



Better directors for a better world

Good directors keep businesses running safely, legally and effectively. They understand that diverse boards and leaders drive successful business and organisations. They actively invest in their professional development to become the best director they can be.

Whether you're the founder of a start-up, running a mid-size business, a leader in the public sector or aspiring to join the board, the IoD can help you achieve your development goals.

As an authority on entrepreneurship, high-performing boards and good governance – we can help you develop the knowledge, skills and mindset that directors need. It's why we exist and it's embedded in our Royal Charter awarded in 1906.

Make an impact

If you're starting a new role, get ahead of the curve with a comprehensive understanding of what's expected of you. Our in-depth professional development covers the essential roles and responsibilities of directors and leaders and will help you to enter a meeting room with confidence.

Boost your career

If you're already a successful director looking to take your career to the next level, our world-class professional development, designed by directors, will help you accelerate your career and make you more effective in the boardroom.

Navigate challenges

If you're an experienced public sector leader tackling society's most complex strategic challenges, our professional development will help you prepare for the unexpected. Stay up to date on the latest governance and policy and keep your organisation protected and on the front foot.

Know what you need to know

If you're just starting out and are aiming for the boardroom, you need to understand the demands and responsibilities of directors. Our professional development will equip you with everything you need to know.

Stay on top

If you're setting up a business of your own, start out on the right foot and stay on top of your professional responsibilities and legal obligations with our comprehensive training.

Succeed together

Ensure your board is achieving maximum potential with bespoke, in-company training designed to expand the skills and knowledge of all your directors, and encourage greater collaboration to drive exceptional organisational performance.

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The IoD is an organisation which is in the public good – designed to support directors in the effective running of businesses in the public interest. Better directors mean better-run businesses, better businesses mean a better economy. And a better economy means a better world.

Jonathan Geldart
Director General



Do you know what you need to know?

Our Director Competency Framework underpins the Chartered Director Programme. It reflects more than a century’s experience of what it takes to be an exceptional director and leader. It was created to help directors assess their competencies and use the feedback to help shape their personal learning pathway.

The framework is the first of its kind, setting out 15 core competencies across three dimensions – knowledge, skills and mindset. Competencies that, when combined, characterise strong and effective directors and leaders. It provides an accessible, measurable and achievable guide to help you become a better director, regardless of sector, industry or role.

You can also use it for your organisation to balance competencies across your board and senior leadership teams by enabling you to:

- Objectively evaluate director competencies
- Tailor continuing professional development (CPD) to individual needs
- Support selection, induction and succession planning for new board members
- Carry out 360° assessments and measure performance

Have a look at the Director Competency Framework at IoD Academy to see how you measure up. iod.com/academy

Director Competency Framework



Expand your skills and knowledge

We provide an extensive range of continuous professional development (CPD) as well as our Chartered Director Qualification. Designed by directors for directors, our CPD will help you expand your knowledge, skills and mindset in a way that works for you. Choose from different learning options – in-person, virtual and accelerated via our residential programme.



Open courses

Equip yourself to succeed in the boardroom
These cover the essentials needed to successfully steer an organisation and can be taken individually or as part of a tailored training package. Led by expert practitioners with real-world experience, they will provide you with a detailed understanding of the roles and responsibilities of leadership teams.
Four out of the 10 courses also make up the Certificate in Company Direction, the first stage in our Chartered Director Qualification.



Chartered Director Programme

The gold-standard director level qualification
Undertake the Chartered Director Programme in order to become a Chartered Director – an internationally recognised qualification.
The three stages will provide you with a comprehensive and holistic understanding of what it takes to be an effective board director, enabling you to perform at your best in the boardroom and beyond.



The only way to improve the event would be to extend it! It was the best training that I've had in a decade and should be mandatory for every board member in every company.

Alex Freeman
CEO, Stance Fitness Ltd, London



In-company training

Learning tailored to your needs
Our customised in-company training is led by experienced directors who work alongside you to get to the heart of what your board and organisation needs.
Using a combination of facilitated classroom sessions, real-world case studies and small group exercises, we get your people thinking strategically, motivating them to raise their game.



Taking the Chartered Director Qualification gave me the tools I needed to be the best director that I could be.

Victoria Clarke Brown CDir
Chief Financial Officer, Custom Solar Ltd, Yorkshire



CPD

Stay up to date with the latest insights
We provide a range of CPD events to help you and your board stay up to date. Sign up for our Professional Director Series in which business leaders share their insights on current, relevant topics.
Delivered in-person and virtually, the series offers accessible, digestible CPD, mapped to our Director Competency Framework. Whether you attend one or all the events, they will provide you with new information and refresh your knowledge.



