






Global Conference 2021
Connecting the World
Tackling our global
challenges together

2 & 3 September | Virtual event






Actionable Insights





LEADERSHIP

-  Develop your metrics – figure out what you need to measure. Connect with the help that is out there and learn from nature while you're at it!
-  Put these issues on your agenda – at every board meeting (and think of the COP26 baby whilst you're there)
-  Be honest about where we are – but connect and learn from those making a difference to give you hope and inspiration

GOOD GOVERNANCE

-  Set transparent goals – as board directors hold yourselves accountable and measure progress
-  Set out your values on sustainability and the environment – and then recruit against them to ensure you have a team of like-minded people
-  ESG – think of it in the same way as you think of financial reporting; look at your energy, water and waste every month at board level as part of your oversight responsibilities

ACCELERATING TO NET ZERO

-  Be like Vanessa Nakate – have the courage to lead – set out your own journey to Net Zero now!
-  Frame the stories you are going to use now, to explain what you are doing to tackle the climate crisis
-  As leaders, think about what you have to systematically change to create an environment where innovation on sustainability can flourish
-  As a board – define your moon landing mission and identify the cross sector partners to help get you there