



### **Delroy Beverley, *Chair, IoD Yorkshire & North East***

Educated at both Oxford and Cambridge, Delroy has more than 25 years of business and executive leadership experience spanning housing, business and government.

In 2014, he was appointed as chairman of the board at Bradford University School of Management. Prior to this, he served as deputy chairman of the Joseph Rowntree Trust Housing Board, part of the Joseph Rowntree Foundation which researches issues surrounding social disadvantages and deprivation within society.

He was the first person from within social housing to win a prestigious IoD Director of the Year award, taking home the CSR / not-for-profit award in 2015. In 2018, he was named one of the most influential BAME leaders in the housing sector by Inside Housing. He is currently executive director at one of the country's largest housing groups, Nottingham City Homes.



### **Prof Keith Jackson CDir, *Chair, IoD South Yorkshire***

Keith began his career as a design engineer and management trainee at British motoring company Jaguar Cars and has more than thirty years of business experience in a wide range of senior roles.

Keith has extensive experience of the medical products market. As CEO, he transformed JRI Orthopaedics Ltd to become a multi-award winning SME, launched many new products and spearheaded international expansion winning multi-million pound contracts. He forged a strategic partnership in Beijing to access the huge Chinese market. He is a DIT Export Champion.

He has worked with some very innovative businesses from San Francisco to Shanghai, studied disruptive strategy with Harvard Business School and applied these principles in multiple sectors to enhance competitive advantage.

An experienced CEO, Chairman and Non-Executive Board Member in small and medium sized businesses, Keith is also a Visiting Professor at the University of Sheffield, a Chartered Mechanical Engineer, a Chartered Director and an Institute of Directors UK Director of the Year.



### **Pat Coyle, *Chair, IoD East Yorkshire***

A graduate of Newcastle Polytechnic where she studied Graphic Design and Business Studies, Pat moved south to cut her teeth in marketing before moving to East Yorkshire in 1987. She joined Rollits (a regional commercial law practice) in July 1993 to lead the marketing function of the firm, and her role includes brand, communications, client relations, quality standards and business development.

Pat is a trustee of Hull Truck Theatre in Hull and also sits on the board of Run With It Hull, an educational charity which runs innovative and challenging learning programmes for children, young people and adult learners. Although the Centre has a broad range of programmes and initiatives, their main focus is on raising levels of both literacy and numeracy using the KCOM Stadium as the classroom.

For the past 10 years Pat has been a key member of the steering group for Humber Business Week which coordinates a week long series of events to showcase the wealth of talent, entrepreneurship, vision and potential of the Humber region through a diverse programme of events from high-profile keynote speakers, expos and conferences to workshops and networking.



### **Caroline Pullich** , *Acting Chair, IoD North Yorkshire*

Caroline Pullich leads the Yorkshire Business Banking Team with a team of approx. 60 employees. This involves managing 3 Area Business Managers & 5 Directors servicing complex needs of SME's. Caroline heads the team that serves the diverse needs of over 6000 clients providing banking services for business customers typically managing debt up to £10m.

Caroline has 8 year's experience working for Barclays, undertaking various large scale leadership roles within local Business and Corporate. Prior to this Caroline worked for 21 year's for National Westminster covering various leadership roles across Retail & Corporate Banking working in national roles incorporating major strategic strategy based from London and Edinburgh. Caroline's linked in profile provides detail on her roles & achievements at NatWest.

The Barclays team priority is to understand client's ambitions and plans for growth & to be able to support them. This covers all industries and involves Caroline to understand the business challenges and opportunities for growth. Caroline is now an active member across various boards and groups which includes Leeds Chamber of Commerce Leadership Group, Bradford Producer City sitting on the Skills & Innovation Board, Member of Bradford Breakthrough, Acting Vice-Chair for the Institute of Directors North Yorkshire and also a board member of Maggie's the Cancer Charity.

Caroline leads on External Engagement for Business Banking nationally & looking at how Barclays colleagues can have a presence & enhance their external personal brands. Working with key stakeholders is critical to her success and this includes working with Universities & Colleges, engaging with the LEP and MP's and supporting Yorkshire as a Y30 Corporate member with 'Welcome to Yorkshire'. Caroline has an extensive networking circle across Yorkshire and has held various seminars addressing particular Industry Sectors.

Caroline embraces Diversity & Inclusion within Barclays which includes Contribution to Growth, The Way we do Business and Supporting Our Communities. Caroline Leads as chair for the North on D&I focusing on all areas. The team cover a variety of Industries specialising in Manufacturing, Retail & Wholesale and Business Services & has 2 Barclays Eagle Labs to enhance the scale up proposition.

### **Ammar Mirza CBE**, *Chair, IoD North East (North)*

Ammar Mirza CBE, MBA, MIoD, FInstLM, FRSA, is a multi-award winning, sought after innovation, leadership & business management consultant through his company AmmarM (UK) Limited. A self-made serial entrepreneur with investments across a number of sectors and industries.

Over an 20 year period Ammar has helped establish several hundred new businesses. As chairman and founder of not-for-profit Asian Business Connexions CIC, Ammar has made a significant social and economic impact across the Globe.