IoD Academy

Easy to access learning
The IoD Academy is a purpose-built, state-of-the art learning facility for leaders located at 118 Pall Mall in London. Equipped with learning suites, coaching rooms, breakout spaces and meeting areas, it is the ideal learning environment.
The IoD Academy also has a digital platform that puts you in control of your learning. When you become a member or enrol in one of our courses you will be granted access to IoD Academy online where you can access interactive CPD content wherever and whenever you like
You can create a personalised CPD plan, using the self-assessment tool and CPD tracker, to help you define and achieve your goals. You will also have unlimited access to bite-size CPD content, articles, podcasts,

webinars and videos all mapped to the Director Competency Framework.
Choose the learning experience that's right for you
We have brought the learning experience to life as closely as possible. Our virtual classroom experience enables you to interact with course leaders, connect with fellow learners and engage with content. Seamless production support is provided by our team of trained experts.
All courses can also be attended in person at locations around the UK – browse our course calendar for both options by going to the relevant section of [iod.com](https://www.iod.com).

Everything you need to know to be a better director

IoD open courses cover the essentials needed to successfully steer your business or organisation. You can take courses individually or as part of a tailored training package. Details on prices and course availability can be found at iod.com.

The first four courses listed here make up the Certificate in Company Direction – the first stage in acquiring the Chartered Director Qualification.



Role of the Director and the Board

The board's role in corporate governance and your legal responsibilities as a director.



Strategy for Directors

The skills you need to create, lead and evaluate your organisation's strategic processes.



Leadership for Directors

The latest techniques for influencing, engaging and creating impact.



Finance for Non-Finance Directors

The skills you need to understand organisational finance and the relationship between financial and operational strategies.



Role of the Managing Director

Understand the relationship between the managing director and the board.



Role of the Chair

A good-practice guide to fulfilling your role successfully.



Role of the Non-Executive Director

Practical skills and advice to prepare you for the role.



Role of the Company Secretary

A practical look at the essential knowledge you need.



Role of the Finance Director

Learn how to balance the demands of this complex role.



Aspiring Director

Helping senior leaders identify what they need to progress.



The IoD felt like the right place where I could develop all the skills that a better director needs.

Sarbani Bose
Managing Director, Ei Square Ltd, Hampshire

Chartered Director Programme

Chartered Director status is an exclusive qualification held by some of the world’s most successful directors and leaders. The full programme comprises three stages – the Certificate in Company Direction comprising four core modules, the second stage, the Diploma in Company Direction, is an intensive three-day course, and the final stage, Chartered Director Qualification, is an interview and assessment of business experience.

Stage 1

Certificate in Company Direction

What you need to know to be an effective director

The certificate will equip you with the knowledge you need to function as an effective director and leader. Covering governance, finance, strategy and leadership, it is accredited at Bachelors level (18 credits) on the Scottish Credit and Qualifications Framework (SCQF). It consists of four modules that form a bedrock for the next two stages:

- Role of the Director and the Board
- Leadership for Directors
- Strategy for Directors
- Finance for Non-finance Directors

Offering flexible study routes and blending digital and interactive learning, it is tailored to your level of experience, prior qualifications, career aspirations and learning style.

Accelerated Certificate in Company Direction

The five-day residential course offers time-poor directors a faster way to upskill, and is a great solution for leadership teams seeking to develop a shared approach to governance, strategy and leadership.

Stage 2

Diploma in Company Direction

Applying the knowledge you have gained to boost your skills, expertise and impact

The diploma is accredited at Masters level (four credits) on the Scottish Credit and Qualifications Framework (SCQF) qualification that focuses on developing your boardroom performance. Three days of practical, simulated boardroom challenges in a safe environment will set you up for the diploma examination and have an immediate impact on your performance as a director.

With a focus on real-world situations, this challenging course is intended to take you out of your comfort zone.

An important benefit is the opportunity it brings to connect with your peers from all walks of life, career stage, organisations and boards and to learn from each other.



I would always encourage someone to do the Chartered Director Programme because it allows you to learn more about what other people are doing in your business. I find that I refer to it in some way, shape or form, every week.

Guy Tullberg CDir
Tracklements

Stage 3

Chartered Director Qualification

Setting the standard for business leaders

The final stage in our Chartered Director Programme is an experience-based assessment of the way you work within the context of your organisation. This can only be undertaken following completion of the Certificate and Diploma in Company Direction.

