



IoD REGIONAL CHAIRMAN LAUNCHES EAST OF ENGLAND DIRECTOR OF THE YEAR AWARDS

FOR IMMEDIATE RELEASE

Cambridge, January 23 2012 - Chris Parkhouse, Chairman of the Institute of Directors (IoD) in the East of England today announced the launch of the East of England Director of the Year awards.

The IoD Director of the Year Awards run across all regions of the UK. These awards reward excellence and leadership. Winners of the regional awards are invited to enter the IoD Director of the Year Awards UK Final where they compete against other winners across the UK.

The benefits of entering The IoD Director of the Year Awards extend far beyond picking up one of the prestigious trophies, and include:

- Invaluable positive press coverage to help raise the businesses profile of winners
- A means to celebrate businesses achievements to gain prestige and recognition from peers
- An opportunity to impress potential investors, stakeholders and increase business growth

The IoD East of England Awards will offer the following categories:

1. Director of the Year (Large Company)
2. Director of the Year (Small and Medium Company)
3. Young Director of the Year
4. Public Sector Director of the Year

Entries open on January 24 2012 and must be submitted by February 19 2012. Regional winners will be announced on March 9 2012. Full details and entry forms are available from the IoD Branches in Cambridgeshire, Norfolk, Suffolk, Essex and Hertfordshire using the contact details shown below.

Commenting on the awards, **Chris Parkhouse, Managing Director of Deyton Bell and Chairman of the IoD in the East of England** said "I am delighted to launch the IoD East of England Director of the Year Awards. They represent a great opportunity for organisations in the East of England, and I'd like to encourage as many entries as possible. I would urge potential entrants to consider this opportunity carefully, prepare thoroughly and act fast as the closing date is 1 month away – good luck to all who enter!"

ENDS

Notes to editors

-The IoD was founded in 1903 and obtained a Royal Charter in 1906.

-The IoD is a non-party political organisation with over 40,000 members in the United Kingdom and overseas.

-The IoD in the UK is the world's most experienced and long-standing organisation advocating Director professionalism. As a worldwide association of around 40,000 members, the IoD provides a professional network that reaches into every corner of the business community. With about 5,000 members across the East of England, the IoD spans the whole spectrum of regional, national and international business leadership, from large public organisations to small private firms.

-The IoD provides an effective voice to represent the interests of its members to government and key opinion-formers at the highest levels. These include ministers, constituency MPs, Select Committee members, senior civil servants and MEPs. IoD policies and views are actively promoted to the national, regional and trade media.

-The IoD places great emphasis on director development and Chartered Director, the IoD's flagship qualification for directors, the only professional award of its kind.

-The IoD's Professional Development programmes provide specific board-level and director-level training and individual career mentoring programmes for organisations and individuals in all sectors of the economy.

-In addition, the IoD offers a wide range of business services which include business centre facilities conferences, networking events, issues-led guides and literature, as well as free business information and advisory services.

-To reach any of the IoD branches in the East of England please contact:

IoD Cambridgeshire - admin.cambridgeshire@iod.net Tel: 0845 53 381 53

IoD Norfolk - norfolk@iod.net Tel: 07748 417649

IoD Suffolk - caroline@iod-suffolk.co.uk Tel: 07917 699498

IoD Essex - admin.essex@iod.net Tel: 01376 518795

IoD Hertfordshire - admin.herts@iod.net Tel: 01727 792157

-For further information on the IoD in the East of England please contact Chris Parkhouse by phone on 01223-873033, or by email via chrisparkhouse@deytonbell.com.

-A photo of Chris Parkhouse is attached. For further information on the IoD visit www.iod.com.