



ACADEMY

WHERE DIRECTORS ARE MADE

IoD Professional Development

More than just a training calendar

iod.com/training2019



Welcome to the IoD's portfolio of learning and development programmes for 2019. The last twelve months have been an exciting time for both the IoD and its members, including the launch of the IoD Academy at 118 Pall Mall, the Academy app available to all at iod.com/academy, and record numbers of members earning Chartered Director status.

This brochure is more than just a training calendar – it is your grab-and-go guide to professional development over the coming year, with only your ambitions dictating how far you'll take your learning and the heights you'll reach with the IoD.

From bite-sized CPD content to five-day residential courses, the IoD has learning and development programmes to suit every schedule, budget and goal, whether you're working towards your first senior management position, or are ready to take the next steps towards becoming a Chartered Director.

With training centres across the UK and beyond, your local hub is always there to support you through your journey.

If you have any questions about the courses or qualifications we offer, please don't hesitate to contact our dedicated professional development team for more information.

Louise Gulliver

Managing Director, Professional Development

“Be humble and keep learning, because as a director, the environment is ever changing. Never think that your past experience will fit into the current situation, each board situation is unique and the players are all different.”

Eugene Wong CDir, Managing Director, Sirius Venture Capital

Join a community of inspiring leaders

Professional development is more accessible than ever before with the IoD's digital learning app.

As an attendee of our training programmes your academy access will be complemented by digitised course content, relevant exam support content and mock papers for assessed courses and much more.



Identify areas of growth

Understand your strengths and weaknesses with the IoD's Director Competency Framework - our comprehensive self-assessment tool.



Flexible learning

Access bite-sized CPD content from articles, webinars, videos and podcasts. Read, watch or listen at the touch of a button.



Track your progress

Use the interactive CPD tracker to log and monitor your own education, helping you gain a holistic overview of your personal progress.



Test your knowledge

Prepare for your course or qualification with pre-reading, course materials and exam-style questions and webinars available on the app.

Get started today, visit iod.com/academy2019

Open courses

IoD open courses are designed from a director's viewpoint, covering the wide spectrum of roles, responsibilities and leadership skills essential for success in today's evolving business landscape. They are an ideal forum for meeting other senior leaders and expanding your professional network.


- Role of the Director and the Board
- Finance for Non-Finance Directors
- Strategy for Directors
- Leadership for Directors
- Role of the Non-Executive Director
- Role of the Finance Director
- Role of the Company Secretary
- Role of the Chair
- Role of the Managing Director

For course dates and information visit
[iod.com/opencourses2019](https://www.iod.com/opencourses2019)




Chartered Director Qualification




- 1  Available as four individual modules or a fast-tracked residential course, the Certificate covers governance, finance, strategy and leadership, providing a foundation in effective directorship.

Accelerated Certificate in Company Direction

This intensive residential course is designed to fit around your schedule, enabling you to be more effective in your director role in just five and a half days.

- 2  An interactive board room simulation that encourages collaboration, debate and dynamic leadership, the Diploma draws on practical experience as a director in order to improve and assess your skills.

- 3  Requiring the creation and submission of a portfolio of experience and achievements as a board director, the Chartered Director interview recognises your abilities as a leader as set out by our Royal Charter.

Find out more iod.com/qualifications2019

Bespoke training and solutions

We believe there is no such thing as a one-size-fits-all remedy to organisational challenges. This is why our qualifications, courses, coaching programmes and board evaluation and development services can be tailored to fit your specific needs, offering a relevant and effective solution to complex matters in senior leadership.

In Company



Tailored to you

Existing IoD courses, qualifications and development programmes can be delivered in-company or customised into a unique solution for your senior leadership team.

Bespoke



Learning solutions

Our content development advisors will construct a learning support plan, with tailored content, language and terminology that is relevant and applicable to your sector.

Consultancy



Collaborative approach

The IoD team works as a corporate partner to deliver integrated solutions to your issues. Our primary objective has always been to become a trusted advisor to our members.

Coaching



Inspiring coaches

The IoD uses its experience to select a team of specialist C-suite coaches with a wealth of practical board and leadership knowledge to provide group or one-on-one coaching within your organisation.

Board evaluation



Challenging boards

Addressing the specific issues facing your board maximises the value of the process as a learning experience, and ensures busy schedules are not impacted by lengthy processes or reviews.

To speak to a member of our team please call: **+44 (0)207 766 2601**


Where to find us

IoD courses and qualifications are delivered throughout the UK, Ireland and internationally.





