Anna Hicks**

IoD placement student,  
Nottingham Trent University



## Course structure



## Learning outcomes

- 1 Identify key aspects of the director's role, including their legal responsibilities to the organisation and its stakeholders
- 2 Explain the importance of ethical considerations in governance best practice, including environmental and social reporting criteria
- 3 Recognise common leadership qualities and styles
- 4 Explain the importance of self-awareness and emotional intelligence in leadership
- 5 Describe the key principles of stakeholder management and communication
- 6 Explain methods and processes for risk identification, evaluation and planning
- 7 Define some of the key steps that support effective crisis management



## Better directors for a better world

**Founded in 1903, the Institute of Directors is the professional institute for responsible directors and leaders.**

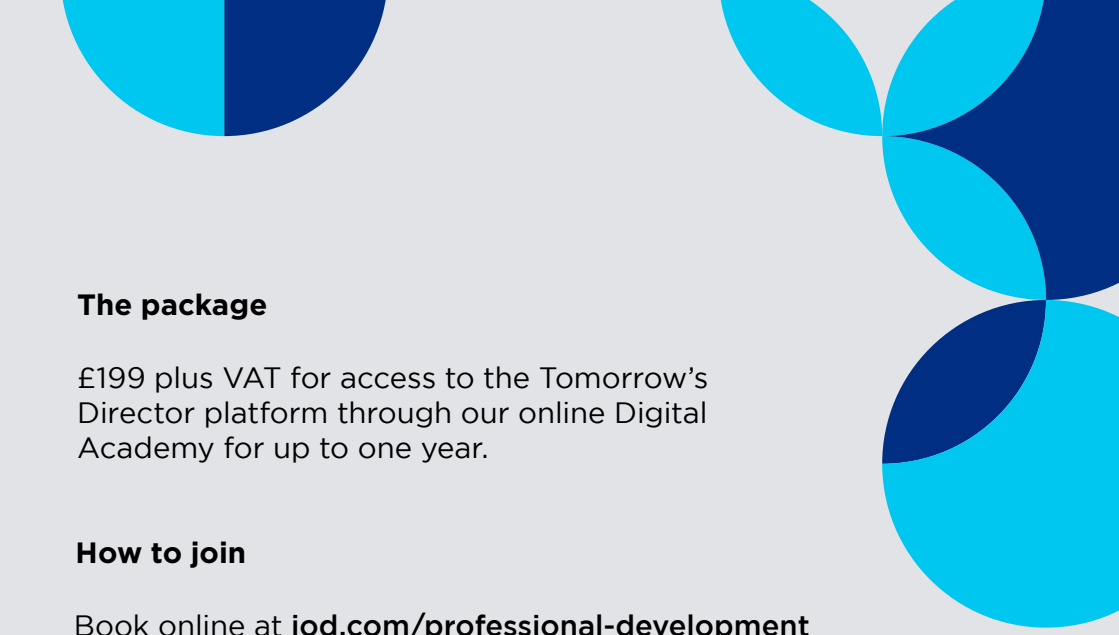
Our Royal Charter sets out a clear purpose. Our mission is to develop, support and represent skilled, knowledgeable and responsible leaders for the benefit of the economy and society at large.

**Integrity** and **Enterprise** are our core values.



The IoD is an organisation which is in the public good – designed to support directors in the effective running of businesses in the public interest. Better directors mean better-run businesses, better businesses mean a better economy, and a better economy means a better world.

**Jonathan Geldart**  
Director General, IoD



## The package

£199 plus VAT for access to the Tomorrow's Director platform through our online Digital Academy for up to one year.

## How to join

Book online at [iod.com/professional-development](https://iod.com/professional-development)

Or contact your local branch for more information.

For student membership enquiries please contact:  
[student.membership@iod.com](mailto:student.membership@iod.com)

