## IoD Central London Ambassador Vacancy – Education Officer

The IoD Central London Branch is looking for an Education Officer to join their local Ambassador community and play a vital role in the function of the IoD.

Branch Ambassadors, led by the Branch Chair, make up a voluntary team of senior business leaders who deliver a programme of engagement opportunities for IoD Members.

The purpose of the Education Officer on the Central London Ambassador team is to mobilise the resources and experience of local IoD Members and staff in support of the IoD's national education, skills and employment objectives.

The objectives of the treasurer will be (but not limited to);

- Introduce education providers to the work undertaken by the central IoD Student Membership department.
- Support the engagement of IoD student members within the Central London Branch
- Increase the understanding among teachers, students, parents and education providers of the needs of business, its importance for wealth creation, and the ethics and values of good corporate governance in business.
- Increase appreciation among IoD Members and the IoD Policy Unit of the importance of, and issues in, education - and the constraints under which educators operate and provide input and feedback to IoD policy formulation on matters concerned with education, skills and employability.
- Act as local IoD contact point for communication on education matters from Pall Mall to the local IoD Region or Branch.

Typical activities for a treasurer might include;

- Build contacts with local education providers, Local Enterprise Partnership's, Borough
  Councils etc. to increase their understanding of the needs of business, its importance for
  wealth creation, and the ethics and values of good corporate governance in business.
- Liaise with the IoD's Student Membership Department to encourage local education leaders to join the IoD and to provide IoD Student Membership for their students
- Liaise with the IoD's Policy Department to offer feedback to IoD policy formulation on local matters concerned with education, skills and employability. Distribute information on local education matters and IoD employment and skills policy to local IoD Members.
- Increase the understanding among teachers, students, parents and education providers of the needs of IoD policy priorities and the needs of business regarding employment and skills
- Seek to add value to existing activity of local education and skills agencies and providers (e.g. where appropriate seeking individual IoD Members to assist them as School Governors, mentors, careers guidance speakers etc).

Support the engagement of IoD student members in the Central London Branch (e.g by
acting as or recruiting volunteers from amongst local IoD members for student membership
activities, competitions etc.) and develop activities to promote greater understanding of
business matters (e.g. support for Young Enterprise awards for students' achievement
relevant to business understanding).

The successful candidate will be professionally qualified and have a demonstrable track record in senior leadership, with established business interests and a network of established contacts within London. They will also be a strong advocate for good governance and responsible business practices amongst Directors, with a desire to give back to the community.

As a local IoD Ambassador you will promote and recognise great businesses and their stories within London and support the positive impact of business on society, whilst actively supporting IoD Members in their drive to grow purposeful, responsible companies.

The successful candidate will work alongside the London and Central London Chair's and the Central London Ambassador team whilst having the opportunity to support the IoD's growing membership base of business leaders, offering their expertise, insights and thought-leadership. They will also work closely with the Student Membership Manager and Student Membership department.

You will have a great understanding of the London business economy, and will be expected to promote the IoD within the community, public sector and policy makers. You will receive support and unique opportunities for connections and a policy platform.

Why apply to be a Branch Ambassador?

- As treasurer of the Central London Branch you will be positioned as the 'go to' person for your area of expertise
- You will be entitled to discounts (T&C's apply) on certain Professional Development courses
- Your C.V will be enhanced by your Ambassador role
- You may be invited to speak at conferences and events
- Your views and opinions will be valued by the Policy Unit of the IoD
- Grow your network and develop peer to peer relationships

If you are interested in applying for this role, or have any questions please contact <u>Alan Fitzwater</u>, Director of Regional Engagement.

For application emails please include

- A cover letter outlining how you feel your skills and experience are aligned with the Education Officer role
- You career background
- Experience (if any) working with a leadership team/committee/ambassador team
- How long you have been an IoD Members
- What being an IoD Member means to you