January 2019

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14 Role of the Director and the Board	15 Leadership for Directors	16	17	18	19	20
21 Strategy for Directors	22	23 Finance for Non-Financial Directors	24 Role of the Non-Executive Director	25	26	27
28	29 Leadership for Directors	30	31	 Did you know? The IoD provided in-company training in more than 40 countries in the last three years		

● London ● Jersey



February 2019

M	T	W	T	F	S	S
				1	2	3
						Accelerated Certificate in Company Direction
4	5	6	7	8	9	10
		Developing Board Performance				
		Strategy for Directors				
			Role of the Director and the Board			
Accelerated Certificate in Company Direction						
11	12	13	14	15	16	17
	Role of the Managing Director	Finance for Non-Financial Directors				
18	19	20	21	22	23	24
		Strategy for Directors				
			Role of the Non-Executive Director			
			Role of the Director and the Board			
						Accelerated Certificate in Company Direction
25	26	27	28			
Developing Board Performance			Leadership for Directors			
	Role of the Director and the Board					
Accelerated Certificate in Company Direction						

● Belfast ● London ● Edinburgh ● Northamptonshire

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March 2019

“ Throughout the course and my journey towards becoming a Chartered Director, my eyes were opened to the importance of diversity on the board and in the wider business environment at the time.”

Greg Ellison CDir, Group CEO, Capital International Group

M	T	W	T	F	S	S
				1 Leadership for Directors 	2	3
				Accelerated Certificate in Company Direction 		
4	5	6 Finance for Non-Financial Directors Role of the Director and the Board 	7 Leadership for Directors Role of the Non-Executive Director 	8	9	10
11	12 Developing Board Performance 	13 Role of the Company Secretary 	14 Role of the Non-Executive Director 	15	16	17 Accelerated Certificate in Company Direction
18 Developing Board Performance Finance for Non-Financial Directors 	19	20 Strategy for Directors 	21 Role of the Director and the Board 	22	23	24
Accelerated Certificate in Company Direction 						
25	26 Role of the Chair 	27 Finance for Non-Financial Directors Leadership for Directors 	28	29 Role of the Director and the Board 	30	31

● Belfast ● Manchester ● London ● Birmingham ● Edinburgh ● Northamptonshire ● Jersey

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April 2019

M	T	W	T	F	S	S
1 Finance for Non-Financial Directors	2	3	4 Role of the Director and the Board	5	6	7 Accelerated Certificate in Company Direction
8 Role of the Director and the Board	9	10 Strategy for Directors	11	12	13	14
Accelerated Certificate in Company Direction						
15 Developing Board Performance	16	17	18	19	20	21
22	23	24 Finance for Non-financial Directors	25 Leadership for Directors	26	27	28 Accelerated Certificate in Company Direction
29	30 Role of the Non-executive Director	Accelerated Certificate in Company Direction				

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May 2019

M	T	W	T	F	S	S
		1 Role of the Director and the Board Strategy for Directors Accelerated Certificate in Company Direction	2	3	4	5
6	7	8 Developing Board Performance Strategy for Directors	9	10	11	12
13 Role of the Managing Director	14 Finance for Non-Financial Directors	15 Finance for Non-Financial Directors	16	17	18	19 Accelerated Certificate in Company Direction
20	21 Role of the Director and the Board	22 Strategy for Directors	23 Role of the Non-executive Director Leadership for Directors	24	25	26 Accelerated Certificate in Company Direction
27	28	29	30	31		

● London ● Birmingham ● Edinburgh ● Jersey ● Surrey



June 2019

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
Finance for Non-Financial Directors			●			
Leadership for Directors		●				
	Developing Board Performance			●		
						Accelerated Certificate in Company Direction
10	11	12	13	14	15	16
	Role of the Director and the Board		●			
	Strategy for Directors			●		
Accelerated Certificate in Company Direction				●		
17	18	19	20	21	22	23
Leadership for Directors		●				
		Role of the Non-Executive Director		●		
			Role of the Chair		●	
24	25	26	27	28	29	30
Finance for Non-Financial Directors			●			
		Strategy for Directors			●	
		Leadership for Directors		●		
						Accelerated Certificate in Company Direction

● London ● Birmingham ● Edinburgh ● Northamptonshire

Certificate in Company Direction	2018 price (Member)	2018 price (Non-member)	2019 price (Member)	2019 price (Non-member)
Role of the Director and the Board - 2 days	£2,250	£2,700	£2,325	£2,825
Finance for Non-Financial Directors - 3 days	£2,500	£3,000	£2,595	£3,150
Strategy for Directors - 3 days	£2,500	£3,000	£2,595	£3,150
Leadership for Directors - 2 days	£2,250	£2,700	£2,325	£2,825
Accelerated Certificate in Company Direction - 5.5 days	£9,250	£10,900	£9,675	£11,775
Diploma in Company Direction				
Developing Board Performance - 3 days	£3,350	£3,900	£3,475	£4,225
Chartered Director				
Chartered Director interviews are held twice monthly.				
Your Role on the Board				
Role of the Non-Executive Director - 1 day	£1,050	£1,250	£1,090	£1,310
Role of the Finance Director - 1 day	£850	£1,100	£880	£1,155
Role of the Company Secretary - 1 day	£850	£1,100	£880	£1,155
Role of the Chair - 1 day	£850	£1,100	£880	£1,155
Role of the Managing Director - 1 day	£850	£1,100	£880	£1,155

Prices are exclusive of VAT

Next Steps

For more information or to register please contact IoD Professional Development:

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Already attended? Why not refer a colleague?