



Scotland
Institiud Stiùirichean na h-Alba

Lead chartered director ambassador

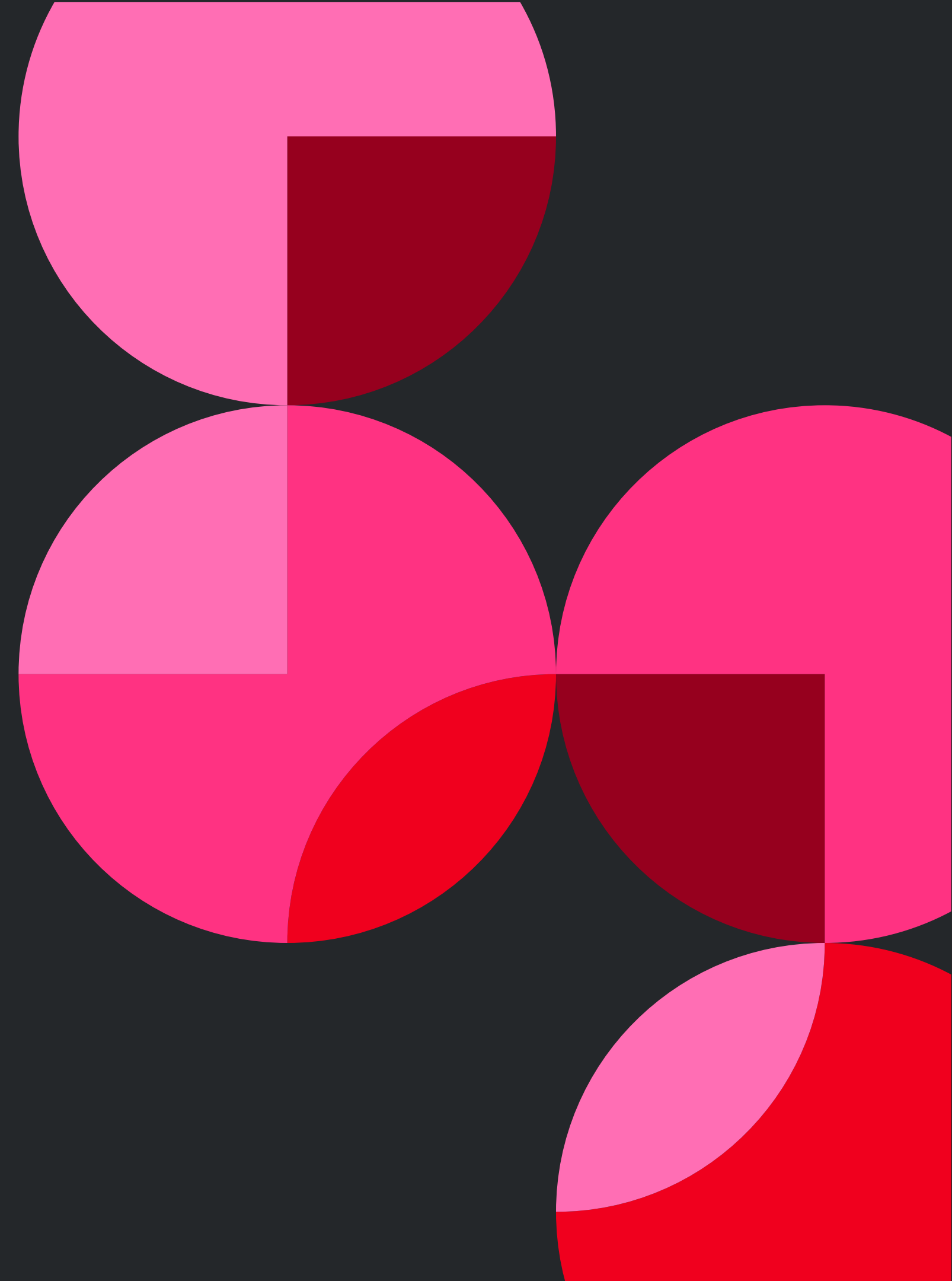
Role specification



What is an IoD Scotland ambassador?

IoD ambassadors are key individuals within the IoD's nations, regions and branch communities, playing a vital role in the function, delivery and profile of the IoD for local members. IoD ambassadors form branch, regional or national committees, led by respective chairs.

As an IoD ambassador you are one of the "go to" people for members and other business individuals in your branch geography.



**IoD focuses its activity, supported by our volunteers,
in the following areas:**



Connect

with peers facing similar challenges



Develop

the skills and knowledge that make
better directors



Influence

the people making decisions
that touch your world



Lead portfolio ambassador overview

Represents portfolio on Scotland Advisory Forum (SAF)

The SAF is the advisory board in Scotland which exists to advise and support the national director and the Scotland Executive Team with delivering national strategy

SAF is chaired by IoD Scotland chair and the make up of the forum includes local branch chairs and leads for ambassador core roles

Responsible for setting, delivering and reporting on strategy for portfolio area



Chartered director ambassador role overview

To be a knowledgeable champion for the IoD chartered director accreditation

To encourage members locally to sign up to and participate in our Professional Development programme and support members to chartered

To encourage and support the branch to run events of relevance to the theme of the Chartered Director Programme

To respond to requests for feedback/insight from IoD Scotland team – including generating case studies, blogs and further promotional material

To support recognition activity carried out by IoD Scotland to welcome new chartered directors

To support the design of and participation in the new IoD Scotland Chartered Director alumni programme

Offer of support to Diploma graduates taking the chartered director interview

Represent the IoD at events and occasionally speak in a chartered director capacity on our Aspiring Director training programme

Lead chartered director key tasks

Set and deliver the strategy for the portfolio area

Lead on curating insight on portfolio area to share with SAF

Chair roundtable meetings with local branch ambassadors

Collaborate with other portfolio ambassadors in Scotland

Contribute to promotional articles

Attend and support IoD events

Offer insight and expertise on portfolio theme – proactively

Time commitment guide

Term: three years

SAF meeting attendance (five per year)

Ambassadors Roundtables (one every six weeks one and a half hours each)

Support local branch events with chartered director theme (one per quarter one hour)

Adhoc IoD UK representation on meetings



To discuss the role further please reach out to:

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