Ammar's passion for improving education saw him help launch the Primary Inspiration through Enterprise (PIE) Project Charity introducing enterprise activities into Primary Schools. He also represents the Private Sector on various Local Strategic Partnerships. His other positions include SME representative on the main board and chair of the business growth board at the North East Local Enterprise Partnership (NELEP), chair of Newcastle Progression Forum, Visiting Professor of Innovation and Enterprise at Newcastle University Business School, President of the Federation of Asian Business and founder of the SME Centre of Excellence.

Ammar was the youngest and first British born Asian to be appointed a Commander of the British Empire (CBE) in the North East of England, his other awards include Maserati top 100 Entrepreneur and British Asian Entrepreneur of the Year 2019.

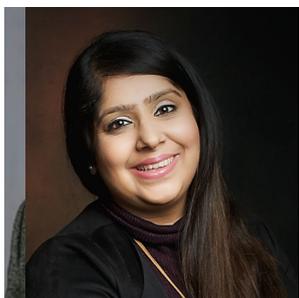


**Karl Pemberton CDir FloD, *Chair, IoD North East (South)***

Karl's career in finance began in 1995 with Yorkshire Bank. Aged 18 he quickly moved through the roles and in 1997 was entered onto the Banks' first Management Development Programme, a fast-track up the ladder in a historically 'time served' environment. In 1999, Karl was then asked to help establish 'Premium Banking' in the North East; Yorkshire Bank's first steps into the High Net Worth market.

This was followed by a Management Role within Premium Banking, making Karl the youngest within the Bank. In 2005, Karl joined the RBS Private Banking team, as a regulated investment adviser. After two successful years however, Karl's father became seriously ill and he left to take over his father's firm, Active Financial Planners. Karl joined Active in May 2007 with a vision to develop the firm into one that was capable of challenging the services offered by the leading national providers, leaning on the knowledge gained in the previous 12 years, yet sticking firmly to the firm's regional, ethical and family values.

During this time, Karl has led the firm to become one of the region's largest Independent Chartered Financial Planning firms to service the North East and Yorkshire, looking after over £400m of client assets. As a Fellow of the Institute of Directors, Karl is one of only a handful of Chartered Directors in the North East, his achievements being recognised with invitations to hold a Trustee positions with local charity, the Middlesbrough and Teesside Philanthropic Foundation and Galileo Multi Academy Trust.

**Poonam Kaur, *Acting Chair, IoD West Yorkshire***

Poonam Kaur, is a qualified Accountant, mother of 4, and the Managing Director of fds Director Services which was established in 1989. fds provides a range of services to established, growing and new businesses with valuable and trusted support plus guidance to help achieve their individual business goals.

In August 2020, as part of the succession planning of fds, an Employee Ownership Trust (EOT) was formed. Poonam is now leading the organisation.

Poonam's commitment, dedication, hard work and ambitious attitude has deservedly been recognised in the business society. Poonam has been awarded the winner of the Forward Ladies Awards in 2019, along with been listed as a Finalist for the IoD Yorkshire and North East Awards 2019. She has also been listed as one of Insider's 42 under forty-two amongst other achievements too. This is a great recognition of Poonam's contribution throughout her professional career.

In addition, Poonam holds several Board positions at organisations including Onboarding Officers, Wakefield Trinity Community Foundation and CAPA College.

**Jonathan Oxley, *Northern Powerhouse Ambassador***

Jonathan is a former Managing Partner and now Chairman at Lupton Fawcett LLP, a regional law firm with offices in Leeds, Sheffield and York, He is a former Yorkshire and the Humber Regional Chair of the IoD and a Board trustee of Henshaws, a Northern charity supporting people living with sight loss and a range of other disabilities to go beyond expectations.

Jonathan is a regular columnist and commentator for the IoD in the regional press, particularly around issues relating to regional devolution and the Northern Powerhouse.. As a corporate lawyer his experience includes mergers and acquisitions, share schemes and employee ownership, start-up/scale up of high growth early stage companies and advising businesses in the healthcare sector.

**Rashmi Dube**, *Policy Voice Ambassador*

Rashmi Dubé is a Lawyer, Entrepreneur, Non-Executive Director, and Turnaround Expert. With an award winning career as an entrepreneur and practising UK lawyer spanning 25 years, Rashmi serves on the European Board of the global organisation Turnaround Management Association (TMA) after previously serving as a director on the UK board and as president for the Next Generation in the UK.

Rashmi has recently been appointed to the Cabinet Office Small Business Advisory Panel and will share with us what are changes are happening in policy.

**Dr Alan James**, *Transport & Infrastructure Ambassador*

Dr Alan James leads Expert Alliance, at the cutting edge of Transport & Infrastructure for the past 20 years. He also serves as the Institute of Directors Yorkshire and North East Regional Ambassador for Transport and Infrastructure. He has unique-in-world expertise across all major modes of fast ground transport, having served in leadership roles: in 300 km/h High Speed Rail – Project Director: HS2 the Stoke Route, in 500 km/h Maglev – CEO: UK Ultraspeed for Siemens/ThyssenKrupp, in 1,000 km/h Hyperloop – Vice President: Virgin Hyperloop One.

Alan is a thought leader in GreenTech, Electric Vehicles and Modern Mobility. His work focusses on how cities, regions and countries can gain strategic economic advantage through 'Innovation-In-Infrastructure' and by setting the agenda on how the multiple, fast-evolving and rapidly-converging technologies and systems redefining mobility are deployed.