Institute of Directors

East Midlands Regional Chair

Role Description

Introduction

We are seeking a new chair to oversee the IoD East Midlands region.

The region covers Leicestershire, Lincolnshire, Northamptonshire, Nottinghamshire and Derbyshire and has more than 1,800 members.

The successful candidate will take on this challenging and rewarding role at a time of great change for the IoD. We are entering an exciting chapter in our long and esteemed history, providing members with a new value proposition and creating a legacy for the generations of directors to come.

As East Midlands Chair, you will oversee and support our branches and their committees within the five counties as well as our East Midlands Ambassador Group.

The role also involves working with neighbouring IoD regions and nations, providing cohesive and consistent support and services to the IoD membership.

The successful candidate will have a demonstrable track record in senior leadership, with established business interests and a strong network of contacts within the East Midlands.

You will be a strong advocate for good governance and responsible business practices amongst directors, with a desire to give back to the community. You will be the voice of our region, representing members from start-ups and scale-ups to private and public sector enterprises.

You will help to promote and recognise great businesses and their stories within the East Midlands whilst actively supporting members in their drive to grow purposeful, responsible companies.

The successful candidate will have a strong understanding of the East Midlands business economy and will be expected to promote the IoD among the region’s business community, public sector and policymakers.

Our new value proposition – which will deliver more relevant services and benefits more closely aligned with members’ needs – will help us to grow the IoD membership and remains true to our core beliefs that Better Directors build a Better World.
Role details

The East Midlands Chair is the principal representative of the IoD in the region and the role’s responsibilities include the following, delivered with and through the branches and their committees:

- Demonstrate a high commitment to good governance and professionalism
- Have high profile in your nominated function within the region’s geography
- Influence a wide range of key stakeholders
- Champion and support marketing, publicity and events to raise awareness of the IoD
- Represent and promote the interests of members in their area
- Promote membership of the IoD to directors of businesses of all sizes in their area
- Promote the CPD route to Chartered Director
- Provide comment to media on specific topics in line with IoD policy
- Attend and chair East Midlands regional committee meetings
- Collaborate closely with IoD appointed council members for the super region
- Attend branch and region events and promote the benefits of joining the IoD
- Support IoD members and signpost them to the service that best suits their need
- Proactively engage with and promote IoD members’ (and potential members) positive business stories and successes to the IoD
- Bring other great leaders into the IoD to continually renew and increase the Policy Voice impact of the membership
- Provide learning opportunities for all members through fantastic peer to peer networking and connectivity
- Strategic input into regional activities within IoD structures
- Be the visible face of empowering, inclusive leadership within the region
- Ensure the future success of the East Midlands region.

Role benefits

As chair, you will be a high-profile ambassador for the East Midlands. There will be opportunities for you:

- Provide comment on local, regional and national business issues
- IoD Professional Development courses will be complimentary after the first successful year of your term as Chair (with the exception of our Accelerated Learning Certificate which is charged at cost)
- Your personal brand will be enhanced by the title of IoD Regional Chair – Chairs and Ambassadors are invited to speak at conferences on behalf of the IoD
- Your views and opinions will be sought by the Policy Unit of the IoD which oversees the development of IoD policy on the full range of issues affecting business from trade to taxation, enterprise to education. We are in frequent contact with ministers, civil servants, special advisers and government agencies to ensure that IoD members’ views are represented accurately at all stages of the policy process
• Being Chair of the East Midlands region is a rewarding and enjoyable role. It is a great way to meet new people, be part of the growth of the IoD, influence the growth of our economy, become a better director and have fun along the way.
• Grow your network and develop peer to peer relationships
• Engagement opportunities exclusively with the IoD through events/policy.

To arrange a call to discuss the role with the regional team, please email IoD.eastmidlands@iod.com

How to apply

1. Please email IoD.eastmidlands@iod.com outlining how you feel your skills and experience are aligned with the Chair role. Please also attach your CV. Points to cover in your email application include:
   • Your application will be reviewed by our regional team and a decision will be communicated to you by Friday 13th March 2020
   • IoD East Midlands will contact you and arrange an interview time on Friday 13th March (subject to shortlisting)
   • Details of the appointment will be added to the www.iiod.com website
   • Recommendations to the IoD Main Board will be sent in the first week of May for board ratification on 13 May.
   • This is a three-year term from appointment.

2. Upon successful ratification of appointment:
   • Introduction to all East Midlands branch chairs, regional council members and regional team
   • Appointment shared in media and via social media platforms
   • Introduction to counterparts in other IoD regions & nations
   • Introduction to senior Policy Unit members
   • Handover from Garry Smith, outgoing Regional Chair for East Midlands
   • There will be a strategy day on 16 March 2020.

Deadline for applications: 9th March 2020