

## Could you be our next IoD Suffolk Chair?

Our Suffolk Chair leads the IoD Ambassador Group for the Suffolk Branch. This is an exciting and rewarding voluntary role. To be appointed as our next Chair, you will have a track record in senior leadership and a network of established contacts within Suffolk.

You will be a strong advocate for good governance and responsible business practices amongst Directors, with a desire to give back to the business community. You will promote the positive impact of business on society, whilst actively supporting IoD members in their drive to grow purposeful, responsible organisations.

You will work alongside the IoD Head office team and our East of England Regional team. We hope you will bring fresh ideas to promoting the IoD to the Suffolk business community, public sector and policy makers.

### What the role entails:

The IoD Suffolk Chair is the principal representative of the IoD in the area and responsibilities include:

- personally demonstrating a high commitment to good governance and professionalism
- having high profile within the county and influencing key stakeholders
- championing marketing, publicity and events to raise awareness of the IoD
- representing the interests of Suffolk Members and promoting membership of the IoD
- promoting the CPD route to Chartered Director and signposting members to useful IoD services
- providing comment to media on specific topics in line with IoD policy
- chairing IoD Suffolk Ambassador Group meetings and attending branch events
- providing learning opportunities for members through peer to peer networking & connectivity
- being the visible face of empowering, inclusive leadership within your branch
- driving the enhancement and future-proofing of the IoD member experience in Suffolk
- champion IoD Royal Charter objects: Better Business, Directors, Society & Services.

### What's In It For Me?

- **Visibility:** you will be the lead 'go to' person for the IoD in Suffolk.
- **Media Profile:** Local media will contact you for comment on national and local business issues.
- **Personal Development:** 40% discount on many IoD Professional Development courses.
- **Influence:** Your opinions will influence the development of IoD policy on key business issues.
- **Enjoyment:** You will be part of the growth of the IoD and have fun along the way.
- **Network Growth:** You will grow your network & develop new peer to peer relationships.

To arrange a call to discuss the role with the Head of Regional Relationships – East of England, contact [simone.robinson@iod.com](mailto:simone.robinson@iod.com), or to speak with someone whom has been there and done it, please email our East of England Regional Chairman [David.Sales@firstascentgroup.com](mailto:David.Sales@firstascentgroup.com)



## How Apply:

Email [simone.robinson@iod.com](mailto:simone.robinson@iod.com) outlining how your skills and experience are aligned with the Chair role, including a copy of your Bio/CV. Points to cover in your email application include:

1. Your career background
2. Experience of working with a leadership team or committee
3. How long you have been an IoD member and what being a member of the IoD means to you
4. Your reasons for applying

Our team will contact you and arrange an interview (subject to shortlisting).

**Deadline: Midnight on 8 June 2018**