Connected business

Connections are everything in business. The best work happens when the right people and organisation's are brought together to achieve more than they could do alone. Leveraging diverse perspectives that challenge you to think differently can prove the difference between success and failure. At the heart of these connections is the technological infrastructure that enables us to collaborate. At these IoD Open House events, we will discuss crucial factors in the successful application of technology including…

| London | 04-Oct | Leonardo Royal Hotel London St Paul's |

Connected business roadshow - London	
12.00	Registration & refreshments
12:30	**Welcome by the Event Chair** *Eoin Marsh, Entrepreneur Engagement Manager, Tech Nation*
12:40	**Ageing platforms and legacy systems: Problems for boards not geeks** *Looking back on dated technology can often be a source of nostalgia and humor – remember when phones had to be connected by wires? Or when you had to listen for the distinctive dial tone to know you were connected to the internet?* *As quaint as it can seem, old technology is no laughing matter for many of today's businesses.* *Legacy IT is almost always deeply ingrained in the critical business operations that keep a company running and removing it can be risky and expensive. But the growing importance of digital business models and the advancing threat of cyber-attacks makes the updating of legacy systems more urgent than ever before.* *Major General Jonathan Cole OBE, CIO, British Army*
13:05	**How can AI help SMEs?** Nobody knows quite where AI will lead us, but we do know that if businesses don't embrace new technologies they won't survive. But many companies don't know where to start or which technologies to embrace. Organisations that try to bite off too much at the start of their Intelligent Automation journey typically fail to realise returns on their investments for two to three years, by which time funding has dried up. This session will help to breakdown the scary bits and let you into the world of AI benefits. *James Marshall, Microsoft UK*
13:30	**Cyber risk - what does it mean and how does it work?** In this session, Andy will show how you it is now possible to gain a simple understanding of the cyber risks that could affect your organisation. He will demonstrate live examples of how email fraud and spoofing works from a hacker's point of view and more importantly give clear and simple guidance on how you can begin to manage and mitigate these risks. *Andy Thomas, CEO, Kynd*
13:55	Refreshments
14:30	**Breakout sessions**

	1. **Remote and Flexible Working** Workplaces are changing, and employees are moving more freely into flexible and remote working. The accountability and governance of boards and business owners hasn't changed though - Health and Safety, operational resilience and executive accountability for vulnerable workers has become even more important. The same technology that enhances flexibility can also help protect those that benefit - mitigating risk and ensuring duty of care for remote and lone workers, need not be a taboo subject. *Kamile Stankute, Parliamentary Affairs Manager, IoD* **Location: Lutyens Suite** 2. **Talent Acquisition & Retention** With new technology comes opportunity to enhance, streamline, and scale activities – but in order to benefit from these technologies, businesses need to employ talent with the skills to use them. The demand for skilled and experienced IT and technology professionals has never been higher but the problem, however, is supply. This roundtable workshop is designed to give you some top tips on how to recruit and retain top tech talent. **Tej Parikh, Chief Economist, IoD** **Location: Donne Suite** 3. **Technology for marketing** Business leaders must navigate a complex and dynamic landscape as they strive to build a martech strategy that supports customer engagement and scale. This roundtable workshop will explore the rapidly evolving technology available, with practical takeaways on how you can make the most of your martech investments. *Naeem Alvi, founder, notepad* **Location: Main room**
15:10	Comfort break
15:30	**The future of Cyber Attacks & Security** The roll-out of 5G is expected to bring a thousand-fold increase in wireless capacity. But, with such an increase in connectivity – and because the technology hasn't yet been fully tested – there will be more cyber risks, including attacks of the kind we have never seen before. *Matt Palmer, award winning cyber security leader, innovator and Chief Information Security Officer (CISO)*
15.55	**The impact and benefits of 5G to business** 5G, the fifth generation of wireless communication, is just around the corner. Higher speed, lower latency and greater capacity, including for the Internet of Things (IoT), are all going to be key features. 5G, unlike previous generations, is expected to impact not only mobile consumers, but also businesses, facilitating innovation and enabling new services which could be critical to the productivity and success of UK Industry as a whole. This session aims to provide delegates an introduction to 5G, progress in the UK, the potential it has to transform your business, and how you can find out more. *Robert Driver, CW Director and Head of UK5G*
16:20	**Panel session: Boosting productivity through technology** This discussion will focus on the pros and cons of utilizing technology to boost efficiency and productivity and give advice and support on how to do this through upskilling and enhancing people's leadership and management skills. *Richard Maybury, MC, Attitude Solutions and IoD Surrey Chair (Chair)* *James Herbert, Founder & CEO, Hastee Pay* *James Gribben, Senior Corporate Affairs Manager, Be the Business* *Julian Schulz, COO, BlueOptima* *Dave Hornby, Apple Enterprise Architecture Director, Jigsaw24*
17:15	**Chair's closing remarks and close of event**