



Scotland  
Instiuid Stiùirichean na h-Alba

# Lead sustainability ambassador

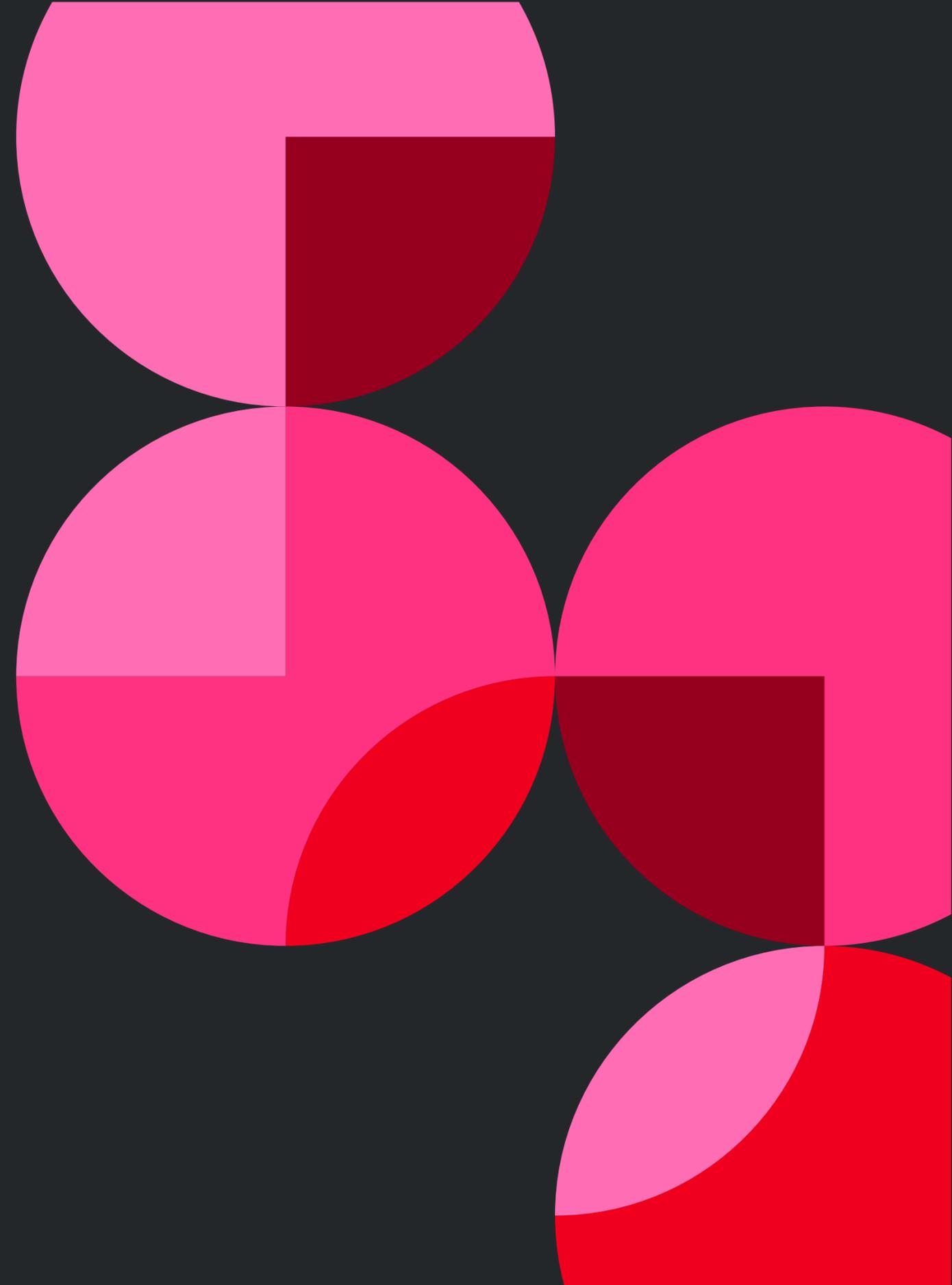
## Role specification



## What is an IoD Scotland ambassador?

IoD ambassadors are key individuals within the IoD's nations, regions and branch communities, playing a vital role in the function, delivery and profile of the IoD for local members.

IoD ambassadors form branch, regional or national committees, led by respective chairs. As an IoD branch ambassador you are one of the "go to" people for members and other business individuals in your branch geography.



