



Mark Johnson CDir FloD, *chair, IoD Oxfordshire*

Commercial director, Advanced Fibreoptic Engineering Ltd (AFE)

Mark has spent his career developing and commercialising new products and technologies across the engineering and manufacturing industry. He has held senior positions in blue-chip and niche technology manufacturing businesses within automotive (Delphi and TRW) and aerospace (Cobham and HAV). These roles saw Mark oversee significant development contracts, such as diesel fuel injection systems for Freightliner trucks (Delphi) and the air-to-air refueling system for the Airbus A400M (Cobham). In 2013, Mark joined the AFE board, a custom fibreoptics and optoelectronics systems engineering and manufacturing company, taking responsibility for technology leadership and business development. In 2019 he was appointed commercial director. Mark is also co-founder and director of Bang Curry, a food manufacturing brand.

Mark holds a BEng (Hons) degree from Coventry University and a MSc from Warwick. In January 2021 he was appointed chair of the Institute of Directors (IoD) Oxfordshire branch, is a Chartered Director and Fellow of the IoD, a Chartered Engineer and member of the Institute of Mechanical Engineers.



Aduke Onafowokan, *IoD Oxfordshire, vice chair & Inclusive Leadership ambassador*

Founder, Inclusivitii and The Sister Sister Network

Following careers in law and project management, Aduke Onafowokan (www.adukeonafowokan.com) launched Inclusivitii (www.inclusivitii.com) to plug the gap between DEI aspirations and tangible DEI change in organisations. Combining evidence-based and research-led DEI insights with her vast experience in project and change management delivery, Aduke has a proven track record of initiating, designing, delivering, and improving measurable DEI progress across industries.

An avid learner, Aduke has studied critical diversity and inclusion theories at leading institutions including Yale School of Management, INSEAD, and The University of Oxford where she is studying for a Master's Level degree in Organisational Leadership.

As a public speaker, Aduke has delivered two TEDx Talks on Diversity and Inclusion, spoken at global events including BRANDMINDS and Sustainable Brands as well as at organisations including British American Tobacco, Amazon, Shell, Royal Mencap Society and many more.

Aduke is also an award-winning social-entrepreneur through her work as the founder of The Sister Sister Global Network, a registered social-enterprise contributing to women's empowerment through the provision of accessible and empowering leadership and personal development capacity-building programmes curated for women at different stages of their leadership journeys.



Mark Anderson, *IoD Oxfordshire, Travel and Tourism ambassador*

Head of Customer Experience, South-eastern Railway

Mark has over 15 years experience working in the travel industry both in the visitor attraction and public transport sectors having held strategic roles at Warwick Castle and LEGOLAND Windsor before moving to Go-Ahead Group to head up commercial strategies on rail and bus contracts in the UK and overseas.

In a career that has included launching Shakespeare's England to the Chinese market, opening the World's first fully LEGO themed hotel, building the leisure market on the UK's first high-speed railway and bidding for new transport contracts in Norway and Australia, Mark has built a large and diverse network of industry connections.

As a non exec director for destination management company, Go To Places, Mark supports the development of winning place making strategies to drive the visitor economy through event planning, consultation, research and thought leadership. These initiatives often see SMEs coming together with local authorities to create unique visitor propositions and to access available funding.

During the last 18 months Mark has focused on developing strategies to ensure a customer led recovery post Covid-19. Projects include demand management, rethinking commercial strategies, encouraging sustainable tourism and developing compelling reasons to travel.



John Buxton, *Governance & Policy ambassador*

Director, Kingsworth Corporate Finance Limited

John obtained an Honours degree in law from the University of Reading and then qualified as a Barrister-at-Law. He has been working in the corporate advisory/M&A world for over 30 years, during which period, he has advised upon a wide range of transactions, including domestic UK deals, cross-border deals, public and private company transactions and stockmarket flotations. His previous roles include head of Corporate Finance at Coutts & Co and head of Mergers & Acquisitions at Teather & Greenwood PLC.

His focus during the past 23 years has been entirely upon the provision of advice to family/private-owned companies and entrepreneurs.



