



Scotland
Institiud Stiùirichean na h-Alba

Lead sustainability ambassador

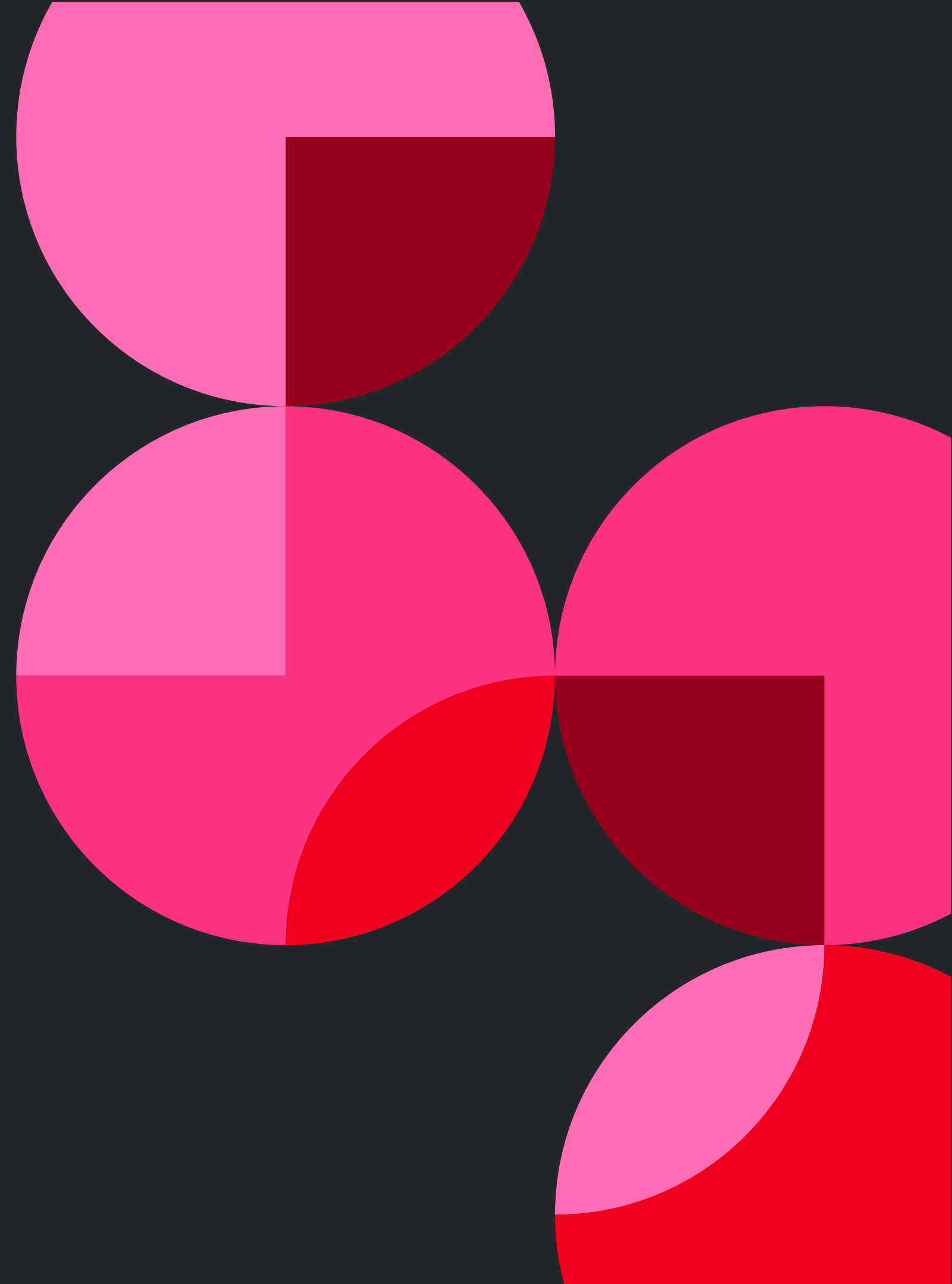
Role specification



What is an IoD Scotland ambassador?

IoD ambassadors are key individuals within the IoD's nations, regions and branch communities, playing a vital role in the function, delivery and profile of the IoD for local members.

IoD ambassadors form branch, regional or national committees, led by respective chairs. As an IoD branch ambassador you are one of the "go to" people for members and other business individuals in your branch geography.



**IoD focuses its activity, supported by our volunteers,
in the following areas:**



Connect

with peers facing similar challenges



Develop

the skills and knowledge that make
better directors



Influence

the people making decisions
that touch your world



Lead portfolio ambassador overview

Represents portfolio on Scotland Advisory Forum (SAF)

The SAF is the advisory board in Scotland which exists to advise and support the National Director and the Scotland Executive Team with delivering national strategy

SAF is chaired by IoD Scotland chair and the make up of the forum includes local branch chairs and leads for ambassador core roles

Responsible for setting, delivering and reporting on strategy for portfolio area



Lead sustainability ambassador role overview

To be a knowledgeable champion for sustainability; Net Zero and ESG

To keep up to date with key policy issues of importance to members nationally and locally

To encourage members to sign up to and participate in the IoD Sustainability Hub activity

To offer expertise and insight in relation to topic specific consultations to the IoD Scotland team

To respond to requests for feedback/insight, blogs etc from IoD Scotland team

To encourage and support local branches to run events of relevance to the theme of sustainability and governance

To attend UK wide meetings organised by the IoD sustainability taskforce

Lead sustainability ambassador key tasks

Set and deliver the strategy for the portfolio area

Lead on curating insight on portfolio area to share with SAF

Chair roundtable meetings with local branch ambassadors

Represent and promote IoD Scotland in own networks

Collaborate with other portfolio ambassadors in Scotland

Contribute to promotional articles

Attend and support IoD events

Support direct and personal engagement with local branch members during member journey

Offer insight and expertise on portfolio theme – proactively

Ensure that diversity, equality and inclusion is central to all the branch activity

Time commitment guide

Term: three years

SAF meeting attendance (five per year)

Ambassadors Roundtables (one every six weeks one and a half hours each)

Support local branch events with Sustainability theme (one per quarter one hour)

Adhoc IoD UK representation on meetings



To discuss the role further please reach out to:

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