

ON THE ROAD TO A BETTER BUSINESS FLEET

When it comes to cost-effective fleet management, the road to success can be littered with obstacles. But in the face of another sharp turn, there's no need for businesses to stall...

Fleet flexibility is the key to negotiating some tricky manoeuvres – from keeping a changing workforce mobile to meeting seasonal demands.

But keeping business moving doesn't have to mean choosing between lengthy leasing contracts and more costly short-term rentals. It's all about balance.

Hertz 28 Days+ is the perfect alternative. Designed to keep businesses agile, Hertz 28 Days+ combines the flexibility of short-term renting with the economy of long-term leasing.

WHAT IS HERTZ 28 DAYS+?

Renting made easier, more flexible and more cost-effective. Hertz 28 Days+ helps you steer clear of the constraints of long-term leasing when you want to rent for longer than a few days or a week.

WHY HERTZ 28 DAYS+?

Imagine you're waiting for your new fleet to be delivered. Or, maybe you're thinking of increasing your temporary workforce to meet peak activity. Either way you'll need a cost-effective way to keep your people on the road in the short to medium term.

Hertz 28 Days+ from Hertz means that when businesses rent for 28 days or more, they reap the rewards – accelerating savings the longer they rent.

BEATING THE BURDEN OF OWNERSHIP

Vehicle ownership. What an unnecessary burden. First, there's the financial commitment – getting vehicles taxed, insured and ready for the road doesn't come cheap. Then there's deterioration, depreciation and spiralling servicing charges (nothing like an ageing fleet to put the brakes on productivity!).

But being trapped in a lengthy leasing contract isn't the only alternative. The Hertz 28 Days+ Plan has been developed to keep businesses adaptable. No matter what lies around the corner...

- ▶ One simple, great value monthly payment
- ▶ 2,500 miles allowance every 28 days
- ▶ Wide range of cars and vans available
- ▶ Free monthly valet
- ▶ No contract, upfront payments or early-return penalties
- ▶ Free additional driver
- ▶ Replacement vehicles – keep your business on the road
- ▶ Earn Hertz Gold Plus Rewards loyalty points

WHAT'S WRONG WITH LONG-TERM LEASING?

- ▶ You're stuck in an inflexible agreement with no way out
- ▶ Complex leasing contracts are a big admin hassle
- ▶ Upfront payments are substantial

INDICATE NOW FOR BIG BUSINESS SAVINGS

What if you want to hire for longer than a few days or a week, but you don't want the commitment of longer leasing? The good news is its possible to combine exceptional value with rental freedom. How? Hertz 28 Days+ helps you make big savings...

RENT LONGER, SAVE MORE

IoD members enjoy a 20% discount when renting for more than 28 days

NO PENALTIES, COMPLETE FLEXIBILITY

Return anytime after 28 days

FREE MILES

At least 2,500 free miles per month

BIG REWARDS

Earn Hertz Gold Plus Rewards loyalty points

COMPETITIVE PRICING FROM THE FIRST MILE

No upfront fees or service charges. Plus, insurance included for peace of mind

MORE CONTROL OVER FLEET COSTS

Effortlessly manage seasonal peaks, adapt to changing business demands, and avoids disruptions that affect productivity

IT'S THE FINER TOUCHES THAT MATTER

It's all about choice. Select vehicle rental over ownership and you're already boosting your choices compared with vehicle ownership. Businesses can renew their fleet much more frequently, in line with company needs and what drivers want. But go for Hertz 28 Days+ and you're en route to a whole new world of choices and rewards. An extensive collection of brand new vehicles has it all covered, from the reliable luxury of the Prestige Collection to reduced CO2 emission cars that will help you meet your sustainability goals.

EASIER RENTALS

Total convenience with free delivery and collection to your business or home.

FIRST WHEN IT COMES TO TAKING CARE OF BUSINESS

Know your exact business needs from month to month? No? Well, what company does? That's why flexibility matters. Especially when it comes to meeting your fleet demands. Hertz Business First is ideal for small and medium size companies looking for an adaptable rental offering – at seriously reduced costs. And with fixed annual rates you know your transport costs up front so you can accurately budget for the future.

PREDICTABLE COSTS – with fixed annual rates

TAILORED SERVICES – specialist account management to fits your needs

BIG SAVINGS – including £5 off ever online rental

COMPLETE TRANSPARENCY – with straightforward billing and management reporting options

MORE REWARDS – access to Hertz Business Rewards for you and your staff

GREAT OFFERS – including free Hertz Gold Plus Rewards membership

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