Dr Phil Clare, *Innovation & Entrepreneurs ambassador*

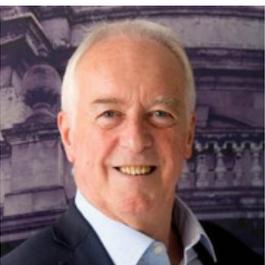
Deputy director, Research Services and head of Knowledge Exchange, University of Oxford

Research Services works with the academic divisions at Oxford to negotiate and administer research grants and contracts at Oxford, and is also responsible for research ethics and integrity, clinical trials governance, the REF, IP rights due diligence and related Knowledge Exchange activities.

Phil worked previously at the Universities of Bath and Bournemouth in a variety of roles related to Research Management and Commercialisation, and for the UK Research Office in Brussels focusing on European research funding.

He is a board member of PraxisAuril, the association of Knowledge Exchange Professionals, and has previously been on the board of ARMA, the Association of Research Managers and Administrators. He is a registered technology transfer professional (RTTP) and a Member of the Institute of Directors (MIoD). He is also a director of Fluvial Innovations Ltd, a student startup.

He has degrees from the Kings College London (BSc), the University of Bath (PhD), Bournemouth University (MA) and Oxford University (MBA), representing a very broad range of university experience both as a student and as a staff member.



Stephen Clarke, *Education & Skills ambassador*

Director, Cherwell College Oxford Ltd

Stephen is a former British Diplomat and First Secretary for the UK Government responsible for education and social development in Southern Africa, Eastern Europe, South Caucasus and Central Asia. He also acted as a policy analyst on Education Skills and Conflict Resolution for intergovernmental relations. Stephen also has extensive experience on advising businesses and NGOs on democracy, education and human rights issues.

Stephen holds a BA (Hons) in Politics and Sociology from the University of Southampton, and is a member of Mensa, Institute of Directors, Royal Overseas League, the Oxford Union, the University Club, and a former member of World Bank Supervisory Board and Regional Development Agencies.



Nick Gowens, *Marketing, Events & Sponsorship ambassador*

Managing director, NG Analytics Ltd

Nick is an experienced executive board director, with over thirty years of achievement in the analytics, retail, real estate, leisure and food services industries across the US, Europe, the Middle East and Africa. His specialist knowledge of analytics and retail technology solutions, coupled with deep market insight and commercial focus, have delivered consistently successful and profitable outcomes across complex global environments.

Nick holds a BA with Combined Honours in History & Politics from The University of Exeter, is a Chartered Marketer and a certified business and executive coach. He is a member of The Market Research Society (MRS), Chartered Institute of Marketing (CIM), International Council of Shopping Centres (ICSC) and The Middle East Council of Shopping Centres (MECSC) as well as being an IoD Member for nearly 30 years.



Penny Parkin-Mason CDir, *Chartered Director and Members Support ambassador*

PJPM Consulting

A fellow of the CIPD, Penny is a senior HR executive with over 25 years experience leading at a global, regional and country level within the Pharmaceutical and Life Sciences industry. She has held leadership positions in Johnson and Johnson, MSD and Thermo Fisher Scientific and has extensive experience in developing and executing strategy, business transformation, cultural change, coaching, developing talent and M&A. within the UK and globally. She is now an HR Consultant with PJPM Consulting, supporting businesses to deliver exceptional results through people.

Penny is a CDir FIoD and has an MA in HR Strategy from Oxford Brookes University. She is co-opted governor of Marcham C of E Primary School and a member of their resources committee.



Tagore Ramoutar, *IoD Oxfordshire, SME and Start up ambassador*

Co-founder and director, The Oxford Artisan Distillery

Tagore is an advisor and award-winning entrepreneurial director focussed on the Craft Spirits sector. Co-founder and managing director from 2018 to 2020 of The Oxford Artisan Distillery, in 2019 he won IoD London and South Director of the Year for start-ups. He is proud to have achieved Number 1 on TripAdvisor for visitor attractions in Oxford and to have achieved Organic Certification. Tagore remains a director of Still On The Hill Ltd, the legal name of The Oxford Artisan Distillery; and is a director and the distillery's representative on the embryonic English Whisky Guild.

In June 2021 he also became a director of another new start-up distillery, Ten Hides Distillery in Wiltshire; and supports several other craft drinks companies on their journey.

In addition, he is a Fellow of the Royal Geographical Society and an author of several children's books. Finally, he is an ambassador for Investors In Community a business – charity platform.