Once you qualify, you will have access to IoD Academy for the rest of your career, helping you stay on top of changing business practices and policies.

Benefits

Flexible

The programme offers flexible study routes and learning designed and delivered by directors. Learning can be in-person, virtual or accelerated – it’s up to you.

Tailored

Learning is tailored to your level of experience, previous qualifications, career aspirations and learning style.

Valuable

This exclusive qualification provides advanced professional development as well as meaningful personal development.



In-company training

Our customised in-company training is led by experienced directors who work with you to get to the heart of what your organisation needs. Using a combination of facilitated classroom sessions, real-world case studies and small group exercises, we get your people thinking strategically, motivating them to raise their game.



In-company

We work with you to design and deliver in-company training that drives measurable performance improvements at individual, board and organisational levels.

Executive coaching

A powerful tool that challenges and supports senior leaders to focus on individual career goals, deliver team projects or drive organisational change.

Board evaluation

Best practice shows that effective boards regularly review their capabilities, consider development needs and anticipate succession and evolution. We can help.

Aspiring director

This two-day course supports your future leaders as they explore their development needs and analyse and develop the key attributes and behaviours of a director.



Feedback from the programme was extremely positive and we all found the course valuable and practical and have been putting it to good use. Our directors have said it was the most valuable course they have ever attended. They also thought the course leaders were excellent and really valued their insight and the sharing of their vast experience and knowledge.

Marianne Hendry
HR Manager, TMF Group

IoD Academy

The IoD Academy is a purpose-built, state-of-the art learning facility for leaders located at 118 Pall Mall in London. Equipped with learning suites, coaching rooms, breakout spaces and meeting areas, it uses the latest technology to facilitate web conferencing and live streaming, making it the ideal learning environment to further your knowledge. It is also a digital platform that puts you in control of your learning.



Setting the standards for directors and leaders

When you become a member or enrol in one of our courses you will have access to IoD Academy online where you can access interactive CPD content wherever and whenever you like, giving you the opportunity to learn, benchmark and connect on the go.

Learning anytime, anywhere

Create your very own continuous professional development (CPD) plan using the IoD Academy's self-assessment tool so you'll know what you'll need in order to achieve your goals, focus on the areas important to you and follow your progress on the CPD tracker. Alongside suites of learning to accompany your training course, IoD members enjoy unlimited access to our powerful learning tools including bite-size CPD content, articles, podcasts, webinars and videos all mapped to our Director Competency Framework.



The IoD doesn't just support current directors, it's helping create the directors of the future.

Niall O'Driscoll
Student, University of the West of England

Examinations

IoD awards, certificate and diploma level qualifications are internationally recognised and credit rated under the Scottish Credit and Qualifications Framework (SCQF).

Exams are flexible and can be taken at various dates throughout the year at a time which works best for you. They are completed using a computer-based testing system and are remotely invigilated allowing you to choose when and where you take them. Full details of exam dates are listed on iod.com and can be booked via the website.

Certificate

You will need to pass an exam at the end of each of the four certificate modules. Each exam is made up of 16 multiple choice questions and lasts 45 minutes. You'll receive your results within a few weeks.

All information regarding our exams including terms and conditions, regulations and policies and exemptions, can be found in the examinations section on iod.com.

Diploma

To obtain the diploma, you'll need to complete the Developing Board Performance module and pass a three-hour exam. We publish a standard exam question beforehand, which you'll need to answer in relation to a case study released on the day of the exam.

Registration

Browse dates online to book an exam directly or visit IoD Academy. Please email the exams team if you have any questions at examinations@iod.com.



Better directors for a better world

We're a growing community of directors and leaders with a commitment to professionalism, good governance and inclusion and diversity. Our professional development and insight make the IoD the authority on what today's and tomorrow's directors and leaders need to know. Representing their diverse voices and ambitions, we are also a movement, shaping the agenda and influencing government.

iod.com

Next steps

Book a course today

- Go to 'Training' on our website
- Browse dates and prices for all courses
- Click to book

Although you don't have to be a member to take our courses, some courses are free to members or offered at a discount.

Become a member in five easy steps

- Visit our website and click 'Join'
- Submit your details
- We get in touch for a conversation about your current and previous roles and experience
- We carry out some simple checks
- We contact you within a week about the success of your application

Please get in touch if you would like to speak with one of our team.

Email: development@iod.com

Telephone: 020 7766 2601



Never stop learning. The IoD specialises in supporting directors and leaders to be the best they can be, through world class professional development. Come and learn, come and connect with directors like you, and come and have a voice to government.

Jonathan Geldart
Director General, IoD