**IoD focuses its activity, supported by our volunteers,  
in the following areas:**



**Connect**

with peers facing similar challenges



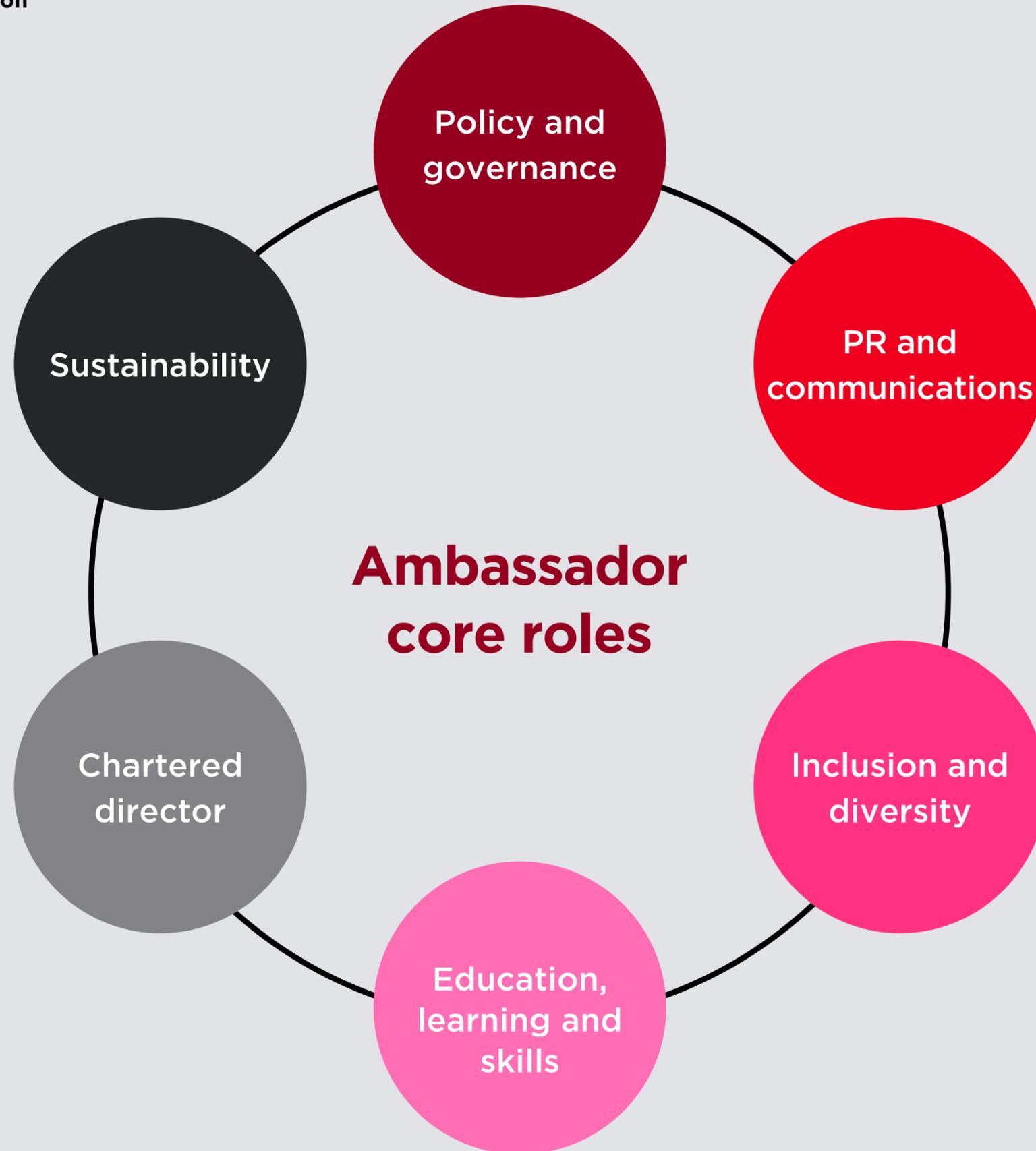
**Develop**

the skills and knowledge that make  
better directors



**Influence**

the people making decisions  
that touch your world



## Lead portfolio ambassador overview

---

Represents portfolio on Scotland Advisory Forum (SAF)

---

The SAF is the advisory board in Scotland which exists to advise and support the National Director and the Scotland Executive Team with delivering national strategy

---

SAF is chaired by IoD Scotland chair and the make up of the forum includes local branch chairs and leads for ambassador core roles

---

Responsible for setting, delivering and reporting on strategy for portfolio area



## Lead sustainability ambassador role overview

---

To be a knowledgeable champion for sustainability; Net Zero and ESG

---

To keep up to date with key policy issues of importance to members nationally and locally

---

To encourage members to sign up to and participate in the IoD Sustainability Hub activity

---

To offer expertise and insight in relation to topic specific consultations to the IoD Scotland team

To respond to requests for feedback/insight, blogs etc from IoD Scotland team

---

To encourage and support local branches to run events of relevance to the theme of sustainability and governance

---

To attend UK wide meetings organised by the IoD sustainability taskforce

## Lead sustainability ambassador key tasks

---

Set and deliver the strategy for the portfolio area

---

Collaborate with other portfolio ambassadors in Scotland

---

Offer insight and expertise on portfolio theme – proactively

---

Lead on curating insight on portfolio area to share with SAF

---

Contribute to promotional articles

---

Ensure that diversity, equality and inclusion is central to all the branch activity

---

Chair roundtable meetings with local branch ambassadors

---

Attend and support IoD events

---

Represent and promote IoD Scotland in own networks

---

Support direct and personal engagement with local branch members during member journey

## Time commitment guide

Term: three years

SAF meeting attendance (five per year)

Ambassadors Roundtables (one every six weeks one and a half hours each)

Support local branch events with Sustainability theme (one per quarter one hour)

Adhoc IoD UK representation on meetings



To discuss the role further please reach out to:

**Natasha Ure**  
**Senior Branch Manager**  
E [natasha.ure@iod.com](mailto:natasha.ure@iod.com)

**Catherine McWilliam**  
**Senior Branch Manager**  
E [catherine.mcwilliam@iod.com](mailto:catherine.mcwilliam@iod.com)