



Scotland
Institiud Stiùirichean na h-Alba

Lead education, learning and skills ambassador

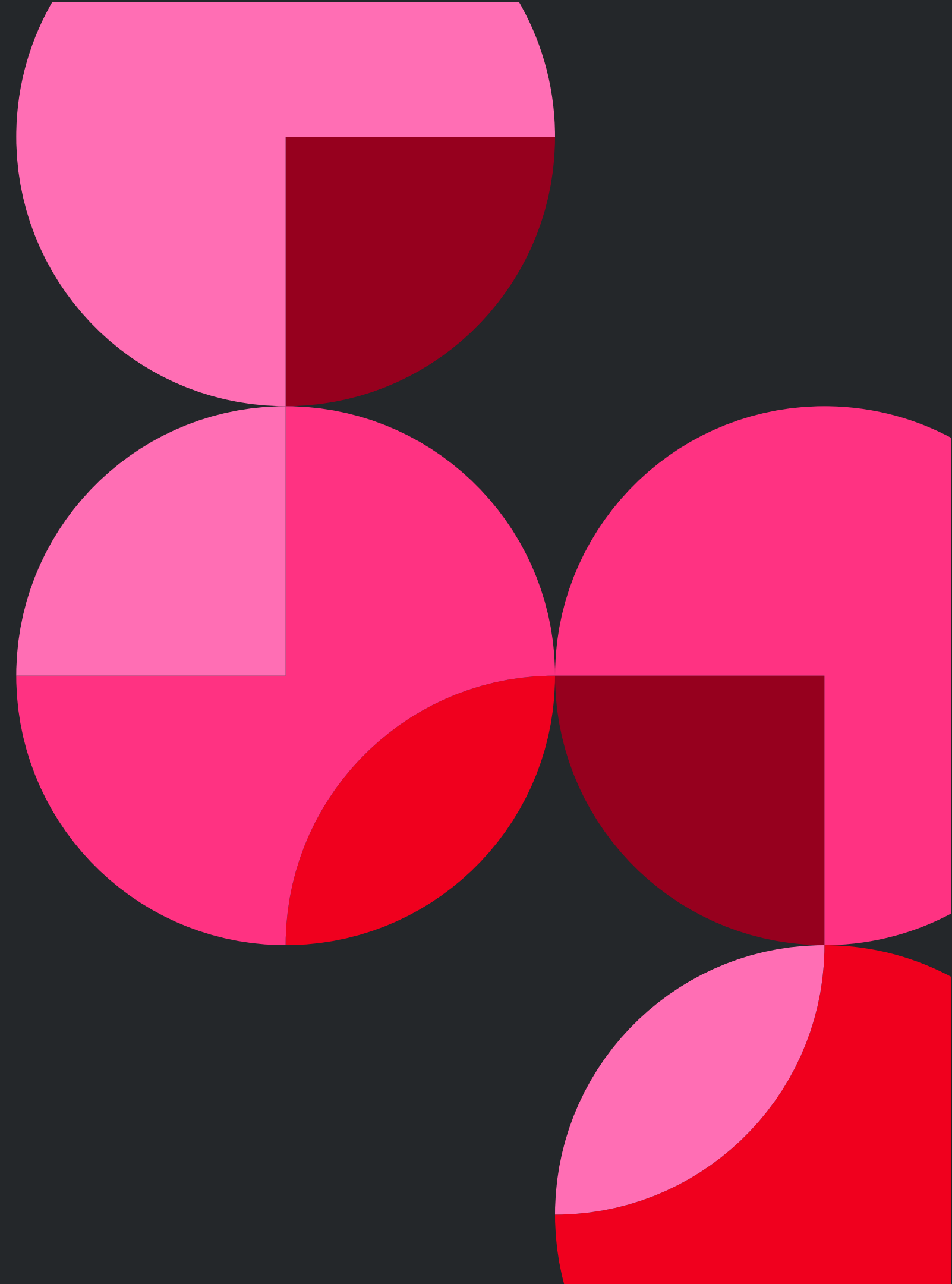
Role specification



What is an IoD Scotland ambassador?

IoD ambassadors are key individuals within the IoD's nations, regions and branch communities, playing a vital role in the function, delivery and profile of the IoD for local members. IoD ambassadors form branch, regional or national committees, led by respective chairs.

As an IoD ambassador you are one of the "go to" people for members and other business individuals in your branch geography.



**IoD focuses its activity, supported by our volunteers,
in the following areas:**



Connect

with peers facing similar challenges



Develop

the skills and knowledge that make
better directors



Influence

the people making decisions
that touch your world



Lead portfolio ambassador overview

Represents portfolio on Scotland Advisory Forum (SAF)

The SAF is the advisory board in Scotland which exists to advise and support the national director and the Scotland Executive Team with delivering national strategy

SAF is chaired by IoD Scotland chair and the make up of the forum includes local branch chairs and leads for ambassador core roles

Responsible for setting, delivering and reporting on strategy for portfolio area



Education, learning and skills ambassador role overview

To be a knowledgeable champion for the suite of the IoD Professional Development offer to members

To be a knowledgeable champion for and advocate of lifelong learning

To champion the role of good governance and leadership in the context of the education, learning and skills sector in Scotland

To encourage members locally to sign up to and participate in our Professional Development programme

To offer expertise and insight in relation to topic specific consultations to the IoD Scotland team

To respond to requests for feedback/insight, blogs from IoD Scotland team

To keep up to date with key policy issues of importance to members locally

To encourage and support the branch to run events of relevance to the theme of education, learning and skills

Lead education and skills ambassador key tasks

Set and deliver the strategy for the portfolio area	Collaborate with other portfolio ambassadors in Scotland	Offer insight and expertise on portfolio theme – proactively
Lead on curating insight on portfolio area to share with SAF	Contribute to promotional articles	Ensure that diversity, equality and inclusion is central to all the branch activity
Chair roundtable meetings with local branch ambassadors	Attend and support IoD events	
Represent and promote IoD Scotland in own networks	Support direct and personal engagement with local branch members during member journey	

Time commitment guide

Term: three years

SAF meeting attendance (five per year)

Ambassadors Roundtables (one every six weeks one and a half hours each)

Support local branch events with education, learning and skills theme (one per quarter one hour)

Adhoc IoD UK representation on meetings



To discuss the role further please reach out to:

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