Connected business

Connections are everything in business. The best work happens when the right people and organisation's are brought together to achieve more than they could do alone. Leveraging diverse perspectives that challenge you to think differently can prove the difference between success and failure. At the heart of these connections is the technological infrastruct ure that enables us to collaborate. At these IoD Open House events, we will discuss crucial factors in the successful application of technology including…

- Cyber security
- Managing digital transformation
- Leading tech from the top
- Optimising organisational structure and performance
- Tech infrastructure in the UK
- Automation and Artificial Intelligence

Cambridge	14-May	Newmarket Racecourse

Connected business (AM)	
09.00	Registration – tea, coffee and pastries
09:30	**Welcome by the Event Chair** **Simone Robinson, East of England East of England, IoD**
09.40	**Cyber security: Problems for boards not geeks** The roll-out of 5G is expected to bring a thousand fold increases in wireless capacity. But, with such an increase in connectivity – and because the technology hasn't yet been fully tested – there will be more cyber risks, including attacks of the kind we have never seen before. *Anjola Adeniyi, Technical Account Manager, Securonix*
10:00	**How can AI help SMEs?** Nobody knows quite where AI will lead us, but we do know that if businesses don't embrace new technologies they won't survive. But many companies don't know where to start or which technologies to embrace. Organisations that try to bite off too much at the start of their Intelligent Automation journey typically fail to realise returns on their investments for two to three years, by which time funding has dried up. This session will help to breakdown the scary bits and let you into the world of AI benefits. **Microsoft**
10:20	**Cyber risk - what does it mean and how does it work?** In this session, Andy will show how you it is now possible to gain a simple understanding of the cyber risks that could affect your organisation. He will demonstrate live examples of how email fraud and spoofing works from a hackers point of view and more importantly give clear and simple guidance on

	how you can begin to manage and mitigate these risks. *Andy Thomas, CEO, Kynd*
10:40	Refreshments
11:10	**The impact and benefits of 5G to business** 5G, the fifth generation of wireless communication, is just around the corner. Higher speed, lower latency and greater capacity, including for the Internet of Things (IoT), are all going to be key features. 5G, unlike previous generations, is expected to impact not only mobile consumers, but also businesses, facilitating innovation and enabling new services which could be critical to the productivity and success of UK Industry as a whole. This session aims to provide delegates an introduction to 5G, progress in the UK, the potential it has to transform your business, and how you can find out more. **Robert Driver, CW Director and Head of UK5G**
11:30	**Panel session: Boosting productivity through technology** This discussion will focus on the pros and cons of utilizing technology to boost efficiency and productivity and give advice and support on how to do this through upskilling, and enhancing people's leadership and management skills. **Simone Robinson, East of England East of England, IoD** (Chair) *Andy Thomas, CEO, Kynd* *Robert Driver, CW Director and Head of UK5G* *Melissa Carson, Research Director, Be the Business* *Ben Gamble, CTO, Quincus*

12:15	**Roundtable workshops**
	
	1. **Remote and Flexible Working**
	2. **Technology for marketing**
	   Ben Gamble, CTO, Quincus
	3. **Protecting you and your company – a practical guide to cyber security**
	   Anjola Adeniyi, Technical Account Manager, Securonix
	4. **Talent acquisition and retention**
	   Attracting and retaining upcoming talent is a constant challenge, and recruiters in many sectors are reporting and increase in 'talent shortfall'. With this in mind, we're taking a deep dive into the potential of technology as a recruitment tool, looking at the expectations of the incoming workforce, how companies can improve employees' IT skillsets, and how this plays into your overall recruitment and development strategy.
	   Tim Bodill, Enterprise Business Director & Dave Hornby, Apple Enterprise Architecture Director – Jigsaw24

13:15	Summary from each Roundtable Chair back to the room
13:30	**Closing remarks from the Event Chair and close**